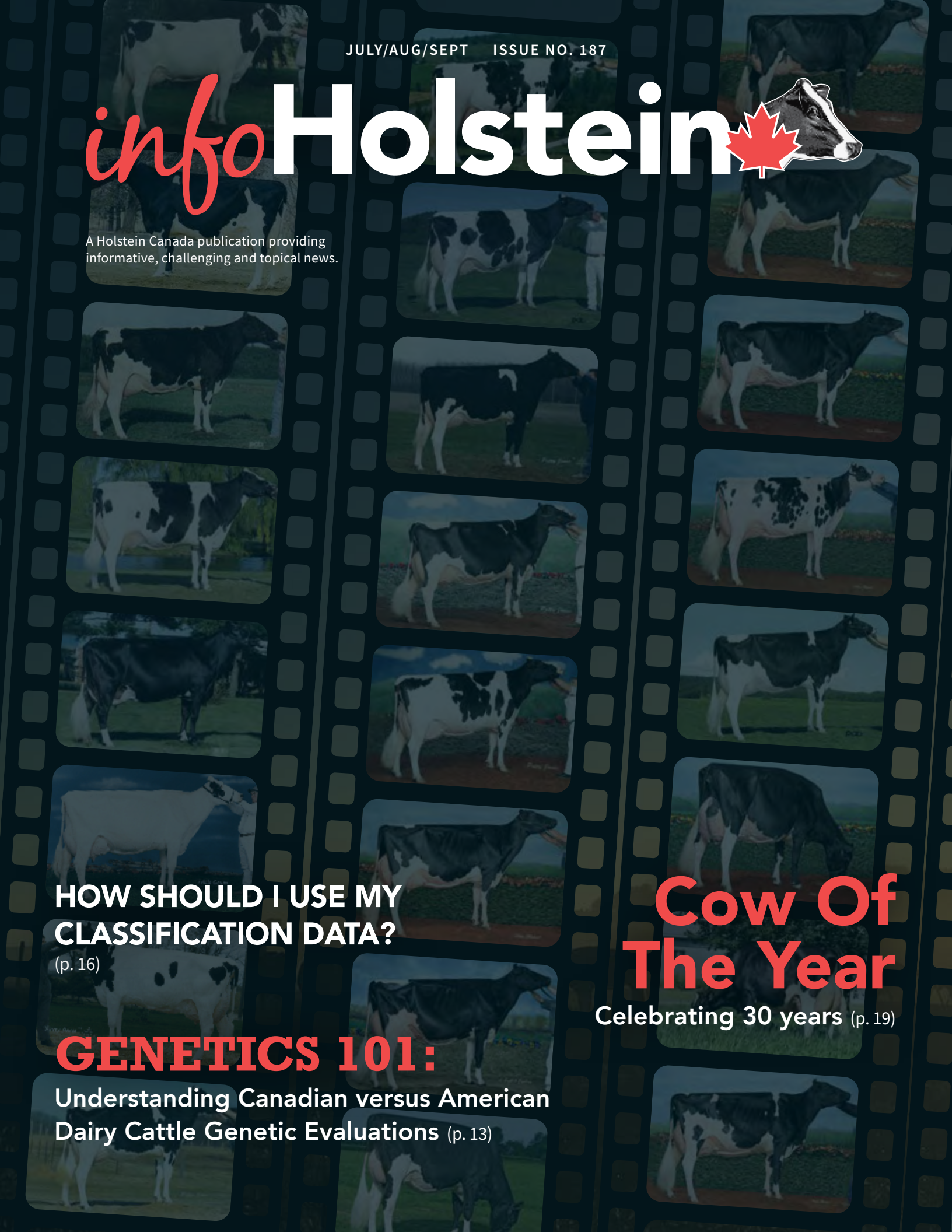
JULY/AUG/SEPT ISSUE NO. 187

infoHolstein

A Holstein Canada publication providing informative, challenging and topical news.



HOW SHOULD I USE MY CLASSIFICATION DATA?

(p. 16)

Cow Of The Year

Celebrating 30 years (p. 19)

GENETICS 101:

Understanding Canadian versus American Dairy Cattle Genetic Evaluations (p. 13)

SEASON OF CONNECTIONS:
JOIN US AT UPCOMING EVENTS

AUG 19 – 23	WestGen Canadian Classic *Rimby Alberta*
SEPT 03 – 07	The Young Breeders School (YBS) *Belgium*
OCT 20 – 25	Westerner Dairy Showcase *Red Deer, Alberta*
NOV 3	Dairy Dynamics Workshop *Halifax, Nova Scotia*
NOV 7 – 16	Royal Agricultural Winter Fair *Toronto, Ontario*
NOV 28 - 29	Dairy Futures Summit *Kitchener, Ontario*
DEC 04 – 05	Holstein Quebec's Carrefour des gestionnaires *Lévis, Quebec*
DEC 11	Dairy Dynamics Workshop *Eastern Ontario*
JAN 17	2025 Master Breeder Reveal *Virtual*

Dairy Dynamics **workshop**

Fuel your passion and sharpen your skills!

Don't miss out on the opportunity to elevate your dairy knowledge at the Dairy Dynamics workshop hosted by Holstein Canada.

Help us grow our community — bring a neighbour or friend who isn't yet using our services and introduce them to all that Holstein Canada has to offer!

Watch our Facebook page for the next event near you.

HOLSTEIN.CA

infoHolstein

EDITOR
Shannon Cartwright

PROOFREADER
Sylvie Pelletier

Design by Blueprint Agencies Inc.
34 Water St. N., Cambridge, ON 519.442.1242

Printed by BECK'S PRINTING
445 Hardy Rd Unit 5, Brantford, ON, Canada

CONTENTS

JULY/AUG/SEPT 2025
ISSUE NO. 187

Message from the President: Gilles Côté

Dear Holstein Canada Members,

As summer progresses, I'm pleased to share several positive developments that reflect the momentum underway at Holstein Canada.

First, our Board is advancing confidently and efficiently in the process to recruit the Association's next Chief Executive Officer. This important step is progressing briskly, guided by a clear vision and a strong slate of candidates. We look forward to providing further updates as the process continues.

We are also pleased to announce that Valérie Tremblay joined Holstein Canada as our new Director of Member and Customer Experience on July 14, 2025. Valérie is well known to many within our community. She was born and raised on Ferme Léothé in Jonquière, Québec—a family-run dairy farm still in operation. Her return reflects both her deep commitment to the Holstein breed and our shared vision for a strong, connected membership. With more than two decades of experience in the Canadian dairy industry—including key leadership roles at Holstein Québec and Lactanet—Valérie brings a valuable combination of grassroots understanding, strategic insight, and a strong service orientation. Her bilingual and inclusive leadership style will be instrumental in strengthening relationships across the country.

Alongside these leadership updates, we are making strong progress on several key projects aimed at ensuring Holstein Canada remains a modern, responsive organization. Among these is the regionalized classification pilot now underway in Ontario and Quebec. This initiative explores a new service delivery model designed to provide greater flexibility for staff—particularly during early family years—while fostering deeper, long-term engagement with our members. By hiring locally and supporting more work-from-home arrangements, we aim to retain top talent and strengthen consultative relationships with producers. We welcome feedback from members in the pilot regions, as your insights will help shape the future of this important initiative.

To further support this direction, we're pleased to welcome Bernie McMorrow to our Classification team in Western Canada. Bernie brings strong experience and a commitment to producer service, and we hope you will join us in extending a warm welcome when he visits your farm.

In May, our entire team came together in Brantford for a staff recognition event under the theme Deep Roots, Strong People. The day served as a meaningful reminder of the strength and dedication that define Holstein Canada. During the celebration, we recognized several long-serving employees whose contributions have helped shape our organization. Chantal Charette, a classifier in Quebec, celebrated 20 years of service. Dave Weitzel, also a classifier, marked 30 years of commitment, and Lisa Wells, Business Resource and Training Coordinator, reached the remarkable milestone of 35 years. These individuals exemplify the passion, consistency, and professionalism that continue to drive our success.

This summer also included a productive visit to the Holstein USA Annual Convention and General Meeting. It was a valuable opportunity to strengthen relationships with our international peers and lay the groundwork for future collaboration that can benefit Canadian producers and the broader dairy industry.

Each of these updates—from leadership renewal to service innovation, staff recognition, and international engagement—highlights the direction we are heading: forward, with optimism, clarity, and respect for both our history and our people. Thank you for your continued trust and support as we build the future of our Association together.

Yours sincerely,

Gilles Côté
President, Holstein Canada

Changes to Measured Traits in Holstein Canada's Classification System

On June 2, 2025, changes were made to how the measured traits within Holstein Canada's Classification System convert to linear scores, starting with the Holstein breed. The traits that will be affected by this change are Rump Angle, Pin Width, Udder Depth, Rear Attachment Height, Rear Attachment Width, Teat Length, and Stature.

It's been 12 years since Holstein Canada has made any substantial changes to these traits, and over this time our breed has progressed to the point where we are seeing less variations in the linear scores of these traits among the animals we classify. Therefore, in order to continue to make progress in these traits within the breed, it was necessary to update the way these measurements convert to linear scores. It is important to note that the classification data from 1st lactation animals is what goes into informing conformation trait evaluations for bulls. So, these changes will help breeders to make more informed and accurate breeding decisions that will allow genetic progress for these traits to continue within the breed.

Be sure to check out our next issue of InfoHolstein to learn how linear scores contribute to improving functional conformation.

Team Canada Heads to Belgium for the 23RD YOUNG BREEDERS SCHOOL

From September 3 to 7, 2025, the 23rd edition of the Young Breeders School (YBS) will once again be held in Battice, Belgium. Recognized internationally as the premier training event for young dairy enthusiasts, YBS brings together participants from over 20 countries to learn, compete, and connect around their shared passion for the Holstein breed.

Since its inception in 1999, the YBS has focused on educating youth in all aspects of show preparation, from clipping, feeding, and showmanship to marketing and animal evaluation. The five-day event includes three days of training followed by two days of hands-on competition — all offered in four languages (English, French, German, and Dutch). Participants stay with local host families and work in teams to prepare cattle, develop teamwork, and grow their confidence as future dairy leaders.

This year's Team Canada includes six outstanding delegates from across the country:

Sarah Versteeg (Prince Edward Island) is a Grade 12 student heading to Dalhousie University to study Animal Science. She lives and works on her family's Jersey dairy farm, Tenslotte Dairy Ltd., and has been active in 4-H and showing cattle throughout Atlantic Canada and Quebec.

Ariane Lebel (Quebec) graduated from ITAQ in 2024 and is passionate about taking over her family's Holstein farm, Ferme Lebel & Fils SENC. Deeply involved in youth committees and agricultural fairs, she thrives on sharing knowledge and building connections through showing.

Robert Goodwill (Ontario) helps run his family's robotic dairy farm in Owen Sound. With a business background and strong interest in genetics and herd health, Robert has shown at the national level and enjoys both farming and competitive long-distance running.

Audrey Labbé (Quebec) graduated from ITAQ in 2024 and has been immersed in agriculture from a young age. A dedicated member of the Jeunes Ruraux since age four, she has participated in the TD Classic four times and is a key organizer of youth shows in her region. She was also top overall at Holstein Québec's Fitting School.

Nadia Uhr (Ontario) is from Crysler and grew up on her family's 300-head farm. Now pursuing a degree in Behavioural Science, she continues to stay active on the farm and in the showring, while also mentoring young 4-H members and contributing to her community.

Nicole Verhoef (Alberta) recently completed a diploma in Animal Science Technology at Lakeland College and will begin a second diploma in Agribusiness. Her passion for genetics and her active role on the family farm fuel her excitement to represent Canada abroad.

We are pleased to confirm that Semex is once again supporting Team Canada as our official partner, now for the third consecutive year. Their financial contribution makes this international opportunity possible for our youth, and we are sincerely grateful for their ongoing investment in the future of Canadian agriculture.

Watch for photos and updates this fall, and join us in celebrating the dedication and enthusiasm of these young Canadians as they represent our country on the international stage.

STANTON GENETICS

IF YOU NEED A REASON TO USE POLLED BULLS ...

here are 3 good ones!

STANTONS
BLAST OFF P

STANTONS
RALLY P

STANTONS
SHORTCUT P

STANTONS BLAST OFF P
322HO00117 A2A2 BB
Revamp P x Lambda x Bighit

GPA LPI +3989 Pro$ +3134 GTPI +2947
Milk +1582 (kg) Fat% +0.34
Protein% +0.14 Conf. +11

Blast Off P's Dam:
Stantons Lambda Margaret VG-86-2YR
GLPI +4117 Tied as Canada's #1 GLPI Cow

STANTONS RALLY P
322HO00118 A2A2 BB
Revamp P x Conway x Highjump

GPA LPI +3917 Pro$ +2857 GTPI +3057
Milk +778 (kg) Fat% +0.81
Protein% +0.22 Conf. +12

Rally P's Dam:
Stantons Conway Twitty VG-86-2YR
GLPI +4117 Tied as Canada's #1 GLPI Cow

STANTONS SHORTCUT P
322HO00070 A2A2 BB
Remover PP x Bundle x Bighit

GPA LPI +3905 Pro$ +2765 GTPI +2946
Milk +1405 (kg) Fat% +0.55
Protein% +0.17 Conf. +8

Shortcut P's Dam:
Stantons Bundle Extra VG-86-2YR
GLPI +3892 #9 GLPI Cow in Canada

There are lots of good reasons to use BLAST OFF P, RALLY P and SHORTCUT P in your breeding program. Give us a call, and we can tell you more.

Semen is available with no restrictions on usage.
Contact us, or Holdstar Genetics, (Ph.: 819-357-2145) (E-mail: holdstargenetique@gmail.com)

13514 Twelve Mile Road, RR3, Ilderton, Ontario, Canada N0M 2A0
Office: 519-666-0800 | Jim Cell: 519-859-3242 | Jeff Cell: 519-859-3249
stanton@stantongenetics.com | stantonbros@sympatico.ca | Stanton Farms | www.stantongenetics.com

By Shannon Cartwright,
Extension and Education Technical Specialist

The History of Dairy Cattle Classification in Canada: A Conversation with Doug Blair

(CO-FOUNDER OF ALTA GENETICS)

SELECTION FOR CONFORMATION TRAITS IN DAIRY CATTLE HAS BEEN AN ESSENTIAL COMPONENT IN IMPROVING OVERALL FUNCTIONAL CONFORMATION WITHIN THE HOLSTEIN BREED. A recent discussion with Doug Blair, co-founder of Alta Genetics and with over six decades of influence and experience in the dairy industry, sheds light on the evolution of classification since its beginning.

Doug's story starts at the University of British Columbia, where he graduated with a degree in agriculture in 1964. For his undergraduate thesis, he wrote a paper on the impact of artificial insemination in British Columbia. Immediately after graduation, he secured a position with the BCAI Centre as a fieldman. This opportunity provided him with first-hand exposure to the dairy cattle classification system in Canada as it developed over the years. Doug recalls his very first experience traveling with classifiers around Vancouver Island, where he was able to observe the process directly.

One pivotal moment that changed the landscape of dairy cattle classification was in 1946 when Canada implemented a new rule that for a bull to be registered, its dam must be classified as "Good Plus," and she had to achieve production records 20% higher than the purebred dairy cattle standards at that time. This gave breeders more of an incentive to start classifying their cattle, resulting in 17,890 classifications in 1946 alone, which was a huge jump in cattle classifications at that time.

In 1964, dairy cattle classification was just starting to develop. Doug highlighted that the statistics from that year reflect a much different landscape than today. For instance, only 32,642 females were classified in Canada, with only 80 cows achieving an "Excellent" rating, a drastic difference from what we see today in our Canadian dairy industry.

He highlighted that early in his career, an excellent cow was rare and that often when a cow was classified as EX, this led to celebratory gatherings among neighbours.

As classification methodologies evolved, Doug highlighted the improvement in the overall quality of dairy herds. By 1984, the number of classified cows had increased to 121,000, yet the percentage of Excellent cows still remained low at 0.2%. This reveals the gradual yet steady advancements being made. Today, there are several farms with a number of Excellent cows as compared to prior decades. Holstein Canada's list of herds that have bred over 100 Excellent cows is evidence of this with currently over 200 prefixes on this list!

Doug also reflected on how artificial insemination drastically altered the dairy cattle breeding landscape. The introduction of artificial insemination in the 1940s and 1950s allowed for greater genetic diversity and faster rates of gain in herd quality. The use of more young sires in breeding programs became more prevalent, leading to significant gains in production and overall herd health. This was a huge advancement in dairy cattle breeding at the time and shaped the evolution of the Holstein breed. With more recent advancements in dairy cattle breeding, Doug expressed a strong belief in the power of genomics, which has emerged as a game-changer in improving cattle conformation and breeding in general. By using detailed genetic information, farmers can make more informed and accurate decisions

earlier, substantially accelerating genetic improvements throughout herds and the breed itself.

Looking ahead in the future, Doug highlighted the future of dairy cattle classification in an increasingly tech-driven world.

He emphasized the necessity for breed associations to embrace technological advancements and deliver unbiased evaluations. This highlights the industry's need to adapt to modern data management techniques, ensuring that our Canadian classification system remains both relevant and beneficial for farmers.

Moreover, Doug highlighted the importance of incorporating genomic testing into the registration process, advocating that he feels all registered cattle should be genomic tested to ensure accuracy in parentage and improve the reliability of our genetic evaluations. He believes that as technology continues to evolve, the industry must remain open and willing to integrate new techniques and practices into everyday farming operations.

Doug's lifelong commitment to the dairy industry and his insights into the history of the Canadian classification system and its future highlight the remarkable changes that have transpired within the dairy industry. The journey from a time when cattle classification was just used for marketing of dairy bulls to the role it plays in genetic evaluations and advancing the breed to where it is today reflects not only the advancements in breeding practices but also the dedication of individuals who have been involved in the progress of this program over the last century. In conclusion, the evolution of the Canadian dairy cattle classification system serves as a testament to the importance of innovation in agriculture. As the industry continues to grow and refine its practices, the wisdom and lessons we can learn from pioneers like Doug will drive future generations towards continued success.

DOUGLAS G. BLAIR was raised on the family farm, Langview Holsteins, a 3-time Master Breeder herd located in Langley, BC. Retired in 2014, he was co-founder of Western Breeders/Alta Genetics in 1968, and is a past Chairman of the Canadian Dairy Network (now Lactanet), where he served 10 years as a Director. He was inducted into the Canadian Agricultural Hall of Fame in 2003 and received the Certificate of Superior Accomplishment from Holstein Canada in 2018.

Douglas was also a partner in Rocky Mountain Holsteins that received the Master Breeder award from Holstein Canada in 2021. Finally, he was a Holstein Canada official Judge and judged in 5 Canadian provinces and 5 counties.

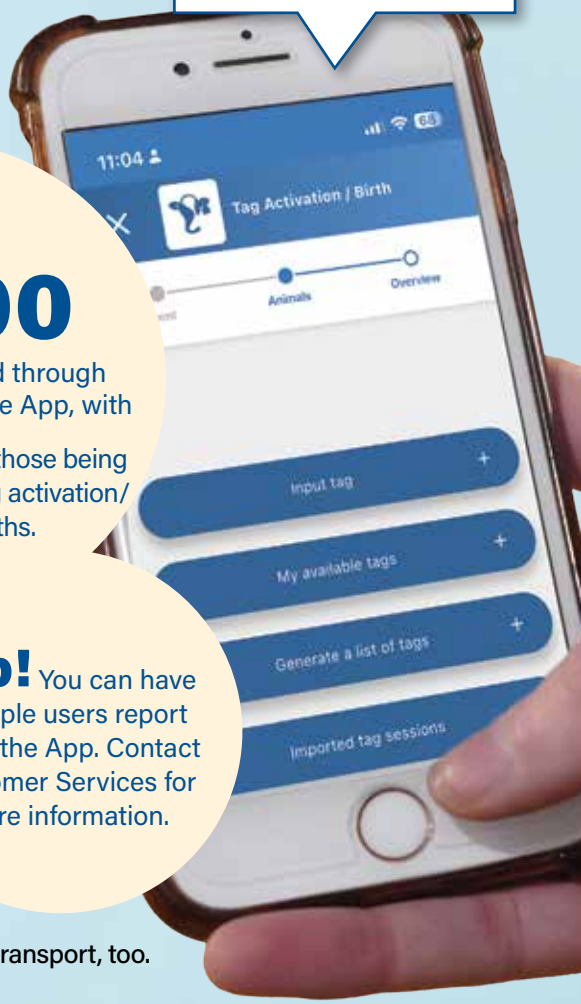
Douglas is living in Rocky View County, Alberta with his wife Anne, and is currently working on publishing a book on the history of legendary persons in the cattle-breeding industry.

How are you using the DairyTrace Mobile App?

Tap, Type and Trace with the DairyTrace Mobile App!

Report traceability events on-the-go with the DairyTrace app. **No internet connection? No problem!** Enter event reports and the app will automatically sync them when you have a connection.

You can use the DairyTrace app to report all traceability events on an animal's life, from birth to end of life.



Report tag activation/birth events.

Tag and then use the app to report birth events while in the barn.

- The app links to your single and dual tag inventory so you can choose the tag number(s) from your list of "**My available tags"**. It's also recommended to add in the sex and breed for this event report.

In 2024, over **56,000** events were reported through the DairyTrace Mobile App, with **75%** of those being tag activation/births.

Reporting movements?

The app links to your address book in the DairyTrace Portal, making reporting easier when you save premises identification numbers (PID) for future movement reporting.

- Move-in Save time by reporting at the time of unloading when you have both the licence plate and Premises ID numbers handy.
- Move-out Select from your "**Animals on farm**" list to report at the time the animals are leaving. This makes it easy to report multiple animals on the same transport, too.

Tip! You can have multiple users report using the App. Contact Customer Services for more information.

Gerrit Damsteegt,
Boundary Lane Farms,
Shubenacadie, Nova Scotia

"The thing that works very well for us is reporting traceability events using the DairyTrace app... you can report anywhere, anytime you want."

download the app here

DairyTrace.ca

Support for provinces outside of Québec:
Phone: 1-866-558-7223
Ordering Tags: tags@dairytrace.ca
Traceability: info@dairytrace.ca

Support for Québec:
Phone: 1-866- 270-4319
Email: info@attestra.com
* Québec farmers continue using the SimpliTRACE Mobile App.

Canadian Dairy Genetics:

A Global Standard

By Molly McMillan,
Fomer Holstein Canada Extension and Education Specialist

Registered Canadian genetics have long been sought after worldwide. In 2024, exports of Canadian dairy cattle genetics - including live cattle, embryos, and semen - were valued at $201.2 million. The impact of Canadian sires and cow families is evident in breeding programs and show rings across the globe, reinforcing our reputation as a leader in dairy genetics.

Several key factors contribute to the international demand for Canadian genetics, including a strong genetic evaluation system, HerdBook integrity, and a national commitment to animal health through traceability. These elements, combined with Classification and Genomic Testing, ensure that Canadian dairy cattle remain at the forefront of genetic advancement.

The Strength of Genetic Evaluation & Classification

Lactanet's genetic evaluations, paired with Holstein Canada's Classification program and registered HerdBook, provide dairy producers with the tools to make informed breeding decisions faster and more accurately. Holstein Canada's Classification system is highly regarded worldwide, with its Classifiers conducting workshops for countries around the globe, most recently South Korea. The ConneXXion software used by Holstein Canada Classifiers has also been sold and used for the Australia Holstein Association.

The ConneXXion program is the heart of Holstein Canada's Classification services, evaluating 27 descriptive type traits organized into four main sections. It adjusts measurements based on age at calving, days in milk (stage of lactation), and udder fullness at the time of classification. This ensures that the resulting linear scores (on a 1–9 scale), sections and final scores accurately reflect an animal's true conformation independent of temporary or external influences. Such a level of precision in classification helps breeders market their genetics internationally, providing buyers with confidence in the quality, functionality, and longevity of Canadian dairy cattle.

Genomic Testing & Herdbook Integrity

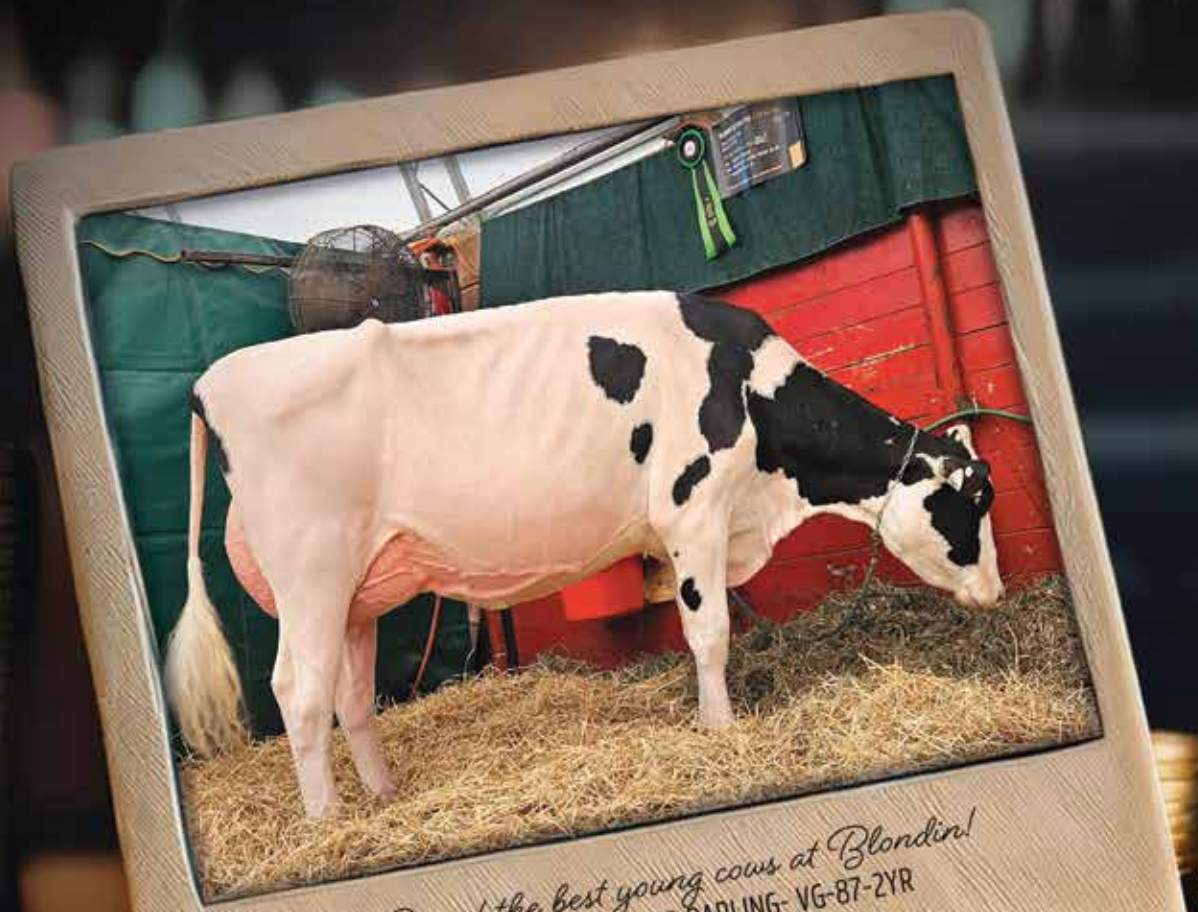
GENOMIC TESTING is another factor driving the success of Canadian genetics. According to Lactanet, its database (which houses national and international genotypes) boasts over eight million genotypes, which continues to grow at a rate of 1.3 million annually. The more genetic information available in the Canadian HerdBook, the more accurate breeding decisions become - not just for individual farms but for the industry as a whole.

REGISTRATION is at the foundation of all this. Registering animals with Holstein Canada ensures accurate pedigree tracking and genetic verification for classification and genomic evaluations. Registration allows the information from classification visits to feed back into the Canadian genetic evaluation system, ensuring that sire proofs for conformation traits remain accurate. Similarly, this information will also appear on the verified record of the female herself and feed into her own genetic evaluation, resulting in improved reliability for these traits. A well-documented HerdBook strengthens the integrity of Canadian genetics, giving international buyers assurance in the lineage, performance, and health status of animals they invest in.

799H000138 Blondin

DIVIDEND

ZIPPY ✕ BLONDIN ALLIGATOR DARLING- VG-87-2YR ✕ WISSELVIEW LAMBDA DELIGHT- VG-89 ✕ EX-3E ✕ VG-2YR-7*
✕ EX-7* ✕ VG-88-2YR ✕ EX-93-2E ✕ EX-93-2E ✕ VG-87 ✕ EX-91 ✕ SNOW-N DENISES DELLIA-EX-95-2E-5*



One of the best young cows at Blondin!
BLONDIN ALLIGATOR DARLING- VG-87-2YR

+3485 GPA LPI
+1399 kg Milk
+14 Conformation
+10 Mammary System

+12 Dairy Strength
+10 Rear Attachment Height
+13 Rear Attachment Width
+1W Teat Placement
Low Rump Angle

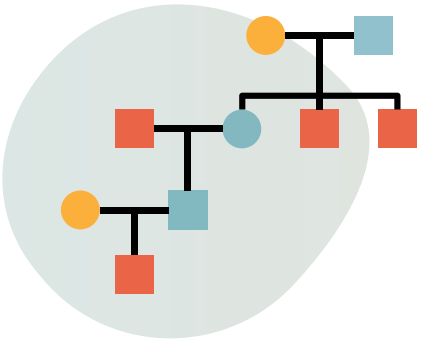
Blondin SIRES

The Art of Breeding!

info@blondinsires.com | www.blondinsires.com | www.facebook.com/BlondinSires

IMAGE - THE BULLVINE

Understanding Canadian versus American Dairy Cattle Genetic Evaluations



By Shannon Cartwright,
Extension and Education Technical Specialist

GENETIC EVALUATION SYSTEMS: A SHARED GOAL, DIFFERENT APPROACHES

When it comes to dairy cattle genetic evaluations, both Canada and the United States have developed evaluation systems that identify and promote superior genetics within their national herds. While the ultimate goal of continuing genetic progress through selection is the same in both countries, the approaches taken by each country in generating genetic evaluations differ in methodology, trait emphasis, and economics within the industry. Understanding these differences is a key factor for producers to make informed decisions when selecting sires and managing herd genetics.

SELECTION INDEXES IN CANADA VS. THE UNITED STATES

One of the differences between genetic evaluations in Canada and the United States is the number of selection indexes that are available in each country. Canada has two main indexes that are used for selection in dairy, which are LPI and Pro$. LPI focuses on breeding a balanced cow, including traits related to production, conformation, health, reproduction, milkability and environmental impact, whereas Pro$ puts more emphasis on production traits and is expressed as the average profit up to six years of age relative to the national average. In the United States, there are 5 different selection indexes, which include Net Merit, an index that estimates the lifetime profit of an animal (similar concept as Pro$), Cheese Merit, an index designed for herds that sell milk for cheese, Fluid Milk Merit, which is designed for farms that sell in the fluid milk market, Grazing Merit, designed for pasture-based herds, and TPI, similar to LPI as it is designed for breeding a balanced cow.

INDUSTRY DEMOGRAPHICS AND ENVIRONMENTAL FACTORS

One of the reasons we likely see this difference in the number of selection indexes available in the two countries is due to the differences in environment and demographics of the dairy industry within each country. Canada has, on average, a lot more smaller-sized farms with more tie-stall operations compared to America. However, currently Canada does have a higher percentage of herds with robots compared to herds in the United States, whereas the United States has larger farms and a higher percentage of free-stall operations. The United States also has several farms that incorporate pasture access into their management strategy, whereas relatively few farms in Canada incorporate pasture-based systems. Additionally, Canada has a relatively similar environment across the country, whereas America has some areas that remain hot for most of the year, likely requiring different management strategies for their cattle versus areas with more temperate climates.

Another major difference between the two countries is the economics and pricing structure of the milk markets in each country. In Canada, we have the supply management system, which guarantees a more stable and similar price for producers across the country. The US market is more varied, with more regional differences, and the price structure being dictated more by the processors.

Additionally, Canada's milk market focuses more on component production, with producers being paid accordingly, whereas the US market is more varied, focusing on things like fluid milk production, cheese production, and export.

Since the economics within the dairy industry in both these countries are so different, this will directly affect selection goals within each country. It's also important to note that each country uses its own economic information and phenotypic data when calculating genetic evaluations within the country, and therefore, these evaluations will be more tailored for use in their respective countries.

TRAIT DEFINITIONS AND EVALUATION METHODOLOGY

Another important difference between genetic evaluations in Canada and the United States that is worth noting is the way each country defines certain traits, and the methodology used to calculate indexes within each country is also different. The classification system in both countries is one major difference, with Canada evaluating more traits than the US. Additionally, the linear scoring system in Canada goes from 1 – 9, whereas the US scoring system goes from 1 – 50. Furthermore, ideals

and the definition of some of the traits themselves differ between the two countries. Canada also adjusts the scores based on various things like age, stage of lactation, etc., and the traits evaluated have weightings within each section that contribute to calculating the overall section score and final score. The United States classification system is a little more subjective, with the linear scores not being included in the calculation of section scores.

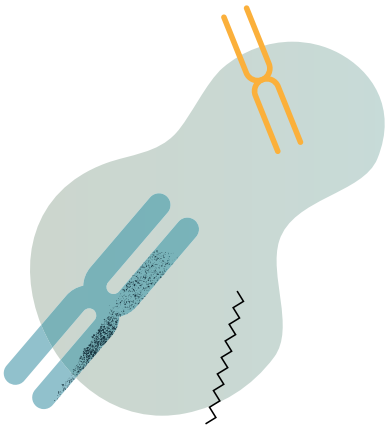
Similarly, definitions of sustainability traits, and in particular feed efficiency, also differ between both countries. In terms of methodology, the models used to calculate the genetic evaluations for traits and indexes differ quite significantly between each country.

Additionally, the weightings of traits within indexes in each country are also different, with, in general, the US putting more emphasis on production traits within their indexes, whereas Canada puts slightly less emphasis on production traits and a little more emphasis on conformation traits.

The frequency at which the base, that is used in genetic evaluations, changes also differs between countries with Canada updating it annually and the US updating it every 5 years.

CHOOSING THE RIGHT SYSTEM FOR YOUR HERD

Regardless of whether you choose to use Canadian or American genetic evaluations in your selection goals, you will make genetic gains. However, it is important when making these selection decisions that you understand the differences between these evaluations from both countries. Canadian evaluations have been built to be used in Canada for Canadian producers, and therefore, using Canadian evaluations in selection programs within Canada will be the most accurate for Canadian producers and make the greatest impact on Canadian farms.



What Should You Do with Your Classification Data?

So, you've just had your herd classified—great move! But what comes next? Classification provides you with a wealth of information about your cows' conformation. This data isn't just nice to have; it's a valuable tool you can use to make smarter decisions on the farm.

HERE'S HOW TO PUT THAT INFORMATION TO WORK:

✓ Identify Strengths and Weaknesses in Your Herd

Look at the overall scores and breakdowns for each cow. Are there common areas where your cows are excelling or falling short—like feet and legs, udders, or dairy strength? Patterns like these can help you make informed decisions when it comes to breeding and management strategy.

✓ Improve Your Breeding Strategy

Use classification results alongside other tools like genetic evaluations, production records and mating guides. If you want to strengthen certain traits, you can choose bulls that complement your cows' weaknesses. Want better feet and legs in your next generation? Now you know exactly what to aim for.

✓ Monitor Cow Families Over Time

Classification data helps you track how cow families are developing. Are daughters improving over their dams? Is your breeding program moving in the right direction? Seeing progress from generation to generation is rewarding and helps validate your choices.

✓ Use It for Marketing and Sales

If you're selling animals or embryos, classification scores add value. Buyers love to see high-quality, well-classified animals. It's proof that your herd isn't just producing—it's improving.

✓ Make Better Culling Decisions

Sometimes tough decisions have to be made. Classification helps take the guesswork out of culling by showing which animals may be holding your herd back, either structurally or genetically.

✓ Use as a Benchmarking Tool

Do you genotype your animals? Classification can be used to benchmark how your genetics are performing in your herd. Performance trend reports (which can be found on your Holstein Canada Web Account) and Compass provide information comparing genetic performance versus phenotypic performance for conformation traits. Having this information allows you to see how your genetics are performing in your environment and provides valuable information in terms of breeding and management.

BOTTOM LINE: Classification isn't just a scorecard—it's a strategic tool. Use the data to guide breeding, improve your herd's structure, and make decisions that boost your farm's long-term success.

744HO17769 **VENMO**

GENERATIONS of CHAMPIONS

KINGSWAY LAMBDA VENMO

LAMBDA X ALLIGATOR X UNIX X DOORMAN X GOLDWYN

Generations of All American Winners
+728kg Milk
+14 Conformation with an extremely well-balanced linear profile
+104 Herd Life

INQUIRE ABOUT OUR SHOWBOX JACKET SPECIAL!

Showbox Talk

One cow can make a difference

We are thrilled to add a bull from the Master Breeders at Kingsway Farms (Ontario) to our program. For over 3 decades this family has been a force in the showring. Black Rose, Lexington and Caught Your Eye have all been middle of the ring cows at Madison. VENMO'S dam has as well, being Junior Champion as a yearling. She has calved out and looks tremendous scoring VG-87 Max. She is bred back you will see her at the shows down the road. She is quickly becoming the next great brood cow at Kingsway as she has over a half dozen daughters in their show string this year. We have recently bred our best cows, Footloose, Jubie 16 and Erica to him for IVF or to carry calves. VENMO is exactly what we aspire to have at Showbox, solid numbers, great maternal line and a sire stack of who's who in the business!

Tim and Mike

Dam

KINGSWAY CAUGHT A VIBE

VG-87 CAN MAX

All-American & All-Canadian Spring Yearling 2023
Junior Champion, 2023 Ontario Summer Show

2nd Dam

LADYROSE CAUGHT YOUR EYE

ET, EX-95

All-American 4YO & All-American Produce of Dam 2023
All-American Jr 3YO 2022
Unanimous All-American Jr 2YO 2021

3rd - 7th Dam

Rosedale Achieverslegacy-ET, VG-89
All-American Milking Yearling 2017
Rosedale Lexington, EX-95 2E
All-American 5YO 2013

Rosedale Lexi-ET, VG-89 EX-MS
HM All-American Spring Yearling 2005
Rosedale Lea-Ann-ET*RC, EX-93 2E
Stookey Elm Park Blackrose-ET, EX-96 3E
All-American & All-Canadian 1992 & 1993

SHOWBOX™ Sires
Made from Great Cows
www.showboxsires.com

Semen from VENMO is exclusively available in Canada through Select Sires Canada.
1-800-265-0043 ◆ www.selectsirescanada.com Select Sires Canada

SELECT SIRES

DAIRY FARMERS... We need your help!

The Centre for Genetic Improvement of Livestock (CGIL) at the University of Guelph has partnered with Holstein Canada, Lactanet, and SEMEX, to develop a reporting system tailored to Canadian Dairy farmers to document incidences of pregnancy loss and calf developmental complications in their herds.

To ensure this system fits the needs of ALL Canadian Dairy Farmers and maximizes future use...

Help us make a system for Farmers, by Farmers. Your participation today ensures a healthier, more resilient future for dairy farming.

You're invited to participate in our research project

BY FILLING OUT OUR SURVEY YOU WILL ANONYMOUSLY SHARE YOUR:

- ✓ Platform preferences
- ✓ Knowledge and outlook on genetic testing for health traits
- ✓ Experience with pregnancy loss and developmental complications
- ✓ Experience reporting

Fill out our survey today:

What are pregnancy and developmental complications?

- ✓ Embryonic Loss, Abortions, Stillbirths
- ✓ Malformed/Deformed Calves
- ✓ Diseased young stock (< 3 years of age)

For more information contact:

GABRIELLA CONDELLO: gcondello@uoguelph.ca

DR. HANNAH SWEETT: hsweett@lactanet.ca

DR. SHANNON CARTWRIGHT: scartwright@holstein.ca

CELEBRATING CANADIAN EXCELLENCE:

THE IMPACT OF HOLSTEIN CANADA'S COW OF THE YEAR WINNERS ON THE CANADIAN BREED

One can hardly talk about Canadian excellence without highlighting some of the household names among Holstein Canada's past Cow of the Year winners. Since the contest began in 1995, 30 Canadian-bred Holstein cows have earned this title, and have had a continuing immeasurable impact on the Holstein Breed in Canada. Between them, they boast 663 stars and have completed 63 Superior Lactations.

Thanks to embryo transfer technology, these 30 exceptional cows have produced a combined 1,169 daughters registered through the Holstein Canada Herdbook. Of this number, **883 are scored in Canada**, with an impressive **663** of them classified as Excellent or Very Good. These daughters continued with their ability to transmit their traits. **To date, there are 91,532 females that have been registered in Canada who can trace their maternal line directly back to a Cow of the Year winner.**

While the impact of these cows through the maternal lines is impressive, the impact of their sons and grandsons has shaped the breed worldwide. Bulls like Comestar Outside, Comestar Lee, Braedale Goldwyn, Val-Bisson Doorman, Gillette Windbrook, and Mystique Avenger all descend from a Cow of the Year winner. Almost 1 million animals that have been registered in Canada can trace their paternal side back to a Cow of the Year winner.

This only takes Canada into account. Outside of Canada, these numbers would be much higher as many Cow of the Year winners have daughters across the globe, painting the perfect picture of the exportability of Canadian Genetics.

Many Cow of the Year winners have been record-breakers in Holstein Canada's Classification program. **Dreane Astre Inksou** was the first cow to be scored **96 points**, while **Loyalyn Goldwyn June** is among the few to achieve the remarkable score of **97 points**.

Beyond Classification and Registration, these cows and their descendants have also made their mark on the genomic era. Several of their progeny have topped LPI lists and set new standards in Canadian Holstein genetics.

As the vision of the ideal Canadian Holstein continues to evolve, so too does the Cow of the Year Contest. We are proud to reflect on the tremendous impact these cows have had on the Canadian Holstein Breed — and we look forward to celebrating our **31st Cow of the Year next year!**

1995 - COMESTAR LAURIE SHEIK ET VG-88 28*

1996 - DUPASQUIER STARB WINNIE EX-3E 8*

1997 - LOUBEL JUBILANT SILIVA ET EX 7*

1998 - SUNNYLODGE PRELUDE SPOTTIE VG-87 18*

1999 - RAINYRIDGE TONY BEAUTY EX-5E 9*

2000 - GILLETTE BLACKSTAR CHRISTIANE VG-88 17*

2001 - CRASDALE ROCK N ROLL VG-88 17*

2002 - QUALITY ASTRE FELICE EX 28*

2003 - BRAEDALE GYPSY GRAND VG-88 37*

2004 - FORTALE STELLA LINDY EX-2E 11*

2005 - QUALITY B C FRANTISCO EX-96-3E 31*

2006 - DREANE ASTRE INKSOU EX-96-4E 6*

2007 - BRAEDALE BALER TWINE VG-86 34*

2008 - DESPOINTES JAMES SYDNEY EX-94 13*

2009 - BLONDIN SKYCHIEF SUPRA EX-93 35*

2010 - LINDENOORD RUDOLPH LILAC EX-96 16*

2011 - GILLETTE BLITZ 2ND WIND VG-88 74*

2012 - EASTSIDE LEWISDALE GOLD MISSY EX-95-2E 35*

2013 - RAINYRIDGE TALENT BARBARA EX-95 14*

2014 - BELFAST M GOLDWYN SHELLY EX-92 27*

2015 - VAL-BISSON GOLDWYN MAYA VG-88 41*

2016 - KINGSWAY TERRASON ALLIE EX-95-2E 10*

2017 - JACOBS GOLDWYN BRITANY EX-96-2E 37*

2018 - BOULET GOLDWYN CHALOU EX-96-3E 26*

2019 - LOYALYN GOLDWYN JUNE EX-97-7E 6*

2020 - IDEE WINDBROOK LYNZI EX-95-4E 7*

2021 - PAQUET KOLYA GOLDWYN EX-92-4E 28*

2022 - COMESTAR LAMADONA DOORMAN EX-94-2E 30*

2023 - MYSTIQUE EXTREME ABRICOT – EX-94-5E 8*

2024 - ROTALY GOLDWYN ALLEGRIA EX-96-5E 5*

2025 - COW OF THE YEAR

FOUR FINALISTS. ONE WINNER. A FRESH TAKE ON *Cow of the Year!*

Exciting updates are coming to Holstein Canada's Cow of the Year contest! With a smarter timeline, improved voting, and updated eligibility, this new format will give our outstanding cows—and their owners—the spotlight they truly deserve.

SEPTEMBER: IT STARTS HERE

In early September, Holstein Canada will generate a list of eligible cows. Owners will be contacted directly and invited to officially nominate their cow. Only cows with submitted entries will move forward for evaluation.

OCTOBER: FINALISTS REVEALED

A committee will carefully evaluate all nominated cows based on a strict and transparent set of criteria. Their unbiased work will lead to the selection of four outstanding finalists, who will be introduced to the public in October—just in time for a strong promotional campaign and to build excitement for the vote!

FROM OCTOBER TO FEBRUARY: VOTING IS ON!

From October to February, members will be invited to vote using a ranking-based system. Instead of selecting just one cow, you'll be asked to rank all four finalists from 1st to 4th place, each rank giving points. At the end of the voting period, all points will be tallied and the cow with the highest total score will be crowned Cow of the Year 2025.

This new format ensures a more balanced and thoughtful vote, giving credit to every finalist and rewarding strong overall performance.

APRIL: CELEBRATE THE WINNER

The winner will be unveiled at the Holstein Canada Annual General Meeting in April, followed by a special feature and celebration.

Eligibility Comes First

To be considered, cows must meet the long-standing Cow of the Year criteria:

- CLASSIFICATION OF **92** POINTS OR BETTER
- A MINIMUM OF **80,000** KG OF MILK PRODUCED
- A MINIMUM OF **3** STARS
- A MINIMUM OF **2,500** KG OF BUTTERFAT PRODUCTION
- BRED IN CANADA & ALIVE AS OF JAN. 1, 2023

Get ready to support excellence, cheer on your favourites, and be part of this exciting new chapter in celebrating Canadian Holstein genetics!

Big News for the 2025 All-Canadian Contest

Enter your best — *Red & Whites included*

The most prestigious recognition in Canadian Holstein show circles is back, and 2025 brings exciting updates:

Red & White classes now fully included

For the first time, all Red & White classes will be officially represented in the All-Canadian contest.

Updated rule for Longtime Production class

A cow that reaches 70,000 kg of lifetime production within the show season may be entered in either the Mature Cow class or the Longtime Production class — but not both. However, if she has reached 70,000 kg by March 1, 2025, she must be entered in the Longtime Production class.

Photo requirements

Exhibitors must submit a professional digital photo with each entry. The photo must be a side-view portrait from the **2025 show season**, showing the animal in the **same stage of lactation as when she competed**. The image must reflect the true appearance of the animal — no digital alteration of the animal's integrity or removal of the eartag is allowed.

Entry deadline: November 26, 2025
All entries must be submitted through AssistExpo.

Nominations announced: December 22, 2025
Winners revealed: Early 2026

Full contest rules and details are available on the **Holstein Canada website.**
For more information, contact **show@holstein.ca.**

CELEBRATE EXCELLENCE. GO ALL-CANADIAN.

www.holstein.ca

RECHARGE YOUR FRESH COWS

Ketosis risk is hard to predict.
Help prevent it with Kexxtone™.

Talk to your veterinarian about using Kexxtone on your farm.

CELEBRATING 30 YEARS*

Elanco
Kexxtone®

* Monensin capsules first registered in Canada in 1994, and indication for ketosis prevention added in 1997.

Restructuring: A New Era for Classification Services

For over 100 years, Holstein Canada has been committed to delivering top-quality services to Canadian dairy producers and we're continuously evolving to meet the needs of today's farms. With the upcoming restructuring of our classification services, we're taking another step forward in offering more personalized, efficient, and impactful support.

A More Personalized Approach

Our goal is to be more than a service provider—we want to be part of your team. With our restructuring, classifiers will work more consistently within their own areas, allowing them to develop deeper connections with producers. By becoming more familiar with your herd, your facilities, and your goals, classifiers will be better positioned to offer tailored advice and help you maximize the value of classification.

You can expect to see your regional classifier every 2-3 rounds out of 5, in a span of just over 2 years.

This exciting project is currently in its first trial phase and valuable feedback will be constantly collected to ensure ongoing fulfillment of our commitment to quality service. Moving forward, classification rounds will initially occur every 4.5 to 5 months, eliminating the need for separate mid-rounds. Should you find this too long between visits, please let us know and we will do our best to decrease the delay between

Key Benefits

- ✓ **Stronger Relationships with Your Classifier**
  Regular interaction with the same regional classifier fosters familiarity, trust, and a more tailored service experience.
- ✓ **Greater Workforce Stability**
  Improved work-life balance and reduced travel demands help retain experienced classifiers, ensuring consistent, knowledgeable service across the country.

each visit. Large herds enrolled in our special program will continue with their classification schedule of visits every 2 months. Large farms across Canada can expect to see communication by the end of the year about expanding our 2 month service offering.

The Value of Classification – More Than Just a Score

Our classifiers travel from coast to coast, experiencing a wide variety of dairy operations, learning from producers with diverse backgrounds, goals, and management styles. Their role is among the most enriching in the industry and they bring that wealth of knowledge to your farm.

But classification is more than scoring individual cows. It can be used as a whole herd overview and strategic herd management tool. It evaluates the phenotype of an animal, which is a physical expression of the animal's traits. This is influenced by both genetics and environment. When certain traits consistently underperform compared to the herd's genetic potential, it often points to management or environmental limitations. Classification is a great tool that can provide such insight, helping to identify where environmental or management change may be needed.

Did You Know?

Why Classification Matters in the Canadian Dairy Industry

Classification plays a vital role in maintaining Canada's position as a world leader in dairy conformation genetics. Here's how it contributes to the success of your herd—and the industry as a whole:

Drives Genetic Advancement

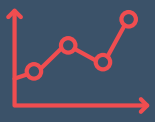
Classification feeds into conformation evaluations for sires and supports continued genetic improvement in this area, keeping Canadian genetics competitive on the global market.

Identifies Top Performers

Classification provides valuable insight into the cows that are most likely to excel in health, longevity, and production, helping producers focus on the most profitable animals in the herd.

Supports Smart Breeding Decisions

Classification data, along with genomics, allows producers to identify the best animals for breeding, helping to build stronger, more productive herds for the future.



Highlights Management Opportunities

By evaluating each animal individually, classification can uncover strengths and weaknesses within the functional conformation of your herd. This could lead to helping identify bottlenecks in housing, nutrition, or management that may be limiting performance—allowing for targeted improvements that boost farm profitability.

Benchmarks Genomic Results

Just like milk recording benchmarks genetic estimates for production, classification benchmarks genomic predictions for conformation. It allows you to determine if what is being predicted genetically is being reflected in the physical animal, helping to align your selection programs with real-world results.

SEMEX®
Genetics for Life®

LET'S GO FURTHER,

FASTER.

The best way to get ahead is to work with Semex and its suite of solutions. No other company can take you further, faster.

Elevate®
is the genomic platform you've been waiting for because one-and-done genomic testing doesn't work.

Immunity+®
gives you what you've been looking for - a genetic solution to herd health.

Boviteq®
helps you make your next generation your best generation through advanced IVF solutions.

ai24®
the best way to find, treat, and manage your cows.

Semex Embryos
ensures you skip 2-3 generations; progress guaranteed.

Go further, faster with Semex.

PROUD TO BE A MAJOR CORPORATE SPONSOR
OF HOLSTEIN CANADA PROGRAMS

young LEADER jeunes LEADERS

Getting Involved to Grow: The Power of Community Engagement

By Melissa Marcoux,
Former Holstein Canada Bilingual Extension and Education Specialist

Working on a dairy farm is more than just a job or a passion — it's a way of life rooted in values like teamwork, solidarity, and lifelong learning. But beyond the barns and the fields, there's another rich environment for growth: getting involved in your community. Whether it's through 4-H, Quebec's Jeunes Ruraux, student associations, municipal councils, or producer organizations, getting involved gives you the chance to develop skills, build lasting connections, and help promote agriculture in your community.

Learning in a Different Way

School teaches important knowledge, but it's often outside the classroom that you build the skills that truly set you apart. Being part of a student council, youth committee, or 4-H club gives you hands-on experience: organizing events, speaking in front of a crowd, working as a team, solving real problems. These experiences boost your confidence, resourcefulness, and leadership abilities. Getting involved in a producer or breed association is also a powerful way to learn from the inside — alongside passionate individuals and industry experts. These committees open doors to understanding how organizations operate, how to manage collective projects, and how decisions are made that shape the future of our industry.

Building a Strong Network

The people around you can be one of your greatest assets. By getting involved, you meet other young people who share your reality and passion. You make connections — sometimes even find mentors — who will support and guide you throughout your personal and professional journey. Many young leaders involved in 4-H or Jeunes Ruraux share how these experiences helped them build lifelong friendships and gave them direction in their career or education choices. Joining a committee within an association also gives you the opportunity to work with established leaders and learn from their path. You are never alone — and the more involved you are, the stronger your community becomes around you.

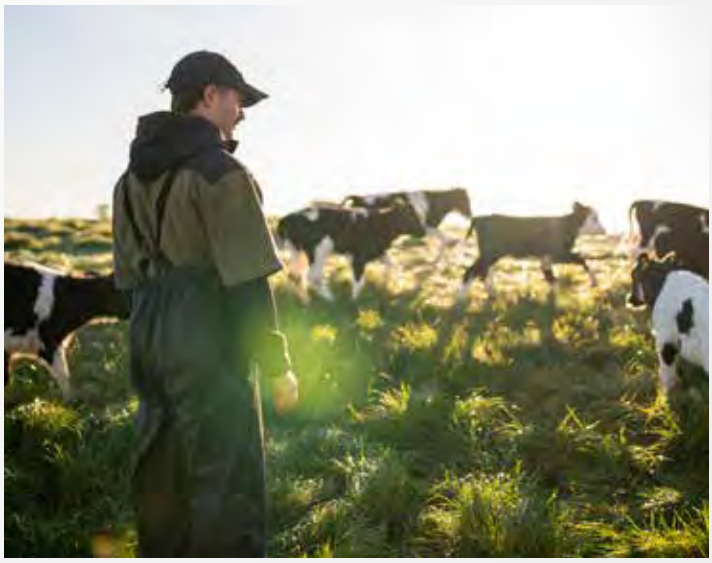
Giving Back While Moving Forward

Agriculture is at the heart of our rural communities. When you get involved locally, you help build vibrant, open, and proud agricultural spaces. Your voice matters. Your energy is valuable. You can become an advocate for young people, for farmers, for sustainability, or for innovation in your region. By giving your time to your county, your school, a breed association, or a local committee, you're contributing to a better future — for yourself, your generation, and tomorrow's producers.

Dare to Say Yes

Sometimes, it just takes one simple "yes" to get started. Yes to joining a committee. Yes to helping with a youth activity. Yes to speaking up — even if you don't have all the answers, even if it takes you out of your comfort zone. That's often where the biggest growth happens. So next time an opportunity to get involved comes your way, take it! Whether you're still in school or already active on the family farm, there's a place for you on a committee somewhere. A place where you can learn, make a difference, and inspire others.

Because agriculture needs passionate, grounded, curious — and above all, involved — young leaders.



Top Sires According to Average Final Score of 1st Lactation Daughters

Based on 1st Lactation Classifications Mar, Apr and May 2025

Top 10 Sires with 100+ Daughters Classified in Three-Month Period

Sire	Daughters Classified	Avg Daus Score	Avg Dam Score
ENERGY	120	82.63	82.89
CHIEF	197	82.36	83.17
CRUSHABULL	145	82.33	82.71
AVENGER	155	81.99	82.54
BREAKSHOT	132	81.92	82.35
SIDEKICK	186	81.86	82.51
VICTOR	166	81.70	81.96
ILLUSTRATOR-P	180	81.52	81.90
A2P2-PP	305	81.45	81.07
LUSTER-P	299	81.30	81.85

Top 10 Sires with 30-100 Daughters Classified in Three-Month Period

Sire	Daughters Classified	Avg Daus Score	Avg Dam Score
MASTER	59	83.80	84.37
TATOO	75	82.92	83.31
ALPHA	98	82.50	83.10
LIMITED P	94	82.33	82.15
ALONGSIDE	68	81.85	81.76
CRUSHTIME	32	81.81	81.13
BRYSON P RC	51	81.73	82.57
JOHNBOY	67	81.43	81.34
SEABISCUIT	54	81.43	81.94
HANLEY	62	81.40	82.00

NOTE: Daughters are included in these statistics only if both the daughter and her dam calved for the first time before 30 months and were both first classified within the first six months of lactation. Sires listed must have >=50% of daughters that improve in score over the dam.

Top 15 Sires with the First 10 Daughters Classified in a Six-Month Period (Jan 1st to June 30th, 2025)

Sire Name	Daughters Classified	Avg Daus Score	Bull Proof for Conformation*
MYTH	24	84.21	12
BULLSEYE	40	83.53	14
PAZZLE	10	82.90	11
DYNASTY	47	82.87	9
LOYALL	56	82.86	13
LEMAGIC	22	82.64	10
ADMIRE	30	82.37	12
ACTIONMAN	76	82.11	14
ASHTON	32	82.00	10
SUGARUSH	12	81.83	12
SCOTHAVEN CAVER	10	81.80	4
CLAYNOOK FREIGHT	14	81.36	6
DRIVEN	11	81.27	13
VOGUE NACIO M320-P	11	81.27	7
DISTEFANO	23	81.26	9

Top 10 Sires for Health and Welfare Index with 100+ Daughters Classified in Three-Month Period

Sire Name	Daughters Classified	Sire Health & Fertility	Avg Daus Score
ROCKNROLL	131	669	79.1
SPEEDUP-P	542	666	80.3
ALMAMATER	553	658	79.8
AVENGER	225	647	82.2
ROCKSOLID	107	646	79.1
DELTA-LAMBDA	932	638	82.6
ALLDAY-P	250	638	80.3
MONTEVERDI	225	636	80.6
ADORABLE	395	624	80.2
RYDER RED	107	623	81.0

NOTE: Some bulls have a small amount of daughters in a small number of herds. *Proof may be genomic, MACE or phenotype-based.

Classification Schedule

Mid-round MR

AUGUST

EARLY

ON MR Lanark, Renfrew

QC MR Pontiac, Riviere-du-Loup, Temiscouata, Arthabaska, Wolfe

QC Chateauguay, Laprairie, Napierville, St-Jean, Iberville

MID

ON MR Leeds, Grenville, Grey, Bruce, Huron, Halton, York, Peel, Simcoe, Dufferin, Ontario

QC Brome, Shefford, Richmond, Missisquoi, Sherbrooke, Compton, Megantic, Yamaska

LATE

QC Stanstead, Matapedia, Bonaventure, Rimouski, Matane

SEPTEMBER

EARLY

ON Victoria, Durham

QC Lotbiniere, Bagot, St-Hyacinthe

MID

QC Quebec West

LATE

ON Elgin, Peterborough, Huron, Ontario

QC Drummond, Nicolet, Deux-Montagnes, Terrebonne

This schedule is subject to change within a 1-2 week period.

Top 10 Sires for 305d Fat Production with 50+ Daughters Classified in Three-Month Period

Common Name	Classified Daughters	Avg Daus Score	Average 305-Day Fat	Sire Proof for Fat
REMOVER PP	53	81.9	496.8	133.0
ALTAFUTURAMA	53	79.7	473.8	100.0
PARFECT	348	81.3	462.6	92.0
HOLYSMOKES	126	80.0	461.4	88.0
CONWAY	266	80.2	456.0	121.0
RENEGADE	235	81.1	455.7	98.0
LAMBEAU	66	80.2	451.2	125.0
MERCY	211	80.8	450.7	89.0
JOHNBOY	58	81.7	449.4	115.0
ALCOVE	841	80.4	448.9	120.0

Note: Daughters are included in the statistics if they had their last milk test/lactation termination date beyond March 1st, 2025.

Top Sires According to Trait Section Average Score of 1st Lactation Daughters

Based on 1st Lactation Classifications Mar , Apr and May 2025

Top 10 Sires for Median Suspensory with 100+ Daughters Classified in Three-Month Period

Sire Name	Daughters Classified	Avg Score of Daughters	Sire Median Suspensory
DEALMAKER	420	80.7	15
ALPHA	112	82.7	14
ALLIGATOR	386	81.8	14
ENERGY	163	82.6	13
DOC	509	81.4	11
TATOO	106	83.0	9
DESTINATION	190	82.6	9
UNIX	258	82.0	9
NASHVILLE	150	79.7	9
GYMNAST	201	79.6	9

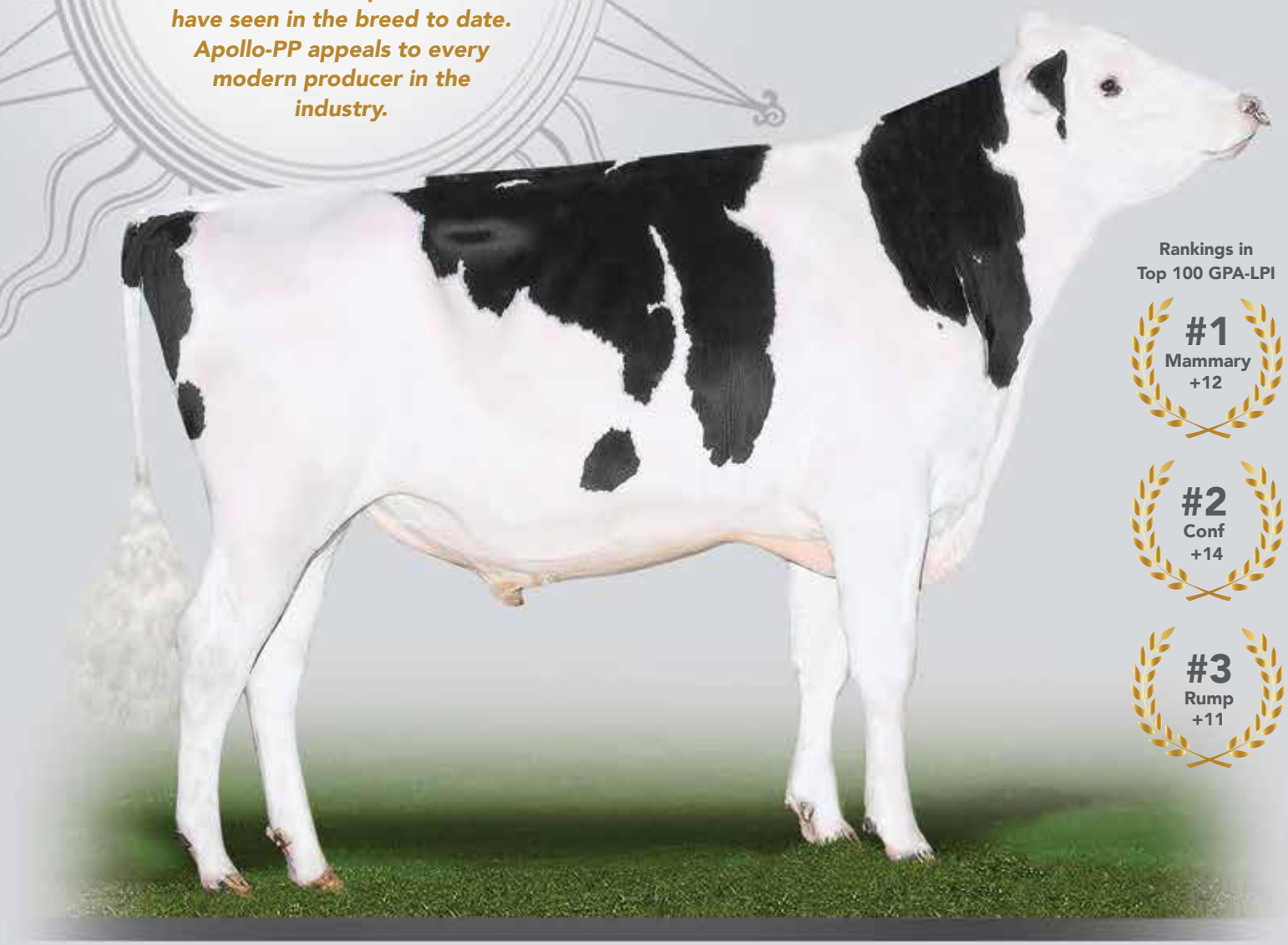
Top 10 Sires for Thurl Placement with 100+ Daughters Classified in Three-Month Period

Sire Name	Daughters Classified	Avg Score of Daughters	Sire Thurl Placement
ILLUSTRATOR-P	264	81.6	0
MEDALIST	122	80.9	0
PHANTOM	186	80.5	0
LOGISTICS	100	80.2	0
LIMITED P	140	82.3	1A
SIDEKICK	299	82.0	1A
LUSTER-P	422	81.4	1A
PARFECT	483	81.3	1B
BRAYDEN-P	280	80.5	1A
CONWAY	426	80.4	1A

APOLLO PP

The closest bull to perfection we have seen in the breed to date. Apollo-PP appeals to every modern producer in the industry.

#1 GPA-LPI "PP A2A2" Bull in Breed +3950



Rankings in Top 100 GPA-LPI

- **#1** Mammary +12
- **#2** Conf +14
- **#3** Rump +11

Available in conventional & sexed

Plus (over 100) for all Health & Fertility traits

VECTOR FRA **APOLLO-PP**
724HO02040 CANM14911360 **A2A2 / BB**
LOGIC-PP x ALLDAY-P (VG-86 2yr) x HOTSPOT-P (EX-90)
aAa 315246

+94 Kg Fat +0.58% +11 Feet & Legs

Ideal for Robots 101 Milk Speed +2 Long Teats

Available in Canada from SELECT SIRES

Validity GENETIC TESTING
Home of Vector Genetics

Contact for International Semen Marketing
dave@validitytesting.com
905-866-7800

infoHolstein

Independent expression by contributors is welcomed, but is not necessarily that of the Association. Reproduction and use is encouraged for research, education, personal, and other non-commercial use, provided that the author and source are clearly identified.

Advertise with us by contacting:

MCE@holstein.ca

Published four times annually
Subscription: $18 outside Canada

Publications Mail
Agreement 40008691

Return undeliverable Canadian addresses to:
Holstein Canada
P.O. Box 610, Brantford, ON N3T 5R4

Tel: 519-756-8300 Fax: 519-756-3502
Toll Free: 1-855-756-8300
www.holstein.ca