



media release

HOLSTEIN CANADA, 20 CORPORATE PLACE, BRANTFORD, ONTARIO CANADA N3T 5R4
PHONE | 519-756-8300 FAX | 519-756-9982 WWW.HOLSTEIN.CA

FOR IMMEDIATE RELEASE

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Contact: Christina Crowley

Phone: 519-756-8300 ex. 233

ccrowley@holstein.ca

Strong Finalists Vie for 2013 Cow of the Year

Brantford, ON— The annual Cow of the Year competition has kicked off with the selection and announcement of the four cows vying for the 2013 title. Nominations were sought in fall 2013. Cow of the Year nominees are evaluated and selected based on a number of criteria such as ancestry/pedigree; production; classification; genetic merit; and achievements of offspring.

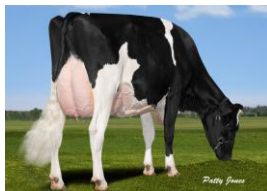
The Cow of the Year nominee booklet which includes a resume on each finalist and a voting card will be mailed to Holstein Canada members in the February-March 2014 *Info Holstein*. Voting options include mailing the postage-paid, tear-off voting ballot; faxing your ballot; emailing your vote to cwoftheyear@holstein.ca; or voting online from a confidential Holstein Canada online account.

Congratulations to the following nominees selected for the 2013 Cow of the Year competition:



Vieux Saule Allen Dragonfly EX-94-2E 14*

Breeder & Owner: Ferme Du Vieux Saule, St. Esprit, Qc



Comestar Goldwyn Lilac VG-89 6*

Breeders: Comestar Holstein, Victoriaville, Qc; Cormdale Genetics Inc, Bethany, ON; Genervations Inc, Campbellville, ON; Todd J. Whittier, West Sutton, MA; and Mark Falshaw, Skipton, North Yorkshire

Owners: Genervations Inc, Campbellville, ON; Mapel Wood Farms, Jerseyville, ON; and O'Connor Land & Cattle Co, Ajax, ON



Rainyridge Talent Barbara EX-95 USA 2*

Breeders: Rainyridge Holsteins, Laurier MB; Lampada Holsteins, Carlyle, SK; Lakefield Farms, Petersfield, MB; Stone Rose, Cache Creek, BC.

Owner: River Valley Dairy, Tremont, IL



Gen-I-Beq Shottle Bombi EX-92 USA 5*

Breeder: Syndicat Gen-I-Beq, St. Patrice, Qc

Owners: Siemers Holstein Farms Inc, Newton, WI