



Media Release

HOLSTEIN CANADA, 20 CORPORATE PLACE, BRANTFORD, ONTARIO CANADA N3T 5R4
PHONE | 519-756-8300 | 1-855-756-8300 FAX | 519-756-5878 WEB | WWW.HOLSTEIN.CA

FOR IMMEDIATE RELEASE

January 7, 2020

Contact: Steven Spriensma, Communications Coordinator

Phone: 519-756-8300 ext. 234

sspriensma@holstein.ca

Announcing the 90th Master Breeder Award Winners

Brantford, Ont. – The announcement of the Master Breeder recipients has become an annual tradition at Holstein Canada. This tradition is now in its 90th year, and we are pleased to announce the Master Breeders who will be honoured at the National Holstein Convention Master Breeder Gala in Regina, Saskatchewan on Saturday, April 18, 2020.

Of the breeders who received exciting news today, 11 (58%) are first-time recipients of a Shield. Two breeders are receiving it for the third time. The winners come from five provinces: eight breeders are from Quebec; four are from Ontario and British Columbia each; two are from Prince Edward Island.; and one is from Manitoba.

Congratulations to the 2019 Master Breeder Recipients:

| Prefix | Name | Location | Shield # |
|-------------|---------------------------------|------------------------------------|----------|
| AGGIES | Hueging Dairies Ltd. | Woodlands, Manitoba | 1 |
| AMIGO | Ferme A.M.Y. Martin Inc. | Saint-Valentin, Quebec | 1 |
| BOISBLANC | Ferme Boisblanc Holstein Inc. | Saint-Justin, Quebec | 1 |
| CHARPENTIER | Ferme Charpentier | Sawyerville, Quebec | 1 |
| DARCROFT | Darcroft Farms Ltd. | Embryo, Ontario | 3 |
| FAMIPAGE | Ferme Famipage Inc. | Saint-Louis-de-Gonzague, Quebec | 1 |
| GOLDENFLO | MacBeath Farms Ltd. | Marshfield, Prince Edward Island | 2 |
| HAMMINGVIEW | Hammingview Farms Ltd. | Pitt Meadows, British Columbia | 2 |
| IDEE | Idee Holsteins | Hunter River, Prince Edward Island | 2 |
| LARENWOOD | Larenwood Farms | Drumbo, Ontario | 1 |
| LEHOUX | B. Lehoux & Fils Inc. | Saint-Elzéar, Quebec | 2 |
| LESBERTRAND | Georges Bertrand | Saint-Polycarpe, Quebec | 1 |
| LESPERRON | Ferme Lesperron Inc. | Bury, Quebec | 2 |
| MAPLEBROUGH | Maplebrough Holsteins | Uxbridge, Ontario | 1 |
| MAURICIENNE | Ferme J.M. Cossette & Fils Inc. | Saint-Maurice, Quebec | 2 |
| NICREST | Nicole Parkinson | Chilliwack, British Columbia | 1 |
| SUNNYHOME | Sunnyhome Farms Ltd. | Salmon Arm, British Columbia | 3 |
| WILMARLEA | Wilmarlea Farm | Embryo, Ontario | 1 |
| WISSELVIEW | Wisselview Farms | Pitt Meadows, British Columbia | 1 |

-Cont'd-

Contact information for the winning producers is available on the Holstein Canada website. For more information, contact Steven Spriensma at 519-756-8300 ext. 234 or sspriensma@holstein.ca.

Since its beginning in 1929, the Master Breeder program has become the most coveted Holstein Canada award. Including this year's winners, 1088 Master Breeder shields have been handed out since 1930 (for the year 1929). We recognize these breeders for having mastered the art of breeding balanced cattle – high production and outstanding conformation with great reproduction, health and longevity. Congratulations to the Master Breeders who joined the ranks of the most elite breeders across Canada in 2019!

####