



# PRESS RELEASE

**FOR IMMEDIATE RELEASE**

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## **HOLSTEIN CANADA & SEMEX SPONSORS CANADA'S 2023 YOUNG BREEDERS SCHOOL PARTICIPANTS**

*Brantford, Ontario and Guelph, Ontario* – Semex and Holstein Canada are pleased to announce their collaborative support of the 2023 Young Breeders School (YBS).

Held since 1999, YBS is an annual educational event designed to help train young people aged 13-25 regarding the Holstein breed. The three-day training includes courses on animal preparation, nutrition, judging, showmanship, marketing, genetic selection and leadership. Participants stay with families from the host region, fostering cultural understanding and life-long friendships. The event culminates with a multi-day competition in which participants put their learnings into practice, with awards given to top individuals for showmanship, conformation and country.

This year's event will be held in Battice, Belgium August 30-September 3.

### **Congratulations to the individuals who will be representing Canada at the 2023 YBS:**

- Grace Hughes, Atlantic Canada
- Felix Lemire, Quebec
- Kolton Crack, Quebec
- Emma Finch, Ontario
- Sarah Dean, Ontario
- Ethan Nienhuis, Western Canada

These individuals were selected through their provinces' requirements based on individual merit, achievements and experience. If you are interested in applying for YBS in 2024, please contact your provincial Holstein association.

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*For additional information please contact:*

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