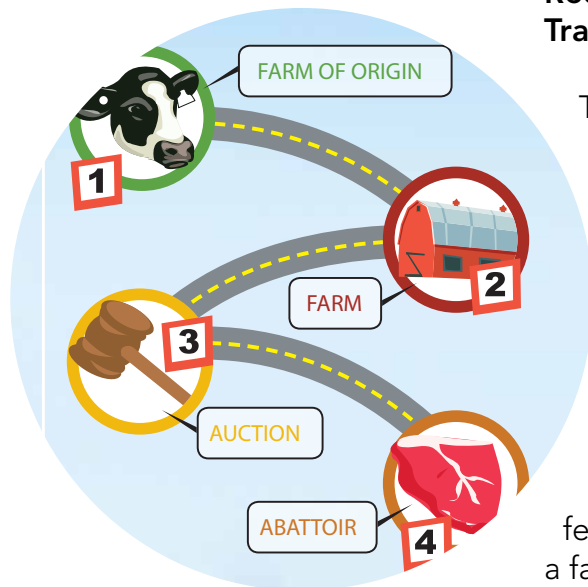




proAction® Traceability 101

There are eight (8) key requirements for the proAction® Livestock Traceability pillar. Holstein Canada's weekly e-blasts will review each requirement in detail. However, if you would like to learn more about these requirements, please refer to DFC's Livestock Traceability Quick tips which can be found [HERE](#).

Requirement #1 for proAction Livestock Traceability: Premise ID



This week we are talking about Premises identification (ID) requirements. Premises ID is one of the three basic elements of livestock traceability – the others being animal identification and movement reporting.

A premise is defined as, “any parcel of land on which animals, plants or food are grown, kept, assembled or disposed of” and is typically identified using a legal land description or geo-referenced coordinates. A nationally-unique premises ID number is issued to each parcel of land, regardless of the animals, plants or food present. A few examples of locations requiring a Premises ID would be a farm, sale barn / auction, fairgrounds, community pasture, abattoir or veterinary facility.

Under proAction, a Premise ID number is used to identify exactly where animals are located and track where they have been in order to help us quickly respond to food safety issues, animal disease outbreaks or natural disasters. By participating in premises ID programs, you can be contacted quickly to minimize the impacts to your business or markets.

Dairy producers are required under proAction to include premises ID numbers when reporting your traceability events such as tag activation, move in, etc. . This reporting must be done through the Canadian Cattle Identification Agency's Canadian Livestock Tracking System (CLTS) outside of Québec, or to Agri-Traçabilité Québec (ATQ) within Québec [1].

As proAction is further implemented, Holstein Canada will also require your Premises ID number on file at the office to continue to provide tag activation with registration on your behalf. Providing us with your Premises ID is easy and can be done quickly online through your web account or by calling head office – customerservice@holstein.ca 1-855-756-8300

Not sure where to find your premises ID? Each province is different, so we encourage you to contact your provincial milk board association or refer to the contact list [HERE](#).

[1] In order to avoid any technical issues with submitting move-in reports to administrator databases, your premises ID number should be added to your CLTS or ATQ account as soon as possible.



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