



# Media release

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**For immediate release**

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## Holstein Canada Announces Termination of CEO

**Brantford, Ont.** – As President of Holstein Canada, and on behalf of the Holstein Canada Board of Directors, this press release serves to inform you that we have terminated Vincent Landry's contract as Chief Executive Officer.

We extend our complete trust in the Senior Management Team of Holstein Canada, during this time of transition, as we proceed to move forward in the Industry. The Senior Management Team will go on supporting the Association and Board of Directors, and we will continue to put the membership's needs as a priority.

Linda Markle, Director of Member & Customer Support, will act as interim General Manager effective immediately. The Board will initiate steps in a search for a successor over the coming days.

I have great confidence in the strength of our entire Holstein Canada Team and the opportunities that lie ahead for the Association.

Sincerely,

Ben Cuthbert  
President, Holstein Association of Canada

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