



proAction® Traceability 101

As you know, beginning September 2017, all Canadian dairy producers will need to meet both the Animal Care and Livestock Traceability requirements. That means starting in September; when farms are due for a Food Safety (CQM) validation, their compliance with Animal Care and Livestock Traceability requirements will be evaluated as well. The mandatory requirements related to Traceability are: Premises ID, animal ID, and animal movement.



To help you navigate the Traceability requirements and show you **how Holstein Canada can help**, we have created a series of emails, web content and social media posts to share this important information and answer your questions!

One information blast will arrive in your email inbox each Wednesday throughout July and August. Additionally, this information will be made available as a PDF on the Holstein Canada website and promoted on social media.

This is important information for **ALL** Canadian dairy producers, so please feel free to share these emails with those who do not receive our emails and/or encourage them to visit the **Holstein Canada Website** to view the information or **sign-up** to the traceability email list.

Have questions? Don't be afraid to ask! Send your questions to **customerservice@holstein.ca**



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VISIT WWW.HOLSTEIN.CA FOR MORE INFORMATION