

Bilingual Extension & Education Specialist

Brantford, ON

HOLSTEIN CANADA is the largest dairy breed association in Canada, serving our membership of more than 10,500 active dairy producers since 1884. With dynamic leadership and a clear vision, we are building an exciting, tech-friendly future. We offer a strong team-oriented workplace, supportive leadership, and the chance for you to develop along with us.

YOU are a natural educator and inquisitive by nature. You know the Dairy Industry. You have a passion for meeting new people, sharing ideas, public speaking and networking. You are a great listener and communicator. You love a job where every day is different and brings new challenges, where you can plan and achieve goals, and where you are a key contributor. You are a quick learner and a team player.

In this role, YOU WILL:

- Act as a technical dairy industry resource on various trends, topics and on Holstein Canada services
- Extend information to producers, staff, provincial branches and other industry groups in English and French
- Research and create educational materials for courses, conferences, workshops, publications, webinars and videos
- Attend and share information at industry events
- Contribute knowledge and expertise to technology and industry projects
- Build solid professional relationships within the dairy industry across Canada
- Participate on the Holstein Canada Social Media team

YOU OFFER:

- Bachelor's degree in agriculture, animal science, ag business or a related field
- 2-4 years' progressive work experience in the dairy industry
- Knowledgeable about current on-farm management systems, producers needs and an understanding of where the Dairy industry is heading
- Ability to analyze data and present it in a neutral and unbiased manner
- Strong listening, speaking, writing and presentation skills in English and French
- Ability to travel for events throughout Canada (approx. 20% of time)
- Proficient with MS Office, experience with social media
- Experience in adult education is a distinct asset

Contact: hr@holstein.ca Submit application by: July 26, 2019

