



Media Release

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FOR IMMEDIATE RELEASE

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Announcing the 91st Master Breeder Shield Winners

Brantford, Ont. – The announcement of the Master Breeder recipients has become an annual tradition at Holstein Canada. This tradition is now in its 91st year, and we are pleased to announce the 2020 Master Breeders.

Seven winning herds hail from Ontario; seven from Quebec; two from P.E.I.; and Alberta, B.C., Manitoba, and Nova Scotia all had one. Two of the herds achieved an incredible fourth Shield: ALTONA LEA and RONBETH.

Congratulations to the Master Breeders who joined the ranks of the most elite breeders across Canada!

Prefix	Name	Location	Shield #
ALTONA LEA	Frank Barkey & Family	Blackstock, Ontario	4
BIRKENTREE	Birkentree Holsteins	Hunter River, Prince Edward Island	2
BOULET	Ferme Boulet Inc.	Saint-François-de-la-Rivière-du-Sud, Quebec	3
CLAYHAVEN	Melvin G. Martin	Wallenstein, Ontario	1
DONFIELD	Donfield Farms Ltd.	Brandon, Manitoba	3
DREWHOLME	Drewholme Holsteins	Gowanstown, Ontario	1
DUALANE	Kloepfer Holdings Ltd.	Ingersoll, Ontario	1
DUHIBOU	Ferme Duhibou Inc.	Saint-Lambert-de-Lauzon, Quebec	1
FLECHEDOR	Annie Lecours & Luc Boisvert	Princeville, Quebec	1
KUIPERSCREST	Kuiperscrest Holsteins	Bloomfield, Ontario	1
LAVENDER	Lavender Farms Ltd.	Abbotsford, British Columbia	1
LELLAVAN	Lellavan Farms	Maitland, Nova Scotia	1
MACPES	Ferme Macpes	Saint-Narcisse, Quebec	2
MIRELLA	Ferme Mirella Inc.	St-Bernardin, Ontario	1
RAYPEL	Ferme Raymond Pelletier & Fils Inc.	Saint-Simon-de-Bagot, Quebec	2
ROBEL	Ferme Robel	Jonquièrre, Quebec	1
RONBETH	Ronbeth Holsteins	Hastings, Ontario	4
ROYOLAIT	Ferme Royolait Inc.	Ange-Gardien, Quebec	1
THORNSPYC	Thornspyc Dairy - Van de Brake Family	Lacombe, Alberta	1
VALLEYVILLE	Frizzell's Valleyville Farm Inc.	Hunter River, Prince Edward Island	2

Contact information for the winning producers is available on the Holstein Canada website.

Since its beginning in 1929, the Master Breeder program has become the most coveted Holstein Canada award. Including this year's winners, more than 1100 Master Breeder shields have been handed out since 1930 (for the year 1929). For the first time ever, Holstein Canada revealed the winners live to the entire Holstein community in an online event. This livestream was seen by more than 1200 viewers from all over the world.

We recognize these breeders for having mastered the art of breeding balanced cattle – high production and outstanding conformation with great reproduction, health and longevity. We will be celebrating this year's recipients at the National Holstein Convention Master Breeder Gala in Ottawa, Ontario on Saturday, July 10, 2021. We will also be honouring the 2019 Master Breeders at a special Gala Thursday, July 8, 2021.

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