

## is looking for a FIELD REPRESENTATIVE

**ONTARIO HOLSTEINS** supports a membership that is passionate about the Holstein breed!

**VISION:** Passionate Farmers • Prosperous Breed • Progressive Industry

MISSION: Providing outstanding service and exceptional opportunities to ensure longevity and

excellence in the Holstein Breed.

**PILLARS for EXECUTION:** Youth Activities ● Education ● Breed Promotion ● Industry Advocates

**WE** achieve the above mandate through the support of a well-qualified team, ongoing member development, marketing and promotional activities, and advisory services. We offer a team-oriented workplace, positive industry relationships and the chance to play a key role in the future of our industry.

## Position will require you to reside in the Eastern Ontario District.

**YOU** are passionate about the dairy industry and inspired by the people who work in it. You build relationships and partnerships with ease. You organize and prioritize your work efficiently. You are a productive and driven independent worker, and you roll up your sleeves to get things done. You enjoy the networking, building relationships and you naturally stay connected from wherever you are.

## In this role, YOU WILL:

- Provide comprehensive field services to members in Eastern Ontario
- Set and achieve member recruitment and member retention goals
- Assist producers with updating registrations and understanding classification data
- Promote and inform producers about Holstein Canada and Holstein Ontario programs via farm visits, meetings, conferences, club events, and trade shows
- Work with industry partners to build mutually beneficial relationships
- Attend and provide support at Branch, club, and industry meetings
- Organize and support specific district and youth related events

## YOU OFFER:

- Knowledge of and passion for the dairy industry and the Holstein breed, and a strong understanding
  of the business needs of dairy producers in Eastern Ontario
- Post-secondary education in Agriculture or a related field, or relevant experience
- 5 years progressive experience in building productive client relationships
- · Exceptional time management and organizational skills
- Experience in managing and prioritizing multiple projects and events
- Proficient in creating presentations, spreadsheets, and written documents
- The ability to travel throughout Eastern Ontario, and at times throughout Ontario
- Bilingual or strong proficiency in English/French is a definite asset

Deadline to apply: March 31<sup>st</sup>, 2019 Apply to: merinajohnston@ontario.holstein.ca