



Media Release

FOR IMMEDIATE RELEASE
HOLSTEIN CANADA, 20 CORPORATE PLACE, BRANTFORD, ONTARIO CANADA N3T 5R4
TEL.: 519-756-8300 – 1-855-756-8300 || WEB: HOLSTEIN.CA

FOR IMMEDIATE RELEASE

Contact Person: Expérience aux membres & aux clients

Email: MCE@holstein.ca

Announcing the 2024 Master Breeder Award Winners

Brantford (Ont.), January 17, 2025 – Holstein Canada proudly unveiled the 19 recipients of the 2024 Master Breeder Awards during a much-anticipated live virtual event on Saturday evening. With over 9,400 Holstein members and enthusiasts tuning in, the evening was hosted by Classifiers Alex Laliberté and Willemke Binnendijk, marking another successful edition of this engaging online celebration.

This year's honourees hail from across the country, showcasing the depth of talent and dedication within Canada's Holstein community:

- Quebec: 9 recipients
- Ontario: 8 recipients
- Saskatchewan: 1 recipient
- British Columbia: 1 recipient

Congratulations to all the winners on achieving this prestigious recognition—the pinnacle of success in Canadian dairy breeding.

Since its inception in 1929, the Master Breeder Award has celebrated the exceptional breeding achievements of Holstein Canada members. To date, more than 1,000 Master Breeder shields have been awarded to herds demonstrating excellence in production, conformation, and traits like reproduction, health, and longevity. These herds represent the gold standard in breeding for both performance and sustainability.

PREFIX	LOCATION
AVELINE	Drayton, ON Club: Wellington
BELFAU	Rivière-Ouelle, QC Club: Montmagny-L'Islet-Kamouraska
CHERRY CREST	Martintown, ON Club: Glengarry
DRAHOKA	Kamouraska QC Club: Montmagny-L'Islet-Kamouraska
DUTCHDALE	Lucknow, ON Club: Huron
ERBCREST	Milverton, ON Club: Perth
FLEOLE	Saint-Casimir, QC Club: Portneuf
FRUEH	Duncan, BC Club: Vancouver Island
GAELANDE	Plessisville, QC Club: Bois-Francs
HEATHER HOLME	Goderich, ON Club: Huron
KENTVILLE	Melancthon, ON Club: Dufferin
LACTOMONT	Saint-Louis-de-Gonzague, QC Club: Huntingdon-Ormstown
MEBECK	Saint-Pie, QC Club: Saint-Hyacinthe
MIL-EN-ROY	White City, SK Club: Great Plains
OCONNORS	Ajax, ON Club: Ontario
QUALITY	Vaughan, ON Club: York
QUECY	Saint-Isidore-de-Dorchester, QC Club: Dorchester
ROTALY	Sainte-Hélène-de-Kamouraska, QC Club: Montmagny-L'Islet-Kamouraska
SARTIGAN	Saint-Georges, QC Club: Beauce

About Holstein Canada

Holstein Canada has 9,200 members and is responsible for the maintenance of the Holstein Herd Book under the Federal Animal Pedigree Act of Agriculture and Agri-Food Canada (AAFC). The Association offers many services to its members to help them evaluate, select and improve their herds through genetic improvement programs. For more information, visit our [website](#) or follow us on [Facebook](#), [Instagram](#) and [Twitter](#).

###