



Matrice des commandites du congrès nationale Holstein 2026

Commandite	DIAMANT 25 000 \$	PLATINE 15 000 \$	OR 10 000 \$	ARGENT 7 500 \$	BRONZE 5 000 \$	PARTISAN DE L'INDUSTRIE 2 500 \$
Accueil: Salon Taste of BC; BBQ Pacific Celebration; Mont Grouse; Gala des Maîtres-éleveurs	6 billets pour : TOUS	4 billets pour : TOUS	2 billets pour : Taste of BC; BBQ; GALA	2 billets pour : Taste of BC; BBQ; GALA	2 billets pour : Taste of BC; BBQ; GALA	2 billets pour : Taste of BC; BBQ
Commanditaire officiel de l'un des principaux événements : Taste of BC; transport pour les visites de ferme; Repas le jour des visites; Réception mont Grouse; BBQ de l'exposition	✓	✗	✗	✗	✗	✗
Occasion de prendre la parole :	Événement principal	Journée de visite à la ferme	✗	✗	✗	✗
Signalisation à :	Tous les événements nationaux	Salon Taste of BC	Salon Taste of BC	Salon Taste of BC	Salon Taste of BC	Salon Taste of BC
Mention verbale à la réception de : réception de bienvenue, mont Grouse et l'Exposition nationale Holstein	✓	✓	✓	✓	National Holstein Show	National Holstein Show
Signalisation au bord de l'arène à l'Exposition	✓	✓	✓	✓	✓	✓
Information sur les produits dans les troussees de bienvenue	✓	✓	✓	✓	✓	✓
Mention du commanditaire sur : Facebook, le site Internet du branche BC et de Holstein Canada	✓	✓	Exposition nationale Holstein	Exposition nationale Holstein	✓	✓
Publicité : prestige dans le programme du Congrès national; pleine page dans le programme d'exposition; transmise en direct à l'Exposition	✓	✓	Publicité d'une demi-page dans le programme d'exposition	Publicité d'une demi-page dans le programme d'exposition	Publicité d'une quart de page dans le programme d'exposition	✗
Kiosque d'exposition et d'échantillonnage au salon Taste of BC	✓	✓	✓	✗	✗	✗
Reconnaissances spéciales remises par votre entreprise lors des classes de l'Exposition nationale Holstein	✗	✗	✗	✓	✓	✓



Our organization would be pleased to sponsor the 2026 National Holstein Convention at the following level:

AVAILABLE LEVELS:

Diamond 25,000; Platinum 15,000; Gold 10,000; Silver 7500; Bronze 5000; Industry 2500; Patron 1000

Enter Specific Amount + 5% GST \$_____

Add-On: National Holstein Show Class Sponsor preferred choice: 1. _____
(as available) 2. _____
3. _____

☐ Please invoice our organization

Company: _____

Contact: _____

Postal Address: _____

Phone: (____) _____ or (____) _____

E-mail Address: _____

Names of attendees who will be assigned tickets from your organization, if known (in accordance with Sponsorship level):

Please email this form, and your organization's logo if applicable to your level of sponsorship, to

Suzanne.cuthbert50@gmail.com

Cheque Payments can be made to:

**The B.C. Branch of the Holstein Association of Canada
c/o J. Wikkerink, 847 Garnett Rd. Cobble Hill, BC V8H 0E8
or E-Transfer: bcbranch@telus.net**

For more information on the National Holstein Convention 2026, please visit our Facebook page BC Branch or website https://www.holstein.ca/Public/en/News-Events/National_Holstein_Convention/National_Holstein_Convention

Thank you so much for your support!

DIAMOND SPONSOR - \$25,000



PROFILE

- * Official sponsor of one of the main events:
 - Taste of BC Welcome Reception Sponsor
 - Farm Tour Transportation Sponsor
 - Farm Tour Meal Sponsor, (Breakfast and Lunch stops)
 - Grouse Mountain Past President Reception (2 sponsors)
 - Show Day Pacific Celebration BBQ Sponsor
- * Signage at Taste of BC Welcome Reception
- * Speaking opportunity at a main event during the week
- * Signage at all prominent National Holstein Convention events
- * Verbal Recognition at Welcome Reception, Past Presidents Reception, and National Holstein Show Day
- * Ringside signage at National Holstein Show

ADVERTISING

- * Product information placement in Welcome Bags
- * Sponsor recognition in all Convention advertising in Western Canadian Dairy News
- * Sponsor recognition on the Holstein Canada website
- * Sponsor recognition on Facebook page during Convention promotion and updates
- * Sponsor recognition on BC Branch website and Company Link on website
- * Premium Advertising in National Convention Program
- * Full Page Advertising in National Convention Holstein Show Program
- * Live Feed Advertising at National Holstein Show (minimum 2 – 90 second clips)

MARKETING

- * Display and Sample Booth at Taste of BC Welcome Reception

HOSPITALITY

- * 6 Complimentary tickets to Taste of BC Welcome Reception
- * 6 Complimentary tickets to Pacific Celebration BBQ
- * 6 Complimentary tickets to Grouse Mountain Past Presidents Reception
- * 6 Complimentary tickets to the Master Breeder Gala Banquet

PLATINUM SPONSOR - \$15,000



PROFILE

- * Signage at Taste of BC Welcome Reception
- * Speaking opportunity during Farm Tour Day
- * Signage at all prominent National Holstein Convention events
- * Verbal recognition at Taste of BC Welcome Reception, Past Presidents Reception, and National Holstein Show Day
- * Ringside signage at National Holstein Show
- * Recognition by announcer during the National Holstein Show

ADVERTISING

- * Product information placement in Welcome Bags
- * Sponsor recognition in all Convention advertising in Western Canadian Dairy News
- * Sponsor recognition on the Holstein Canada website
- * Sponsor recognition on Facebook page during Convention promotion and updates
- * Sponsor recognition on BC Branch website and Company Link on website
- * Premium Advertising in National Convention Program
- * Full Page Advertising in National Convention Holstein Show Program
- * Live Feed Advertising at National Holstein Show (minimum 2 – 90 second clips)

MARKETING

- * Display and Sample Booth at Taste of BC Welcome Reception

HOSPITALITY

- * 4 Complimentary tickets to Taste of BC Welcome Reception
- * 4 Complimentary tickets to Pacific Celebration BBQ
- * 4 Complimentary tickets to Grouse Mountain Past Presidents Reception
- * 4 Complimentary tickets to Master Breeder Gala Banquet

GOLD SPONSOR - \$10,000



PROFILE

- * Verbal recognition at Welcome Reception, Presidents Reception, National and Holstein Show Day
- * Signage at Taste of BC Welcome Reception
- * Signage at all prominent National Holstein Convention events
- * Ringside signage at National Holstein Show
- * Recognition by announcer during the National Holstein Show

ADVERTISING

- * Product information placement in Welcome Bags
- * Sponsor recognition with National Convention advertising in Western Canadian Dairy News
- * Sponsor recognition on the Holstein Canada website
- * Sponsor recognition on Facebook page during Convention promotion and updates
- * Sponsor recognition on BC Branch website and Company Link on website
- * Premium advertising in National Convention Program
- * Half page advertising in National Convention Holstein Show Program

MARKETING

- * Display and Sample Booth at Taste of BC Welcome Reception

HOSPITALITY

- * 4 Complimentary tickets to Taste of BC Welcome Reception
- * 4 Complimentary tickets to Pacific Celebration BBQ
- * 4 Complimentary tickets to Master Breeder Gala Banquet

SILVER SPONSOR - \$7500



PROFILE

- * Verbal recognition at Welcome Reception, Past Presidents Reception, and National Holstein Show Day
- * Signage at Taste of BC Welcome Reception
- * Signage at all prominent National Holstein Convention events
- * Ringside signage at National Holstein Show
- * Recognition by show announcer during the National Holstein Show

ADVERTISING

- * Product information placement in Welcome Bags
- * Sponsor recognition with National Convention advertising in Western Canadian Dairy News
- * Sponsor recognition on the Holstein Canada website
- * Sponsor recognition on Facebook page during Convention promotion and updates
- * Sponsor recognition on BC Branch website
- * Premium advertising in National Convention Program
- * Half Page advertising in National Convention Holstein Show Program

MARKETING

- * Spot prizes presented by your company during classes at National Holstein Show

HOSPITALITY

- * 2 Complimentary tickets to Taste of BC Welcome Reception
- * 2 Complimentary tickets to Pacific Celebration BBQ
- * 2 Complimentary tickets to Master Breeder Gala Banquet

BRONZE SPONSOR - \$5000



PROFILE

- * Verbal recognition at Welcome Reception, Past Presidents Reception, and National Holstein Show Day
- * Signage at Taste of BC Welcome Reception
- * Signage at all prominent National Holstein Convention events
- * Ringside signage at National Holstein Show
- * Recognition by show Announcer during the National Holstein Show

ADVERTISING

- * Product information placement in Welcome Bags
- * Sponsor recognition with National Convention advertising in Western Canadian Dairy News
- * Sponsor recognition on the Holstein Canada website
- * Sponsor recognition on Facebook page during Convention Promotion and Updates
- * Sponsor recognition on BC Branch website
- * Premium advertising in National Convention Program
- * Quarter Page advertising in National Convention Holstein Show Program

MARKETING

- * Spot prizes presented by your company during classes at National Holstein Show

HOSPITALITY

- * 2 Complimentary tickets to Taste of BC Welcome Reception
- * 2 Complimentary tickets to Pacific Celebration BBQ
- * 2 Complimentary tickets to Master Breeder Gala Banquet

INDUSTRY SUPPORTER - \$2500



PROFILE

- * Verbal recognition at Welcome Reception, Past Presidents Reception, and National Holstein Show Day
- * Signage at Taste of BC Welcome Reception
- * Signage at all prominent National Holstein Convention events
- * Ringside signage at National Holstein Show
- * Recognition by show Announcer during the National Holstein Show

ADVERTISING

- * Product information placement in Welcome Bags
- * Sponsor recognition with National Convention advertising in Western Canadian Dairy News
- * Sponsor recognition on the Holstein Canada website
- * Sponsor recognition on Facebook page during Convention Promotion and Updates
- * Sponsor recognition on BC Branch website
- * Logo in National Convention Program

MARKETING

- * Spot prizes presented by your company during classes at National Holstein Show

HOSPITALITY

- * 2 Complimentary tickets to Taste of BC Welcome Reception
- * 2 Complimentary tickets to Pacific Celebration BBQ

NATIONAL SHOW SPONSOR - \$1000 AND UNDER



PROFILE

- * Verbal recognition at Welcome Reception, and National Holstein Show Day
- * Signage at Taste of BC Welcome Reception
- * Signage at National Holstein Show

ADVERTISING

- * Sponsor recognition on the Holstein Canada website
- * Sponsor recognition on BC Branch Facebook Page
- * Sponsor recognition on BC Branch website
- * Logo in National Holstein Show Program

HOSPITALITY

- * 2 Complimentary tickets to Pacific Celebration BBQ

NATIONAL HOLSTEIN SHOW CLASS SPONSOR ADD ON



As a valued sponsor of the National Holstein Convention, we would like to offer you the chance to add on a class sponsorship of our National Holstein Show. This show promises to be an exciting event showcasing the top animals from Western Canada, and another great opportunity to promote your company.

This will be on a first come first serve option when you become a National Convention Sponsor.

Please indicate your top 3 choices for Class sponsorship when completing the sponsor form attached.

Premier Exhibitor Banner - \$2500

Premier Breeder Banner - \$2500

Grand Champion Female - \$2000

Reserve Grand Champion Female - \$1500

Intermediate Champion Female - \$1500

Reserve Intermediate Champion Female - \$1250

Junior Champion Female - \$1500

Reserve Champion Female - \$1250

Classes - \$500

Junior Group of Three

Fall Heifer

Summer Heifer

Spring Yearling

Winter Yearling

Fall Yearling

Junior Two Year Old

Winter Two Year Old

Fall Two Year Old

Junior Three Year Old

Senior Three Year Old

Four Year Old

Five Year Old

Mature Cow

Lifetime Production Cow

Breeders Herd

Best Bred and Owned Female