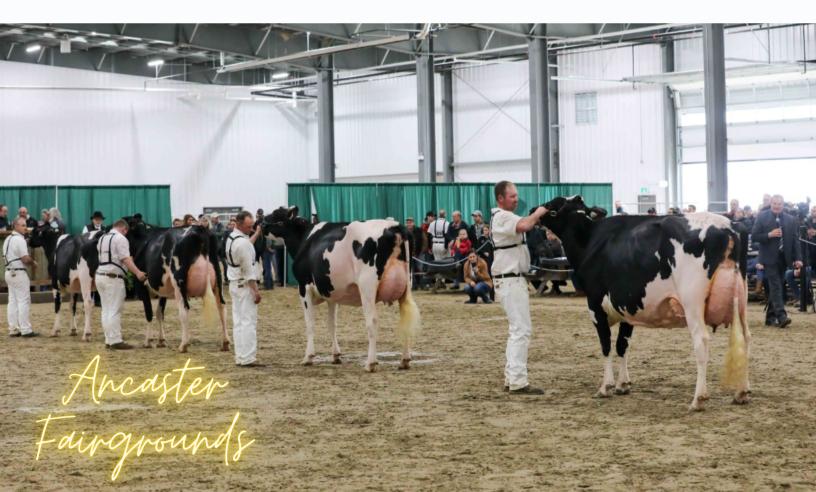


2024 National Holstein ConventionPartnership Opportunities





Welcome



James Cranston

Chair cranstonbackup@hotmail.com



On behalf of the 2024 National Holstein Convention committee, we welcome you to "Experience the Escarpment" next April 24 to 27, 2024.

Our committee of volunteers – from dairy producers to association representatives to industry advisors – are excited to bring you the best of the best in Hamilton, Ontario, and it begins with you! Please find enclosed our Partnership Opportunities for your review.

We look forward to working with you and your business to help you build brand recognition and relationships with our enthusiastic 600+ Holstein Convention go'ers next year!

James Cranston

Our team



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Promotions
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Jason French
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Lora Bender
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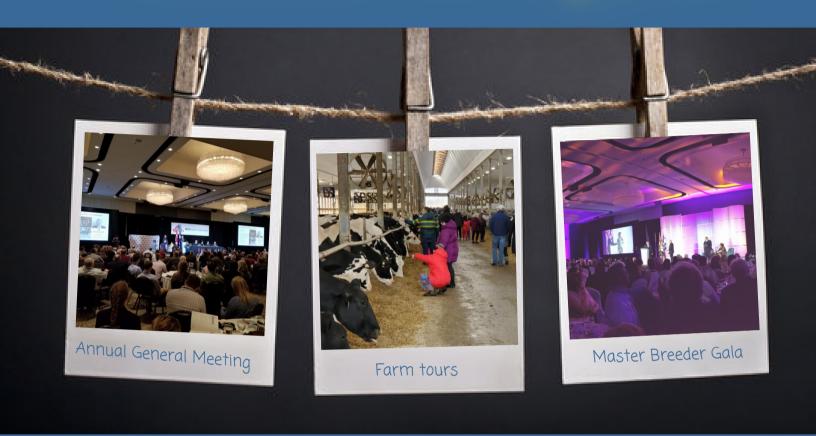


Krysten Lammert Holstein Canada klammert@holstein.ca



Karen Condon Transportation karenjc24@yahoo.com

Convention at a glance





Event schedule



2024 NATIONAL HOLSTEIN CONVENTION

April 24 - 27, 2024 | Hamilton, Ontario

SCHEDULE OF EVENTS

APRIL 24

Ontario Spring Discovery Show (Heifers)
Ancaster Fairgrounds

APRIL 25

Ontario Spring Discovery Show (Cows)

Moo'vers & Shakers Speaker Sessions

Toss & Taste – The Ultimate Cornhole BBQ Bash Ancaster Fairgrounds

APRIL 26

Farm Tours

Visit events.holstein.ca to see the full list of farm tours in South Western Ontario

Alternative Tour

Locations of interest in Hamilton and Brant

Canvas & Cocktails Soirée

Hamilton Art Gallery

APRIL 27

Holstein Canada AGM

Sheraton Hotel Hamilton

Master Breeder Gala

Canadian Warplane Heritage Museum

Registration opens January 15, 2024 | Book your hotel room today









Partnership opportunities

2024 National Holstein Convention - HAMILTON, ON



PARTNERSHIP OPPORTUNITIES

	ESCARPMENT	SOUTH WEST	STEELTOWN	TIGER TOWN	THE HAMMER	WATERFALLS	*DESIGN YOUR OWN
VALUE	15,000 and over	10,000 - 15,000	7,500 - 10,000	5,000 - 7,500	2,500 - 5,000	2,500 and under	To be negotiated
Tickets to each event	4	4	2	2 (single event)	2 (single event)	1 (single event)	
Logo on the 2024 National Holstein Convention website	х	х	х	х	х	х	
Logo on advertising materials	х	х	х	х	х	х	
Logo included on convention banners	х	х	х	х	х	х	
Logo and promotion on Facebook page	х	х	х	х	х	х	
Provide materials for registration desk	х	х	х	х	х	х	
Space for banner or booth (location and space size tbc)	х	х	х	х	х		
Recognition/thank you throughout events	х	х	х	х			
1/4 page ad space in The Link magazine	х	х	х				
1/2 page ad space in The Link magazine	х	х					
Opportunity to include sponsor name	х						

Unique items...

There are several unique opportunities available – if you're interested in a unique partnership opportunity, simply select the package level above you wish to sponsor and the item you are interested in sponsoring (see examples below – we are also open to ideas) and the committee will provide the additional cost depending on item/quantities:

- Shuttle bus
- Moo'vers & Shakers Speaker Session
- Toss & Taste The Ultimate Cornhole BBQ Bash
 - Cornhole sets (6)
 - Souvenir cup
 - Drink ticket
- Canvas & Cocktails Soirée
 - Band sponsor
 - Live artist
 - Drink ticket
 - Youth art display
- Social media



Partnership contact info:

Name: Lora Bender

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Website: <u>events.holstein.ca</u>

Email: <u>lorabender@gmail.com</u>



National Holstein Convention: Experience the Escarpment

