

FOR IMMEDIATE RELEASE

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Holstein Canada Has Announced the Finalists for the Cow of the Year Award – Voting Will Open October 30th!

Brantford, Ontario, October 15, 2025 – An incredible selection of cows was presented this year for the Cow of the Year Award, each representing the very best in Canadian Holstein breeding. This year's nominees not only showcase genetic excellence but also highlight the strength and progress of our dairy industry.

Now we invite Holstein Canada members to cast your vote when voting opens on **October 30th** and help determine which of these four exceptional cows will secure her place among some of the greats by being named the 2025 Cow of the Year!

Chanmar Adonis Miss Red EX-94 5E 4*

- Breeders: Chanmar Holsteins, ON & Glaustar Holsteins, QC
- Owner: Century Star Holsteins, ON
- Lifetime: 7 Lactations; 122,354 kgs Fat: 4583 kgs
- Progeny: 9 Daus 100% GP+, 5EX, 3VG, 1GP
- Longtime 100,000 kgs 1 Superior Lactation
 - O ALL-ONTARIO Red & White Senior Cow in 2019

Hendercroft Winbrok Gummybear EX-95 4E 4*

- Breeder: Herbert Henderson, ON
- Owners: Herbert Henderson, Kingsway Farms, Trentward Farms & Matthew Forestell, ON
- Lifetime: 7 Lactations; 96,017 kgs Fat 4481 kgs
- Progeny: 10 Daus 100% GP+, 1EX, 8VG, 1GP
- Longtime 80,000 kgs 4 Superior Lactations
 - ALL-CANADIAN Longtime Production 2023
 - ALL-ONTARIO Longtime Production 2023, 2021

Jacobs High Octane Babe EX-96 2E 4*

- Breeder & Owner: Ferme Jacobs Inc., QC
- Lifetime: 4 Lactations; 83,775 kgs Fat 3486 kgs
- Progeny: 20 Daus 100% GP+, 2EX, 15VG, 3GP
- Longtime 80,000 kgs
 - o ALL-CANADIAN 5-Year-old 2022
 - Can. Champs Contest Senior 3 Year 2020
 - O HM. ALL-CANADIAN SR.2-YR 2019
 - RES. ALL-QUEBEC SR.2-YR 2019

Vinbert Kingboy Birdy EX-95 4E 5*

- Breeder: Ferme Vinbert Inc., QC
- Owners: Ferme Vinbert Inc., Ferme Belgrade Inc., Ferme Silvercrest Inc., QC
- Lifetime: 6 Lactations; 124,333 kgs Fat: 5527 kgs
- Progeny: 10 Daus 100% GP+, 1EX, 8VG, 1GP
- Longtime 120,000 kgs- 4 Superior Lactations
 - o ALL-CANADIAN Longtime Production 2022
 - o HM. ALL-CANADIAN Mature Cow 2024
 - o ALL-ONTARIO Junior 3 Year 2018

o RES. ALL-QUEBEC 4-Year-old 2019

Members can cast their vote through your Holstein Canada Web Account, with each prefix allowed one vote. Voting is open until **February 27**, **2026** – don't miss your chance to support your choice for the winner! Your vote matters!

The winner will be unveiled at Holstein Canada's Annual General Meeting on **April 18, 2026**, in Burnaby, British Columbia. Be part of this special moment and help honour not only these remarkable cows, but also the dedicated breeders and owners behind them!

About Holstein Canada

With 9,200 members, Holstein Canada is responsible for maintaining the Holstein Herdbook under the Federal Animal Pedigree Act of Agriculture and Agri-Food Canada (AAFC). Holstein Canada provides its members with a wide range of services, helping them manage and advance their herds through innovative genetic improvement programs. For more information, visit our website or follow us on Facebook, Instagram and Twitter.