



Media Release

HOLSTEIN CANADA, 20 CORPORATE PLACE, BRANTFORD, ONTARIO CANADA N3T 5R4
PHONE | 519-756-8300 | 1-855-756-8300 FAX | 519-756-5878 WEB | WWW.HOLSTEIN.CA

For immediate release

December 16, 2015

Contact: Kelly Velthuis

Phone: 519-756-8300 ex. 288

kvelthuis@holstein.ca

Youth Delegates Selected for World Holstein Conference

Brantford, ON – As part of Holstein Canada's initiative to invest in Young Leaders across the nation and create further opportunities for international travel, Holstein Canada is proud to announce that two delegates have been chosen to participate in the 14th World Holstein Conference being held March 28th to April 3rd, 2016 in Buenos Aires, Argentina.

Cindy Jatón (Compton, Que.) and **Bridget Wilson** (Whycocomagh, N.S.) will travel to Argentina to participate in the World Youth Meeting held in conjunction with the conference. There they will have the opportunity to meet, exchange ideas, have fun, learn, and build relationships with other global Holstein youth, uniting participants for life. In addition to two days of workshops and seminars, youth participants will take part in typical Argentinian leisure activities, including dancing the tango, visiting a traditional folk party, and learning to play the game of *Pato*.

The Holstein Canada Young Leader Advisory Committee was tasked with selecting the two winners from a large, very strong pool of candidates. As part of the application process, applicants were asked to create a short video on why they would make a great ambassador for Holstein Canada, the Canadian Holstein, and the Canadian dairy industry. Both Cindy's and Bridget's winning video essays can be viewed on the Holstein Canada YouTube channel at: youtube.com/HolsteinCanadaVideo.

For more information on the Holstein Canada Young Leader Program and its various pillars and initiatives, contact the Holstein Canada Program Coordinator Kelly Velthuis at kvelthuis@holstein.ca.

###