



Media Release

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FOR IMMEDIATE RELEASE

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Hans Eggink To Be Holstein Canada's First Holstein Solutions Partner For Western Canada

Brantford, Ont. – Holstein Canada is excited to announce the hiring of Hans Eggink as our new Holstein Solutions Partner. Hans comes to the Association with a deep history in the dairy industry and experience in a wide range of areas.



Hans begins his role with us October 5. We are thrilled to put his first-hand dairy knowledge to good use for producers in Western Canada, where he will be based full-time. As part of this position, Hans will be doing Classification, Field Service, and proAction® Assessments.

A native of Alberta and a mainstay of his community, Hans comes to us from Nutrisource Inc., where he acted as Ruminant Management Consultant for producers in northern Alberta.

Prior to that, Hans was employed by Alta Genetics as a Tech Team Leader in central Alberta for five years. Hans was also the owner and operator of Hanmon Dairy for 17 years; his herd of 200 cows was in the top 5% for Production and Management in Canada for many consecutive years. He sold the operation in 2007.

The position of Holstein Solutions Partner is new to Holstein Canada, as it is the first time our Association has integrated three services into one role. This is an added Field Service role for the West, and Hans will collaborate closely with our current Field Service Business Partner for the region, Morgan Sangster.

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