



CAREERS

Extension & Education Specialist

Brantford, ON

HOLSTEIN CANADA is the largest dairy breed association in Canada, serving our membership of more than 10,500 active dairy producers since 1884. With dynamic leadership and a clear vision, we are building an exciting, tech-friendly future. We offer a strong team-oriented workplace, supportive leadership, and the chance for you to develop along with us.

YOU are a natural educator and inquisitive by nature. You know the dairy industry. You have a passion for meeting new people, sharing ideas, public speaking and networking. You are a great listener and communicator. You love a job where every day is different and brings new challenges, where you can plan and achieve goals, and where you are a key contributor. You are a quick learner and a team player.

In this role, YOU WILL:

- Act as a technical dairy industry resource on various trends, technology, topics, industry projects, and on Holstein Canada services
- Contribute knowledge, expertise, and extend information to producers, staff, provincial branches and other industry groups while building solid professional relationships
- Research and create educational materials for courses, conferences, workshops, publications, webinars and videos
- Attend and share information at industry events
- Participate on the Holstein Canada Social Media team

YOU OFFER:

- Bachelor's degree in agriculture, animal science, ag business or a related field
- 2-4 years' progressive work experience in the dairy industry
- Knowledgeable about current on-farm management systems, producer needs, and an understanding of where the dairy industry is heading
- Ability to analyze data and present it in a neutral and unbiased manner
- Strong listening, speaking, writing and presentation skills in English; French is an asset
- Ability to travel for events throughout Canada (approx. 20% of time)
- Proficient with MS Office, experience with social media
- Experience in adult education is a distinct asset

Contact: hr@holstein.ca

Submit application by: March 20, 2020

We are committed to providing a barrier-free recruitment process. If you require accommodation at any step in the process, we will work with you to meet your needs – simply contact a member of the HR team with your request. Thank you for your application to Holstein Canada. Due to the volume of applications, only selected candidates will be contacted.