



Master **BREEDER**

2015

Surpassing 1,000 Shields

RECOGNIZING HOLSTEIN BREEDING EXCELLENCE

By Douglas G. Blair, Holstein Enthusiast and Historian

The credit for the idea of a Master Breeder Award for Canadian Holstein breeders goes to R.M. (Bob) Holtby, Port Perry, Ontario. A human dynamo and Holstein aficionado, Bob was a breeder first and foremost, and also served eight years as a Holstein Canada Director, three years as Vice President, 18 years as a Fieldman, six years as a Classifier, and was a Class A judge, longtime Sales Manager of the Canadian National Sale and came up with the idea for Black and White shows as we know them today. Bob presented the idea for the Master Breeder Award to the Holstein Canada Board of Directors in 1928. The idea was approved and a committee was struck to establish the requirements that were completed in 1929. The first Master Breeder Shields were presented in 1930.

From the very beginning, the bar for “Master Breeder” was set high and included the following fundamentals which have survived to this day: 1. Animals have to excel in both Production and Conformation to earn Master Breeder points; and 2. The point requirements are suited to the size of the herd so that both large and small herds have a chance of earning the award

The point qualifications and requirements have been updated through the years to adapt to the changes in herd sizes and genetic evaluation methodology. In addition, the number of years breeding cattle has been increased.

In 2002, a major change occurred whereby Master Breeder points were calculated automatically, whereas previously breeders had to apply for point calculation.

There is a tremendous sense of pride and the feeling of being truly honored by your peers.

A Quote in the 1939 Holstein Journal by Harold Hicks, Superintendent of Agassiz Experimental farm, a co-first winner of a Master Breeder Shield in 1930 read as follows:

“Probably the greatest honor to come to the Agassiz Experimental Farm was the winning of a Master Breeder’s Shield. In a herd of intermediate size, this meant the breeding of 12 XX bulls, 12 Ex or VG cows and 12 GP cows that exceeded the production standard. The shield was received at the first annual meeting (1930) of the Canadian Holstein Association where the honor was conferred. The Agassiz herd is a good example of what can be accomplished from a modest beginning, with a few foundation cows of the right kind and the continued use of proper sires.”

These words written 77 years ago reflect the experience of almost all of the 809 individual Master Breeder award winners over 86 years – whether they are first, second, third or even fourth-time recipients.

The sound of the word “Masters” brings forth the thought of exceptional achievement and recognition by one’s peers of a great accomplishment. The “Old Masters” – the accolade given to the famous painters whose quality of work is recognized from generation to generation – or The Masters Golf Tournament – The most coveted game in golf, with the winner receiving the Green Jacket and joining the ranks of the immortal’s in his game, are two great examples of the prestige that comes with the word “Masters”.

Similarly, the red carpet ceremony and the awarding of the Academy Awards has become one of the world’s most well-known award ceremonies. The Academy Award itself recognizes individual excellence and achievement in all parts of the movie industry.

The Master Breeder Shield presentation, held annually at Holstein Canada’s National Holstein Convention, is the equivalent of any of these spectacular events mentioned above. The Master Breeder Awards ceremony is a highlight for anyone in attendance, but for the winning Holstein breeders and their families, it is a magical evening filled with pride and recognition for breeding excellence.



Master Breeder Shield – 1930

& THE WINNERS ARE...

# of Shields	Prefix/Ownership	Contacts	Location
3 rd	BOSDALE <i>Bosdale Farms Inc</i>	Ed, John, Josh, Justin, Pete & Ben Bos	Cambridge, Ont.
1 st	CHAMPS D'OR <i>Andre Bédard et Chantal Ladouceur</i>	André Bédard & Chantal Ladouceur	Mirabel, Que.
2 nd	CROVALLEY <i>Crovalley Holsteins</i>	John, Cynthia, Vanessa, Ryan & Justin Crowley & Christina Crowley-Arklie	Hastings, Ont.
2 nd	DELCREEK <i>Peter Rylaarsdam</i>	Peter & Jonathan Rylaarsdam	Winchester, Ont.
1 st	DELISKA <i>Gilles Boivin</i>	Gilles, Délisca & Francis Boivin	Les Éboulements, Que.
1 st	DONELEA <i>Howard W. Doner</i>	Howard & Dan Doner	Cannington, Ont.
1 st	DRÉBERT <i>Robert Séguin et Fils</i>	Robert, Jeanne-Mance, André & Gilbert Séguin	Sainte-Marthe, Que
2 nd	EVERGRAZE <i>Evergraze Holsteins Ltd</i>	Terry Wagner	Armstrong, B.C.
1 st	FEEDERLANE <i>Feederlane Farms</i>	Donald & Linda Green and Brenda & Brent Roszell	Wainfleet, Ont.
1 st	GALAR <i>Ferme Galarneau Inc</i>	Ghislain & François Galarneau and Joanie Bégin & Lise Larose	Barraute, Que.
1 st	GEN-I-BEQ <i>Groupe Génibeq</i>	Germain Lehoux, Robert & Jacques Chabot & Armand Leclerc	Saint-Patrice, Que.
1 st	HARVDALE <i>Harvdale Holsteins</i>	Kevin & Cheryel Harvey	Stayner, Ont.
4 th	HIGH POINT <i>High Point Farms</i>	Robert, Michael & Julie Smith	Port Perry, Ont.
1 st	LEXIS <i>Lexis Holsteins</i>	Gene, Jody & Cheryl Smallman	Freetown, P.E.I.
2 nd	LIMBRA <i>Huybregts Farms Ltd</i>	Cornelius, Willy, Gerry & Colby Huybregts	Crysler, Ont.
2 nd	LOCKMAR <i>Lockmar Holsteins</i>	Jim, Carol, Andrew & Scott Lockie	Sutton West, Ont.
1 st	MARSO <i>Ferme Martin Bouchard S.E.N.C</i>	Martin Bouchard & Sonia Lapointe	Saint-Bruno, Que.
1 st	PAQUET <i>Paquet et Frères</i>	Andrée Rioux & Daniel, Yves & Francis Paquet	Amqui, Que.
1 st	VELTHUIS <i>Velthuis Farms Ltd</i>	Paul & Laurie, Steve & Colette and Bert & Ann Velthuis	Osgoode, Ont.
1 st	WALKERVILLE <i>Walkerville Farms Ltd</i>	Margaret, Paul, Pat, Jim, Blanche & Joel Walker	Wards Creek, N.B.
1 st	WINTERBAY <i>Winterbay Farms</i>	John, Janet, Jeff & Amy Bysterveldt	Bedford, P.E.I.

From Cambridge, Ontario...

BOSDALE

***3RD SHIELD**
The Bos Family

To the Bos family, earning their herd's third Master Breeder Shield means knowing they have accomplished what they set out to do. Understanding how their cows transmit and correctively mating them to the best Canadian proven sires is how their herd has achieved the way it has.

Brothers Ed and John, along with Ed's sons Joshua, Justin, Peter and Ben, milk 150 cows in a tie-stall facility and farm 1,500 acres in Ontario's Waterloo Region. Classification is the most impactful tool in the herd's success. At Bosdale, the animals flushed are chosen carefully after assessing what each animal's transmitting ability is. They want to see her daughters on the ground, rather than making decisions based solely on numbers.

There are three cow families the Bos family feels have contributed the most to their Shield. The first family is that of "Tootsie" and "Shanes" – a family that consistently breeds good barn cows with great udders. Another foundation family is the "Portrait" family with *Bosdale Outside Portrait* EX-94-2E-CAN 10* serving as a herd favourite. The "Portraits" breed great barn cows that consistently score higher than their herdmates. Finally, the "Elsie" family is known for consistently breeding Excellent cows, generation after generation.

The Bos family has also had success in the show ring having bred many show winners over the years. Bosdale has been named Premier Breeder, Premier Exhibitor and first placed Breeder's Herd 11 times at the Perth-Waterloo Holstein Show, and has been Premier Breeder and won the Breeder's Herd class at the Autumn Opportunity Show. When asked to offer advice to young breeders on how to earn a Master Breeder Shield, the Bos family encourages breeders to have a plan and then stick with it, making sure to cover all the bases and to look after the small things in order to achieve big things. In other words, be consistent – a method that has certainly paid off at Bosdale!

CLASSIFICATION

GP 83-84	89
VG	386
EX or Multiple EX	145

LIFETIME PRODUCTION (KG)

60,000 to 79,999	68
80,000 to 99,999	30
100,000+ kg	10

STAR BROOD

1*	8
2* - 3*	17
4*+	3

Current Classification

EX	VG	GP
57	130	24

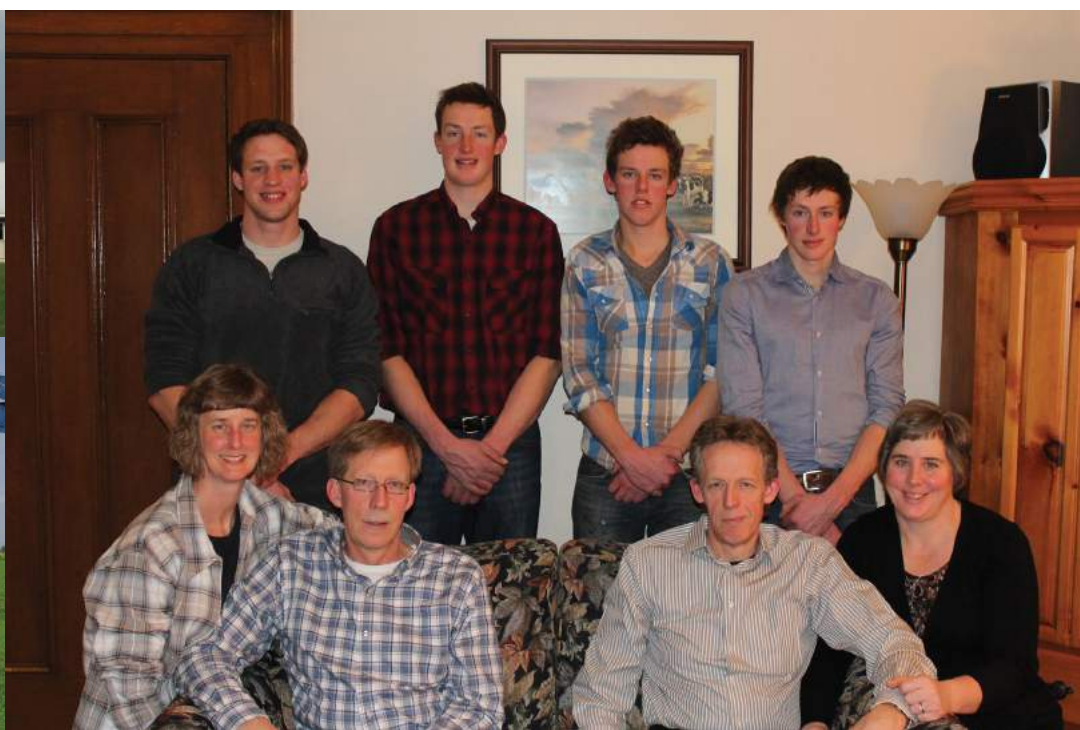
Herd Average (164)

10,909 kg M
454 kg 4.2 F%
336 kg 3.1 P%

BCAs

234	263	227
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1 Superior Type Sire



From Mirabel, Québec...

CHAMPS D'OR

*1ST SHIELD

André Bédard &
Chantal Ladouceur

André Bédard and Chantal Ladouceur recognize that in order to win a Master Breeder shield, first and foremost, you have to have a farm and cows – an ultimate goal that they have worked towards with their Champs D'Or herd. They believe that the extra effort and great work they have done has led them to being rewarded with a Master Breeder Shield. They are overjoyed to have earned their first Shield while still a “first” generation farm!

André and Chantal milk 105 cows in a tie-stall and farm 900 acres of land near Mirabel, Quebec. In terms of genetics and herd improvement, their motto is: “everything is worth trying to reach our goals.” At Champs D'Or, they buy embryos, buy cows, buy cows in partnerships, and use embryo transfer. With a good flush program in place, embryo transfer has had the biggest role in their success by far. As with everything in life, one needs to persevere to find success.

The three cows that have had the most significant influence in the herd are *Milauka Marineuve Astre* EX-CAN 11* who is a high producer and transmits excellent bone quality; *Mapel Wood Inquirer Trinia* VG-87-2YR-CAN 11* who has a tremendous frame with lots of power and capacity; and *Champs D'Or Gibson Mirage* VG-87-3YR-CAN 4* who is known for her size, udder quality and feet and legs. Additionally, André and Chantal acquired a hobby farm in 2014 on which they began production in August 2015 with a crossbred herd of cattle.

Prior to farming full-time, André worked off the farm until 2010, while still helping to develop the operation and herd. Chantal maintains the task of ensuring the family has what it needs and looking after the bookkeeping, while also working full-time off the farm and serving as the President of an Insurance Company board. Both enjoy undertaking new projects and agree it is very important to have a balanced life which includes vacationing at the cottage and fishing. They also share a love of travel and feel it is part of the complete lifestyle package.

CLASSIFICATION

GP 83-84	78
VG	146
EX or Multiple EX	8

LIFETIME PRODUCTION (KG)

60,000 to 79,999	16
80,000 to 99,999	3

STAR BROOD

1*	13
2* - 3*	13
4*+	1

Current Classification

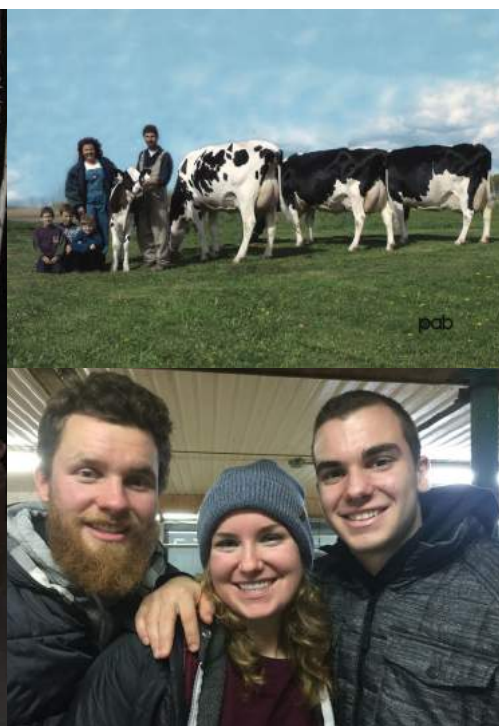
EX	VG	GP
4	65	57

Herd Average (98)

10,710 kg M
443 kg F 4.1%
353 kg P 3.3%

BCAs

232	259	240
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From Hastings, Ontario...

CROVALLEY

*2ND SHIELD

Crovalley Holsteins

After their first Shield in 2001, the Crowleys are honoured to receive the second Shield for their Crovalley herd – an accomplishment they feel is truly a “family affair”. Farming is a way of life for the Crowleys – everyone helps do chores and helps at shows, and everyone has input in making decisions for the farm.

John and Cynthia, along with their children Christina, Justin, Ryan and Vanessa, milk 80 cows in a tie-stall facility and farm 1,500 acres in Ontario’s Peterborough County. With many show accolades locally, provincially, nationally, and internationally, the Crowleys have used the show ring to successfully market their herd’s genetics. Embryo transfer has allowed their top cow families to flourish, while Classification, Registration, genotyping and DHI have also played important roles in their accomplishments. Above all, passion for the Holstein cow, as well as resiliency and perseverance in good times and bad are key drivers behind the Crowleys’ success.

Three prominent cows at Crovalley are *Crovalley Dynamic Ann* EX-5E-CAN 6*, *Crovalley Mr Sam Ruby* EX-90-2E-CAN 2* and *Crovalley Gibson Allison* EX-91-6YR-CAN. The “Ann” family contributed 50% of the points to this Shield, and generates over 70% females. This balanced cow family, with great classification success and long, stylish individuals, is now leaving its mark in the show ring as well. *Ruby* hails from the famous “Roxie” family. This family has added strength to the Crovalley bloodlines, providing more marketing opportunities worldwide. The “Allison” family has bred the most All-Canadian and All-American nominations for Crovalley, and *Allison* herself is one of few animals in history to have been nominated as a calf, heifer and cow. Crovalley has received over 150 All-Ontario, All-Canadian and All-American nominations and has bred over 90 Excellent cows.

The Crowleys are an active family, with each of them having many accomplishments, and involvement with a number of industry and community organizations. John is a well-known Official Judge with Holstein Canada, while both Justin and Ryan are now partners in the operation and are on the Aspiring Judges list with hopes of continuing in their dad’s footsteps.

CLASSIFICATION

GP 83-84	40
VG	207
EX or Multiple EX	66

LIFETIME PRODUCTION (KG)

60,000 to 79,999	32
80,000 to 99,999	5

STAR BROOD

1*	3
2* - 3*	14
4*+	3

Current Classification

EX	VG	GP
44	69	18

Herd Average (73)

10,648 kg M
435 kg F 4.1%
339 kg P 3.2%

BCAs

226	250	227
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From Winchester, Ontario...

DELCREEK

*2ND SHIELD

Peter Rylaarsdam

The Rylaarsdam family is very humbled to receive a second Master Breeder Shield for their Delcreek herd, and is proud to once again be in the company of the many other accomplished Holstein Master Breeders. The Rylaarsdams live and breathe cows, so this second award is a dream come true and is as humbling and surreal for them as the first was.

Peter, Mala, Jonathan and Amanda milk 65 cows in a tie-stall facility and farm 400 acres in Eastern Ontario. Paying close attention to what works in the show ring, as well as what crosses are working for other producers, has played a large role in the success of the Delcreek herd. Additionally, an embryo transfer and flushing program has further allowed their top cow families to thrive.

Delcreek Blueberry Crumble VG-87-3YR-CAN 3*, *Delcreek Fox Tail* EX-94-6E-CAN 5* and *Delcreek Cheesecake* VG-88-5YR-CAN 7* are three cows whose families have made significant contributions to this Shield. *Blueberry Crumble* has a number of daughters that have been sold and successful in other herds, and this family has also had success in the show ring. *Fox Tail* was the highest direct contributor to the award earning 14 points herself. She also has a number of high production and high type daughters that contributed to the award. *Cheesecake* and her descendants contributed nearly 50 points towards the shield through a balance of great production and type. Delcreek is a name well-known in the show ring, with *Delcreek Fatal Attraction* serving as the most notable animal, named Reserve Junior Champion at World Dairy Expo in 2011 and Honourable Mention Junior Champion that same year at the Royal. The herd has also received numerous All-Canadian and All-American nominations over the years.

Peter encourages young breeders to watch their cows closely and really learn what the cow families' breeding patterns are. From there, work with the best lines and never give up. The Rylaarsdams plan to continue breeding to constantly improve their herd. Their goal is, and has always been, to breed long-lasting, problem-free cows so they can continue to enjoy milking cows for years to come.

CLASSIFICATION

GP 83-84	38
VG	117
EX or Multiple EX	34

LIFETIME PRODUCTION (KG)

60,000 to 79,999	25
80,000 to 99,999	6
100,000+ kg	2

STAR BROOD

1*	5
2* - 3*	7
4*+	3

Current Classification

EX	VG	GP
18	43	19

Herd Average (55)

11,079 kg M
421 kg F 3.9%
353 kg P 3.3%

BCAs

224	230	226
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DELISKA

Winning Master Breeder proves that hard work and perseverance pays off. The Boivin family learned quickly that when everyone works together on the farm, everything goes well – a lesson learned when Gilles had to have knee operations in 2013 and again in 2014, and when his son Francis experienced a farm accident in 2015. Clearly, the love of their chosen profession carried them through these tougher times.

Gilles, Délisca and Francis milk 45 cows in a tie-stall facility with 40 head of young stock, and farm 200 acres of land. For the well-being of the animals they have increased the size of the barn, purchased land, and have invested in improving the land. Both artificial insemination and classification have played a large role in the success of their operation.

Three cows who have had the biggest influence in the herd include *Deliska Karla Formation* EX-94-9E-CAN 4*, *Deliska Loumy James* EX-93-8E-CAN 4* and *Deliska Lucet Morgan* VG-87-7YR-CAN 7*. All three cows have great conformation, high production and have proven to be long lasting cows. In the future they would like to find that one special matriarch cow and, through her, continue pursuing what they love. The family would also like to have one of their bulls in an AI centre someday.

Dedicated to their community, Gilles is involved with a home preservation construction committee, the Caisse Populaire and UPA, while Francis operates a snow plow in down time, volunteers for the CAB club in Charlevoix, and does accounting. Délisca is president of Charlevoix Fair, was Charlevoix woman producer of the year in 2004, and enjoys horseback riding. Outside of the farm and their community, they all enjoy snowmobiling, and both Gilles and Délisca also served as extras on the television show “*Temps d’une Paix*” (A Moment in Time) for seven years.

CLASSIFICATION

GP 83-84	29
VG	80
EX or Multiple EX	12

LIFETIME PRODUCTION (KG)

60,000 to 79,999	19
80,000 to 99,999	6
100,000+ kg	2

STAR BROOD

1*	1
2* - 3*	3
4*+	4

Current Classification

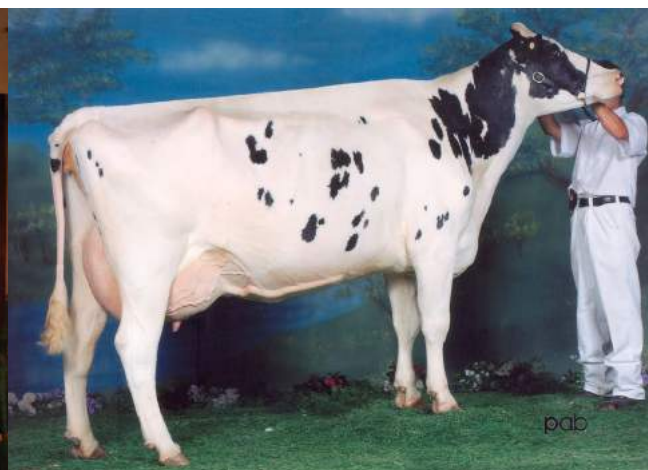
EX	VG	GP
4	19	22

Herd Average (36)

9,719 kg M
391 kg F 4.0%
307 kg P 3.2%

BCAs

212	230	210
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From Cannington, Ontario...

DONELEA

*1ST SHIELD

Howard W. Doner

Being recognized as Master Breeders is a great honour for the Doner family. It recognizes that the animals they had the privilege of working with have achieved the highest standards set out by Holstein Canada. And, they are pleased that so many of these animals have been appreciated by other breeders who have incorporated them into their herds.

Howard and Jean, along with their son Dan and his family, established Donelea Holsteins in 1976. The family milked 65 cows in a tie-stall and farmed 370 acres in Ontario's Durham Region prior to dispersing the herd in 1999. When the herd dispersed, *Altagen Jed Racy* VG-88-7YR-CAN 6* along with three of her daughters, remained at the farm to continue developing the family and marketing their genetics. These animals were housed at a number of farms over the years, and make up 20 of the 26 animals contributing to the Shield. Her daughter, *Donelea Aeroline Rachel* EX-CAN 6* is the dam of *Donelea Instinct* – a VG Class EXTRA sire owned by the Semex Alliance – and a number of EX and VG daughters. Another herd favourite is *Maplekeys Howie Balsamic* VG-87-2YR-CAN 1* who traces back to *Braedale Baler Twine*. *Balsamic's* daughter *Donelea Alex Ballerina* VG-87-3YR-CAN was the herd's first homebred All-Canadian and All-American as a junior calf in 2011.

Along with the tactical tools of Classification, DHI, shows and A.I., identifying their goals, surrounding themselves with good people, and realizing the importance of family have been the integral factors in achieving success.

Howard is active in his church, sitting on a number of committees, and he is also a former Plowing Champion at the International Plowing Match. Dan is an Official Judge with Holstein Canada, and has judged many elite shows around the world, including the Royal in 2004 and World Dairy Expo in 2006. He has also served on the Ontario County Holstein Club and is a leader of the Beaverton 4-H Dairy Club.

CLASSIFICATION

GP 83-84	10
VG	22
EX or Multiple EX	6

LIFETIME PRODUCTION (KG)

60,000 to 79,999	6
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STAR BROOD

2* - 3*	2
4*+	3

1 Class Extra Sire



From Ste-Marthe, Quebec...

DRÉBERT

*1ST SHIELD

Robert Séguin & Fils

The Séguins are honoured to be recognized for their accomplishments and to become one of the “elite” in the field as they receive the first Master Breeder Shield for their Drébert herd.

Robert and Jeanne-Mance Séguin and their family own and operate Ferme Robert Séguin et Fils, where they milk 120 cows in a tie-stall facility and farm 1,250 acres of land. Embryo transfer, milk recording and classification have played a huge part in the success of the Drébert herd. They are already working towards a second Shield, establishing a succession plan with their son André's two sons, Vincent and David, and improving herd longevity. They credit much of their success to the Jeunes Ruraux, Holstein club, farm visits and fairs. While they have experienced their share of challenges, the Séguins believe that if you work with good cow families, mate selectively for conformation, provide the herd with a good nutrition program and comfortable surroundings, the milk will come on its own.

Three cows that have led to the success of the herd include *Drebert Carlton Cliche* GP-82-2YR-CAN who has two excellent daughters by “*Outside*”, and whose family has earned 20% of the Master Breeder points; *Legault Dante Annie* VG-85-2YR-CAN 12* who has been a great donor dam for embryo transfer with 100+ embryos recovered and transmits powerful cows with solid udders; and *Drebert Lee Kim* GP-81-2YR-CAN 4* whose daughters have all scored 100% GP or higher.

The Séguin family has succeeded in part because of knowledge gained from being involved with such roles as: Holstein Club Directors, President of Farm Succession, Vice-President of Jeunes Ruraux, a founding member of the agri-environmental club, and milk producer representative for Vaudreuil-Soulanges. Both Robert and Gilbert are municipal council members, while Robert and André are on the board of the local Coop and Robert is President of the Golden Age Club.

CLASSIFICATION

GP 83-84	67
VG	169
EX or Multiple EX	21

LIFETIME PRODUCTION (KG)

60,000 to 79,999	28
80,000 to 99,999	7
100,000+ kg	1

STAR BROOD

1*	6
2* - 3*	8
4*+	3

Current Classification

EX	VG	GP
9	49	54

Herd Average (91)

12,000 kg M
485 kg F 4.0%
391 kg P 3.3%

BCAs

268	292	274
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From Armstrong, British Columbia...

EVERGRAZE

*2ND SHIELD

Evergraze Holsteins Ltd

As many people can attest, Bob Wagner was a true COW man. He loved his girls and knew their pedigrees inside out. It was a dream come true for him when the family's Evergraze herd earned its first Master Breeder Shield in 1999. Sadly, Bob passed away in 2008. For his wife, Terry, and their children Marc and Michelle, winning the herd's second Master Breeder Shield is confirmation that the family has been successful in continuing Bob's legacy of breeding great cows, with the help of many good friends and advisors.

The Wagners milk 40 cows in a robotic facility and farm 80 acres in B.C.'s Okanagan region. They attribute the herd's success to Classification and DHI, in addition to knowing the cows well, and paying close attention to the maternal lines of the pedigrees – something they learned under Bob's mentorship.

Three influential cows making contributions to the herd's second Shield are *Evergraze Princess* EX-3E-CAN 5*, *Evergraze Maria Storm* EX-92-5E-CAN 5* and *Evergraze Mystic Spirit* EX-93-3E-CAN 3*. *Princess* was the matriarch of Bob's favourite cow family. With 12 daughters scored EX or VG, this family has bred several show winners. *Maria* is another favourite whose descendants are known for their longevity and balance of type and production. *Mystic* has also made contributions to the award through her ability to transmit descendants who put high volumes of milk in the tank for multiple lactations and look good while doing it.

2015 was a big year of change and new beginnings for the Wagner family. They retired their 55 year-old free-stall facility, and moved into their new sand-bedded, free-stall barn with automatic scrapers and a Lely robot. While there were many changes in the barn, the family also welcomed two new additions in November. Marc and his wife Kelsey became proud parents to Brynn, while Brooklyn arrived 12 days later to Michelle and her partner Doug. The future looks bright at Evergraze – with two new little helpers and very happy cows in their new barn. Bob would be very proud!

CLASSIFICATION

GP 83-84	53
VG	130
EX or Multiple EX	41

LIFETIME PRODUCTION (KG)

60,000 to 79,999	37
80,000 to 99,999	7
100,000+ kg	1

STAR BROOD

1*	6
2* - 3*	8
4*+	1

Current Classification

EX	VG	GP
15	27	8

Herd Average (38)

11,104 kg M
399 kg F 3.6%
341 kg P 3.1%

BCAs

233	227	226
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From Wainfleet, Ontario...

FEEDERLANE

*1ST SHIELD

Feederlane Farms

Since getting his start with dairy in 1968 by milking Shorthorns and then transitioning to Holsteins, winning a Master Breeder Shield has been #1 on Don Green's bucket list. Sharing his passion for Holsteins and dairy farming with his daughter Brenda Roszell, a Shield was on the top of her bucket list as well. Through hard work and dedication, while never losing sight of their goal, the family has earned their first Shield for their Feederlane herd.

Don and Linda Green and Brenda and Brent Roszell milk 75 cows in a new compost pack barn facility and farm 350 acres of land in Ontario's Niagara Region. Careful sire selection, Eastgen's AI technicians and great relationships with their vet clinic and nutritionist, in combination with DHI and Classification have helped them get the full potential out of their cows.

Three cows anchoring the Feederlane herd are: *Feederlane Lindy Elaine* VG-85-4YR-CAN 3*, *Feederlane Cosmo Tootsie* VG-87-11YR-CAN 7* and *Feederlane Elegant Pauline* EX-91-4E-CAN 1*. *Elaine* and her descendants are cows with great components and contributed 20% of the points. *Tootsie's* seven stars were all earned through natural progeny. She had three sets of twin heifers, including *Feederlane Allen Tamara* EX-91-6E-CAN 1* and *Feederlane Allen Tara* EX-90-4E-CAN, who were Grand and Reserve Champion at the South Niagara Holstein Show in 2006. *Pauline* was the herd's first Excellent cow and their first Grand Champion – three years in a row.

The Greens and Roszells are active in their community, involved with a number of community and industry organizations. Don has served as President of the Holstein club, Chairman of the Milk Committee, President of the local Soil & Crop Association, and as a DHI Delegate, while Brenda is the current President of the Holstein Club. Don and Brenda have both dedicated their time as 4-H leaders. Brenda and Brent's three children, Emma, Matthew and Hunter, also share their family's passion for the farm and the cows, and are all active on the farm and as 4-H members.

CLASSIFICATION

GP 83-84	29
VG	103
EX or Multiple EX	19

LIFETIME PRODUCTION (KG)

60,000 to 79,999	15
80,000 to 99,999	8
100,000+ kg	3

STAR BROOD

1*	4
2* - 3*	5
4*+	1

Current Classification

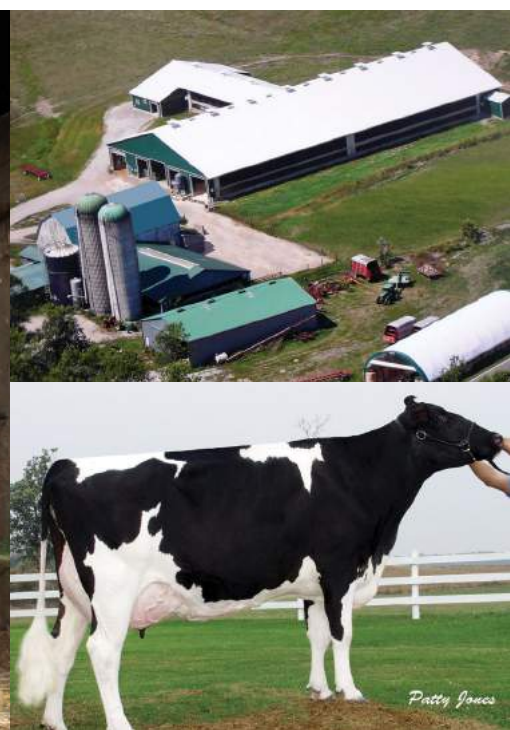
EX	VG	GP
10	41	31

Herd Average (70)

10,930 kg M
438 kg F 4.0%
340 kg P 3.2%

BCAs

241	261	236
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From Barraute, Quebec...

GALAR

*1ST SHIELD

Ferme Galarneau Inc.

Winning Master Breeder is a dream come true for Ferme Galarneau Inc. Operating under the Galar prefix, this recognition underlines the hard work put in by the family allowing them to achieve greater goals together. Their journey is characterized by continuing the work of Paul-Émile, Ghislain's father, as well as developing their own cow families while adapting to achieve distinction. Patience, passion and performance are the keys to their success.

Ghislain and Lise, along with son François and daughter-in-law Joanie, milk 38 cows in a tie-stall facility and farm 525 acres. While the next big goal will be to win a second Shield, they also want to maintain a herd deserving of the title, while also selling good animals, and sharing advice and wisdom to help others advance their herds. Much like their friend and fellow Master Breeder from the Abitibi Holstein Club, Régis Bégin, helped motivate them and offered advice to reach their goal of a Master Breeder Shield. They also owe some of their success to classifiers, Holstein directors and others.

Prominent cows are *Galar Rudolph Mirage* EX-91-5E-CAN 4* whose temperament and longevity makes it easy to work with her, and *Galar Lheros Héloïde* EX-90-3E-CAN 3* who possessed strong dairy character, great milk production with high components and great conformation. Both of these cows have transmitted three generations of Excellent cows that carry the Galar prefix. *Galar Milkshake Skippy* VG-88-6YR-CAN 5* is another favourite cow whose daughters stand out in their respective sire lines.

Ghislain is the President of the Abitibi Holstein Club and local UPA, Manager of the Agri-Council, member of the MRC Abitibi Ag consulting committee and a representative of Agropur. François is a 2005 GEEA ITA St-Hyacinthe graduate, was on the Coop Council from 2005-2011, and is president of CAB Abitibi-Témiscamingue. Joanie is a 2007 TPA ITA St-Hyacinthe graduate, in charge of Biogénie since 2007 and an SADC administrator.

CLASSIFICATION

GP 83-84	32
VG	80
EX or Multiple EX	14

LIFETIME PRODUCTION (KG)

60,000 to 79,999	17
80,000 to 99,999	6
100,000+ kg	1

STAR BROOD

1*	8
2* - 3*	3
4*+	2

Current Classification

EX	VG	GP
10	17	15

Herd Average (37)

12,231 kg M
468 kg F 3.8%
408 kg P 3.3%

BCAs

269	279	284
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From St-Patrice, Quebec...

GEN-I-BEQ

*1ST SHIELD
Groupe Génibeq

A departure from the traditional family-operated farms, Gen-I-Beq is owned and operated by four farms: Belfast Holstein Inc., Ferme B. Lehoux et Fils Inc., Ferme Parkhurst Inc., and Ferme Maryclerc.

Being recognized as Master Breeders for the first time is proof that balanced breeding is the key to success for the Gen-I-Beq herd. The partners of the Genibeq Group consistently raise cows with a balanced profile. They aim to develop cows that make them happy while not necessarily following the trends of the times. Classification and the Canadian genetic evaluation system are the most important tools for Gen-I-Beq.

Three prominent cows that played significant roles in their success are *Glen Drummond Splendor* VG-86-2YR-CAN 39* whose great feet and legs and high fertility have transmitted to her offspring; *Braedale Baler Twine* VG-86-2YR-CAN 33* whose great feet and legs and high fat components have made her an impeccable brood cow and the dam of exceptional bulls; and *Gen-I-Beq Shottle Bombi* EX-94-2E-USA 21* is known for her high production, and like *Baler Twine*, is the dam of many high-calibre bulls.

A faithful supporter, Albert Cormier set a good example to follow for marketing the herd. The partners have held five successful partial dispersals of the Gen-I-Beq herd, with the highest yearly sales average in the country.

The Genibeq Group never hesitates to make their best cows available and more than 50 of those have received stars with their new owners. And, it is always possible that descendants of these cows will help their new owners obtain their own Master Breeder award in the future.

CLASSIFICATION

GP 83-84	66
VG	190
EX or Multiple EX	29

LIFETIME PRODUCTION (KG)

60,000 to 79,999	21
80,000 to 99,999	9
100,000+ kg	4

STAR BROOD

1*	20
2* - 3*	22
4*+	35

8 Superior Production Sires
6 Superior Type Sires
3 Class Extra Sires



From Stayner, Ontario...

HARVDALE

*1ST SHIELD

Harvdale Holsteins

While farming with his parents, Kevin Harvey joined Holstein Canada as a junior member, using the prefix Harvdale. He and his wife Cheryel began operating in 1999 with a full herd which they bought and transferred from his father. 100% family owned and operated, the Harveys run their farm side-by-side every day with help from their two children, Ashley and Ryan.

They milk 48 cows in a tie-stall facility and farm 450 acres just south of Ontario's Georgian Bay. Classification, embryo transfer and shows are the three tools key to the herd's success, with embryo transfer playing a significant role in the herd's development. The Harveys purchased older cows with deep pedigrees to flush and establish the base of the herd. They also enjoy showing as it provides an opportunity to compare their animals to the best animals of other breeders.

Three notable Harvdale cow families are those of *Harvdale Goldwyn Brittney* EX-92-2E-CAN, *Harvdale Charles Candice* EX-94-UK 5* and *Harvdale Outside Kristy* VG-89-2YR-CAN. All three families are made up of individuals with high type, solid production, great longevity and the ability to leave offspring with show appeal. *Brittney* has left her mark in the show ring locally having been both Grand Champion and Honourable Mention at the Simcoe County Holstein Show. *Candice* was exported to the UK as a three-year-old and while her descendants here continue to thrive, she has also made a great name for herself there with 12 progeny scored EX or VG. *Kristy* was first Junior 2-Yr-Old at the Royal and All-Canadian in 2003, Honourable Mention All-Canadian in 2004 and also has a Superior Production award.

Kevin is very active in the industry. He is an Official Judge with Holstein Canada; serves as a Club Director and Past President of the Simcoe County Holstein Club; and has been a 4-H Dairy Club leader for 25 years. Additionally, Kevin was an Ontario Dairy Youth Award winner in 2004 and is a minor hockey volunteer.

CLASSIFICATION

GP 83-84	17
VG	84
EX or Multiple EX	33

LIFETIME PRODUCTION (KG)

60,000 to 79,999	19
80,000 to 99,999	6
100,000+ kg	2

STAR BROOD

1*	1
2* - 3*	1
4*+	2

Current Classification

EX	VG	GP
20	30	5

Herd Average (57)

8,467 kg M
380 kg F 4.5%
283 kg P 3.3%

BCAs

224	266	233
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From Port Perry, Ontario...

HIGH POINT

*4TH SHIELD

High Point Farms

The Smith family of High Point Farms is very honoured to be the first herd in the award's 86-year history to be recognized with four Master Breeder Shields. They are proud of the accomplishment and happy that years of breeding cows they enjoy working with every day have allowed them to reach this level of success.

Robert, Mike and Julie milk 35 cows in a tie-stall facility and farm 200 acres near Port Perry, Ontario. Both Classification and 78 years of exhibiting their animals at their county show have been the most significant tools in High Point's success. Both tools allow the Smiths to compare their cattle with others and, in turn, keep them heading in the right direction with their breeding decisions. Over the years, the mentorship of Robert's father, Les, and friend and neighbour Peter Heffering, played a big role in the continuing success as well.

There are three families at High Point that have really served as the cornerstones of the herd. The "Lola" family is the main cow family and members of this family have contributed points to each of the four Master Breeder Shields. The "Roxy" family is known for their consistent breeding. This family now has members completing eight generations of Excellent cows. The "Nettie" family is a family of well-rounded individuals with a balance of great type and high components. High Point has been recognized for the highest average two-year-old classification score in their herd size category; and has been named Premier Breeder & Exhibitor at their County Show in 2012, 2013 and 2015.

The Smiths are involved in 4-H and the Ontario County Holstein Club, as well as previous involvement with the local Milk Committee and the Soil and Crop Committee. In addition to their Master Breeder Shield, this year the Smith family has also been awarded the Century of Holsteins Award for over 100 years of continuous membership with Holstein Canada.

CLASSIFICATION

GP 83-84	29
VG	115
EX or Multiple EX	49

LIFETIME PRODUCTION (KG)

60,000 to 79,999	28
80,000 to 99,999	6

STAR BROOD

1*	6
2* - 3*	7
4*+	2

Current Classification

EX	VG	GP
24	15	2

Herd Average (36)

9,772 kg M
400 kg F 4.1%
321 kg P 3.3%

BCAs

205	226	212
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From Freetown, Prince Edward Island...

LEXIS

*1ST SHIELD
Lexis Holsteins

Out of the dairy business since 2013, the Smallman family feels that receiving the first Master Breeder Shield for their Lexis herd is a fitting way to end that period of their lives. A popular stop on the East Coast for many buyers and breeder tours, the family enjoyed selling cows and the challenge of finding the next great young cow to develop.

Gene, Cheryl, Jody and Erin milked 30 cows in a tie-stall facility near Freetown on Prince Edward Island. While still milking, Classification was the most important tool in building their herd's success. In the 16 years Lexis was in business, the herd held two successful complete dispersals. For this reason, the Smallmans were sure attaining Master Breeder Status would be a challenge. Now having earned it, they are reminded that so many of their good young cows ended up in great homes where they thrived and had positive impacts in their new herds.

Three cows anchoring the Lexis herd were *Idee Larissa* EX-2E-CAN 20*, *Mauricienne Rudolph Nike* EX-92-3E-CAN 12* and *Penlow Geo Integrity* EX-95-2E-CAN 8*. *Larissa* and her descendants are known for their overall dairy strength and strong udder attachments, while descendants of *Nike* excel in angularity, femininity and fantastic bone quality. *Geo* – a tremendous cow in her own right – has a proven ability to transmit her best qualities and leave descendants with exceptional width through the chest and rump, great legs and terrific temperament.

Over the years, the Smallmans appreciated the guidance they received from great cow people such as Freeman Simmons and Larry Bennett. In taking what they learned over their career in the business, the family believes that an animal's breeding potential is found in her pedigree, and not necessarily just in her index numbers. With that in mind, the Smallmans encourage young breeders to really know, understand and appreciate the pedigrees of the animals they are working with.

CLASSIFICATION

GP 83-84	41
VG	182
EX or Multiple EX	46

LIFETIME PRODUCTION (KG)

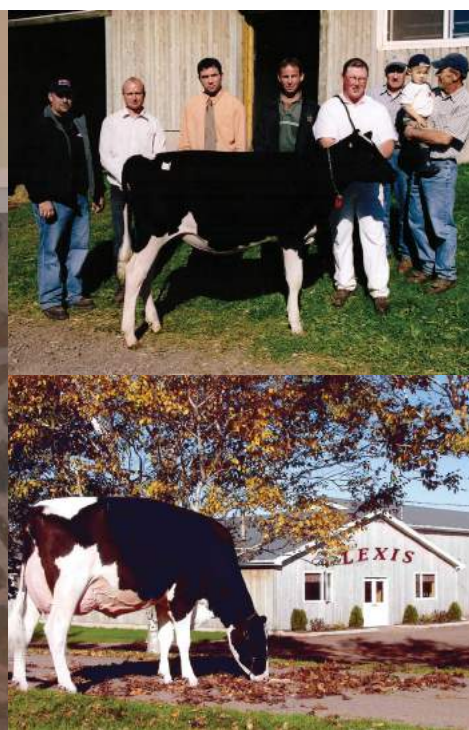
60,000 to 79,999	39
80,000 to 99,999	6
100,000+ kg	3

STAR BROOD

1*	9
2* - 3*	29
4*+	10

Classification (2013)

EX	VG	GP
9	28	23



From Chrysler, Ontario...

LIMBRA

*2ND SHIELD

Huybregts Farms Ltd.

Earning the second Shield for their Limbra herd, the Huybregts feel a real sense of pride in a job well done. They are appreciative of the work ethic instilled in them by their parents who emigrated from Holland. Besides the enjoyment they get from breeding and merchandising good cattle, the most important part of their life with cows has been the people they have met and the good friends they have made along the way.

Cornelius, Willy, Gerry and Julie, along with Willy's son Colby, milk 85 cows in a tie-stall and farm 2,000 acres in Eastern Ontario. Breeding for cows with good conformation, feet & legs, udders and longevity, the Huybregts use Classification as the fundamental tool in achieving this goal, and the tool most integral to the herd's overall success. While they embrace technology, they also believe successful breeding is 20% genetics and 80% husbandry – management is what helps well-bred animals reach their full potential.

The Huybregts continuously strive to breed the "Canadian Kind" of cows. *Limbra Mattador Penny* EX-2E-CAN 16* has served as the herd's most prolific brood cow. With 10 EX and nine VG daughters, she has proven herself a true type transmitter. *Limbra Elegant Cara* GP-82-2YR-CAN added the Red factor to the herd, and her descendants continuously put high volumes of milk in the tank. Descendants of *Golden Bank Wilma* were cows that put size and frame into the Limbra herd.

The Huybregts family is very active and well-respected in their community. Both Willy and Gerry are Past Presidents of the Stormont County Holstein Club, Soil and Crop members and Official Judges with Holstein Canada. Gerry was a Director on the Eastern Breeders Board of Directors for eight years, and the farm has been recognized with the Farmer of the Year award in 2001 and their first Master Breeder Shield that same year.

CLASSIFICATION

GP 83-84	50
VG	203
EX or Multiple EX	71

LIFETIME PRODUCTION (KG)

60,000 to 79,999	45
80,000 to 99,999	14
100,000+ kg	2

STAR BROOD

1*	18
2* - 3*	10
4*+	3

Current Classification

EX	VG	GP
22	54	31

Herd Average (68)

8,753 kg M
353 kg F 4.1 F%
285 kg P 3.5%

BCAs

182	199	189
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From Sutton West, Ontario...

LOCKMAR

*2ND SHIELD

Lockmar Holsteins

Achieving their first Shield in 2001 was a dream come true for the Lockies. To receive their second shield is confirmation they have been successful in their pursuit to breed the "Canadian Kind". The Lockies are quick to point out the award is a family achievement made possible by the hard work and dedication of the entire family.

Jim, Carol, Scott, Andrew and Elyse milk 75 cows in a tie-stall facility and farm 800 acres in Ontario's York Region. The Lockies credit classification and DHI as tools significant to the herd's success, in addition to advice received over the years from well-respected breeders such as Neil Raines and Paul McDougall. In selecting bulls they look for sires that have been successful in other herds, the show ring and in their own herd.

Lockmar Ned Holly VG-86-3YR-CAN and *Lockmar Ada Ileen* VG-86-3YR-CAN are maternal sisters whose offspring contributed to the Lockies' first shield and now have contributed the most points towards the second shield. This is a family of well-balanced cows with great mammary systems, longevity and high production with great components. *Lockmar Payton Dana* GP-83-2YR-CAN 2* is a cow whose descendants possess big, strong frames, tremendous dairy strength, longevity and production. *Lockmar Raider Jasmine* EX-90-3E-CAN 2* is the matriarch of The "Lily" family. Named after *Jasmine's* daughter *Lockmar Charles Lily* EX-90-9YR-CAN, the family consistently breeds great dairy strength, amazing udders and solid production. The herd has also received accolades in the show ring, in addition to All-Ontario and All-Canadian nominations.

The Lockies are active in the industry and their community, serving on a number of committees and local boards, and all three of Jim and Carol's sons were active in 4-H growing up. In 2012, Jim was awarded the 60th Anniversary Queen's Diamond Jubilee Medal for his dedication to improving the community. Eldest son Mark and his wife Janice live off the farm, and Mark works as a plumber, while Jim's father Byron, at 90 years young, still maintains an interest in the cows and farm as well.

CLASSIFICATION

GP 83-84	48
VG	177
EX or Multiple EX	52

LIFETIME PRODUCTION (KG)

60,000 to 79,999	28
80,000 to 99,999	12
100,000+ kg	1

STAR BROOD

1*	10
2* - 3*	16
4*+	2

Current Classification

EX	VG	GP
27	61	20

Herd Average (84)

11,340 kg M
489 kg F 4.2%
368 kg P 3.3%

BCAs

243	282	247
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From St-Bruno, Quebec...

MARSO

*1ST SHIELD

Ferme Martin Bouchard S.E.N.C.

The Bouchard family started their herd in 1998 with crossbreds. They are extremely proud to receive their first Shield in such a short period of time, and the entire family is part of the success and joy that comes with being named Master Breeder.

Ferme Martin Bouchard operates under the Marso prefix and is run by Martin Bouchard, his wife Sonia Lapointe, and Martin's father Jean-Guy, as well as Martin and Sonia's children: Valérie, Simon, Patrick, and Audrey. Together, they milk 50 cows in a tie-stall facility and farm 310 acres of land.

Embryo transfer plays a very important part in Marso's success. Milking the cows while continually working on their farm's succession plan is the daily focus. The real secrets to success, however, are a good cow family, good breeding and lots of care, combined with Martin's passion for shows and his desire is to raise beautiful cows with high production potential.

Three cows significantly impacting the success of the Marso herd are *Robel Supersire Isa* VG-87-5YR-CAN 6*, *Marso Morty Beby* VG-85-2YR-CAN 3* and *Eiko Storm Lindsay* VG-87-3YR-CAN 2*. *Isa* and her descendants possess great udders and rumps, while *Beby* and her offspring have great milk production and style. *Lindsay* has proven ability to transmit her good udder, great feet and legs, and strong dairy character to her descendants.

Active in the agricultural industry and his community, Martin has participated in Young Leaders, the local Holstein club for the past eight years and regional CAB, serving a term as President in his third year. Martin and his sons love to play hockey, his daughters play soccer and the entire family are avid golfers in the summer.

CLASSIFICATION

GP 83-84	22
VG	63
EX or Multiple EX	18

LIFETIME PRODUCTION (KG)

60,000 to 79,999	9
80,000 to 99,999	4

STAR BROOD

1*	2
2* - 3*	3
4*+	2

Current Classification

EX	VG	GP
4	25	21

Herd Average (41)

9,796 kg M
397 kg F 4.1%
319 kg P 3.3%

BCAs

211	231	215
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From Amqui, Quebec...

PAQUET

*1ST SHIELD

Paquet et Frères

For the Paquet family, winning a Master Breeder Shield has been an objective for many years. It has motivated them, is a dream come true and is truly a family affair. The Paquets want to continue progressing and maintain an elite herd. Normand Paquet passed his passion on to his sons Daniel and François and is very proud of the recognition that the Master Breeder title brings.

Brothers Daniel and François milk 100 cows in a tie-stall facility and farm 600 acres. They are never short of help as their siblings are interested in the farm and help out on a regular basis, while their parents are on the farm on a daily basis as well. As soon as new tools are available they are adopted and used on farm. Allowing them to progress more quickly is embryo transfer, which helps them to improve their best cow families and rapidly improve herd genetics. Their breeding practices were developed over a long period of time, and they believe in their cow families and have patience. The family believes setting goals is the way to go – progress is not always straight forward and choices made have a large impact on final results.

Three cows that have played a role in the herd's success are *Haljoy Traditions Frances* EX-90-4YR-USA 2* with her exceptional longevity and her four descendants, each with more than 100, 000 kg of milk; *Paquet Kelline Torrent* GP-84-2YR-CAN 4* with her overall performance on all levels: production, conformation, shows, and her descendants are many and promising; and *Paquet Anisette Casper* VG-85-4YR-CAN 3* whose balanced family is greatly appreciated.

Ferme Paquet et Frères was honored with a Silver medal in 1984 and the Gold medal in 1989 at the Merit D'Agricole and was named Farm Family of the Year in 1986. Along with their new Master Breeder Shield, all of these serve as validation for the family and reason to continue doing what they love.

CLASSIFICATION

GP 83-84	58
VG	124
EX or Multiple EX	21

LIFETIME PRODUCTION (KG)

60,000 to 79,999	35
80,000 to 99,999	14
100,000+ kg	10

STAR BROOD

1*	5
2* - 3*	9
4*+	8

Current Classification

EX	VG	GP
12	50	44

Herd Average (80)

12,409 kg M
494 kg F 4.0%
396 kg P 3.2%

BCAs

273	293	274
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From Osgoode, Ontario...

VELTHUIS

*2ND SHIELD

Velthuis Farms Ltd.

While they are very proud to be receiving their Velthuis herd's second Master Breeder Shield, the Velthuis family is also quick to thank all of the other breeders who have purchased and developed genetics from them as live animals, embryos or semen. It is this that has certainly helped to push them to the top once again.

Brothers Paul and Steven, along with their wives Laurie and Colette, and their parents Bert and Ann milk 180 cows in a free-stall and farm 1,650 acres south of Ottawa, Ontario. Classification, embryo transfer and, more recently, genomic testing have played a significant role in getting the herd to where it is today. The aim is and has always been to breed profitable, long-lasting cows that balance desirable conformation and high production.

Never afraid to add some new bloodlines to the herd, three animals that have had a big influence on the Velthuis herd are *Allyndale-I Goldwyn Albany* VG-87-2YR-CAN 8* and *Budjon-JK-I Derry Elegant* VG-86-2YR-CAN both purchased as embryos, and *Gen-I-Beq Goldwyn Sofia* VG-87-2YR-CAN 5*. *Albany* and her descendants are known for their strongly attached udders, exceptional feet and legs and high milk and fat production. Descendants of *Sofia* are cows with solid udders, strong frames and great production. *Elegant* and her family members have great udders and lots of size, scale and dairy strength combined with show style.

The Velthuis family encourages young breeders to find a cow family that transmits the type they want, flush those cows and use their lesser typed animals for recipients to advance their herds more quickly.

Paul is an Official Judge with Holstein Canada, a past member of the local Milk Committee and a 4-H leader. Steve is a Director and current President of the Holstein Club, and an Aspiring Judge with Holstein Canada, while Bert is a longtime Lion's Club member.

CLASSIFICATION

GP 83-84	113
VG	260
EX or Multiple EX	14

LIFETIME PRODUCTION (KG)

60,000 to 79,999	47
80,000 to 99,999	14
100,000+ kg	2

STAR BROOD

1*	11
2* - 3*	7
4*+	6

Current Classification

EX	VG	GP
3	82	87

Herd Average (138)

10,718 kg M
410 kg F 3.8%
339 kg P 3.2%

BCAs

239	246	237
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1 Superior Production Sire
1 Class Extra Sire



From Wards Creek, New Brunswick...

WALKERVILLE

*1ST SHIELD

Walkerville Farms Ltd.

For the Walker family of Walkerville Farms, winning their first Master Breeder Shield is a complete family and herd accomplishment. The points for their shield have come from many different cow families, and the next generation coming on to continue the Walkerville farm will be the seventh generation. The Walkers feel a Master Breeder Shield is a landmark award recognizing that their breeding program is producing the right kind of cow.

Brothers Paul and Jim, along with their mother Margaret, wives Pat and Blanche, and Jim's son Joel milk 240 cows in a free-stall set-up and farm 1,200 acres just south of Sussex, New Brunswick. Milk recording, Classification, herd health and sire mating are the herd management tools the Walkers have found most important in achieving their herd goals. Building off the foundation laid by their father George, Paul and Jim have continued to use these tools in an effort to breed hardworking cows from all of their cow families.

While many cow families contributed to the Shield, three notable families are those of *Walkerville Hazl Skychief* EX-3E-CAN 8*, *Walkerville Prelude Chisten* VG-87-7YR-CAN 5* and *Walkerville Pat Gold* VG-88-3YR-CAN. The "Hazl" family breeds show cows that have the ability to produce high volumes of milk, while *Chisten's* descendants are known for their high components and low somatic cell counts. *Pat's* family leaves strong cows with high production and solid feet and legs.

Both Paul and Jim are active within the industry and community. Paul is a graduate of the New Brunswick Agricultural Leadership Program, a 4-H leader, an Official Judge with Holstein Canada, an active member of St. Paul's United Church and a taxi to four boys headed to a variety of different sports activities. Jim is a Board Member of Agro Pro, Chairman of Milk 2020, Board Member of Fundy Mutual and also enjoys a good round of golf.

CLASSIFICATION

GP 83-84	141
VG	251
EX or Multiple EX	26

LIFETIME PRODUCTION (KG)

60,000 to 79,999	93
80,000 to 99,999	32
100,000+ kg	9

STAR BROOD

1*	17
2* - 3*	10

Current Classification

EX	VG	GP
13	115	130

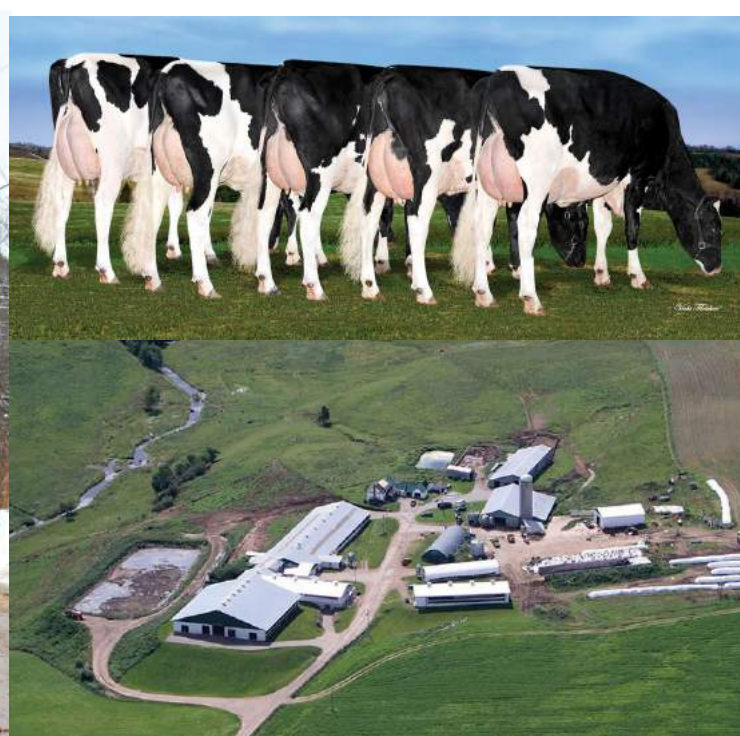
Herd Average (218)

11,975 kg M
470 kg F 3.9%
355 kg P 3.0%

BCAs

265	280	247
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1 Superior Type Sire



From Bedford, Prince Edward Island...

WINTERBAY

***1ST SHIELD**
Winterbay Farms

Winning a Master Breeder Shield represents a goal that took root with the first Holstein Canada registrations for the Winterbay herd in 1984. John Bysterveldt bought *Hanoverhill TT Sherry* on the advice of good friend Theo Oomen – advice that proved golden as that cow resulted in *Winterbay C M Evangeline*, the cornerstone cow of the Winterbay herd.

John and Janet, along with son Jeff and daughter-in-law Amy milk 100 cows in a tie-stall facility and farm 500 acres near Bedford, P.E.I. Numerous tools and services have all helped create the success of their herd including Classification, bull proofs and milk recording, in addition to CDN and the Holstein Canada website to track bull performance for their mating selections. These tools have enabled them to fulfill their goal of filling the bulk tank with milk from profitable cows that are balanced, functional, long-living and easy to work with.

As mentioned, *Winterbay C M Evangeline* VG-86-CAN 9* is the foundation cow of the herd with over 25% of the Shield points coming from her descendants. Cows from this family are strong, durable animals with great longevity and the ability to transmit. *Winterbay Lindy Gale* VG-CAN and *Lexis Triumphant Lottery* GP-84-CAN 15* are two other influential cows in the herd. *Gale* was a Canadian Fat Champion and her family members have proven themselves high producing individuals. The “*Lottery*” family consistently produces high type cows like her most prolific daughter, *Winterbay Goldwyn Lotto*, the 2010 Royal Grand Champion.

The Bysterveldts are all very active in a number of industry and community organizations. John, Janet and Jeff have all served as 4-H leaders. Both John and Jeff have been President of the PEI Eastern Holstein Club and the PEI Holstein Branch. Additionally, John has been Treasurer of the PEI Milk Marketing Board and President of PEI Dairy Producers. John and Janet have also been involved on other community boards and environmental groups.

CLASSIFICATION

GP 83-84	75
VG	192
EX or Multiple EX	41

LIFETIME PRODUCTION (KG)

60,000 to 79,999	32
80,000 to 99,999	10
100,000+ kg	6

STAR BROOD

1*	15
2* - 3*	10

Current Classification

EX	VG	GP
21	61	26

Herd Average (92)

11,094 kg M
446 kg F 4.0%
351 kg P 3.2%

BCAs

244	264	242
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1 Superior Production Sire

