

Holstein Canada 2020

April 15 - 18, 2020

Saskatoon Inn, Saskatoon Delta Hotel, Regina

# 2020 National Holstein Canada Convention

Holstein Canada and Saskatchewan Holstein Branch are pleased to be hosting the National Holstein Convention on April 15 – 18, 2020. We will be kicking off our celebration in Saskatoon and ending the week in Regina with the Master Breeder Gala.

The National Holstein Canada Convention is an exceptional annual gathering of Canadian Holstein breeders. The AGM reports on Association business, Canadian Holstein breeders who have distinguished themselves as Master Breeders are honoured, and the venue provides our industry an opportunity to network, strengthen ties and share our ideas about where the industry stands today, and how we can enhance our futures.

We invite you to share this celebration with us! It is a great opportunity to showcase your business and highlight your commitment to the dairy industry, both in our province and on a national level. Please find attached the different levels of sponsorship available.

If you have any questions about this package, please feel free to contact any of the following:

Keith Flaman, Chairman	Phone:	306-546-2754 (H)	E-mail: keithflaman@gmail.com
		306-540-5002 (C)	
Elaine Pruim, Sponsorship Chairperson	Phone:	306-260-4087	Email: <u>elainepruim@live.com</u>
Holly Donohoe, Secretary	Phone:	306-540-2618 Em	nail: holly_donohoe@hotmail.com

We hope that you will join us as we host the "<u>Pulse of the Prairies"</u> in April 2020! We look forward to your favourable response!

Sincerely,

Keith Flaman Chairman of 2020 Convention Committee



- You are invited to provide promotional material for the registration package
- Full page ad in show program and tour program

AU COEUR DES

CONGRÈS NATIONAL HOLSTEIN CONVENTION 2020

- Opportunity to place a banner at show ringside
- Free Booth space 10' x 10' (first choice on space)
- 4 tickets to Master Breeder Gala, 4 tickets to either show (Thursday) or Taste of Saskatchewan dinner (Friday)

SPONSORSHIP CATEGORIES

### **Gold Sponsorship**

PULSE OF THE

- Sponsor logo listing on the National Convention Website, link to your site available
- Recognition in the registration package
- You are invited to provide promotional material for the registration package
- 1/2 page ad in show program and tour program
- Booth space at a reduced rate \$100 for a 10' x 10'
- 4 tickets to event of your choice

### Silver Sponsorship

- Sponsor listing on the National Convention Website
- Recognition in the registration package
- You are invited to provide promotional material for the registration package
- Business card ad in show program tour program
- Booth space at reduced rate \$200 for a 10' x 10'
- 2 tickets to either the Welcome dinner (Wednesday in Saskatoon) or Show dinner (Thursday in Regina)

### **Bronze Sponsorship**

- Sponsor listing on the National Convention Website
- Recognition in the registration package
- Recognition in the show program and tour program
- Booth space at reduced rate \$300 for a 10' x 10'

### Granite Sponsorship

- Sponsor listing on the National Convention Website
- Recognition in the registration package
- Recognition in the show program and tour program
- Booth space at a reduced rate \$500 for a 10' x 10'

Holstein Canada 2020

April 15 – 18, 2020

Saskatoon Inn, Saskatoon Delta Hotel, Regina

#### \$10,000 - \$14,999

\$15,000 +

\$5,000 - \$9,999

\$2,500 - \$4,999

\$1,000 - \$2,499



Holstein Canada 2020

April 15 – 18, 2020

Saskatoon Inn, Saskatoon Delta Hotel, Regina

## SPONSORSHIP REPLY FORM

Company Name:	
Address:	
Phone: Fax:	
Contact Name:	
E-mail:	
Please Check Sponsorship Preference Platinum Sponsorship	\$15,000 +
Gold Sponsorship	\$10,000 - \$14,999
Silver Sponsorship	\$5,000 - \$9,999
Bronze Sponsorship	\$2,500 - \$4,999
Granite Sponsorship	\$1,000 - \$2,499
<ul> <li>Booth space (if not included with sponsorsh</li> </ul>	ip) \$ 750 for a 10' x 10'

Please make cheques payable to "**2020 National Holstein Convention Committee"** and return with this form to:

Holly Donohoe Box 166, Vibank, SK SOG 4Y0

You will receive confirmation of your sponsorship and invoice by email.