



Frame The Herd



Frame the Herd continues in 2022! Frame the Herd is just for Junior members and participation might get you some Holstein Canada swag! Check out the themes, submit photos or post them on Twitter or Instagram using the hashtag #FrameTheHerd.

Sending in photos gives you a chance to have your photo featured in our Holstein Canada calendar, on our Facebook banner, or even on the cover of *InfoHolstein*. To have your photo considered, make sure that you follow all the guidelines below.



Themes For 2022

Spring: Family, Valentines, St. Patrick's, baby calves, planting, fresh pasture and just for fun!

Summer: Garden, Haying, World Milk Day, prepping for show.

Fall: Fairs, Harvest, Thanksgiving, Off to school, Halloween.

Winter: Snow, Jack Frost, Travel, In the barn, Christmas.

Use your imagination to capture photos that might fit into the Seasons - even if they aren't listed here.

Frame the Herd Junior Member Contest guidelines:

1. Send us your best photos!
2. The animal pictured needs to be registered and properly tagged in both ears (if visible).
3. Make sure to give us your full name and prefix.
4. Include the full name of the animal pictured and anyone else that may be in the photo.

Send your photos to JuniorMembers@holstein.ca and use the #FrameTheHerd in the subject line, on Twitter and Instagram. Don't forget to tag us in your posts.