



Holstein Canada



PRESS RELEASE

FOR IMMEDIATE RELEASE

May 22, 2013

SEMEX AND HOLSTEIN CANADA SPONSOR CANADA-AUSTRALIA YOUNG ADULT EXCHANGE

Brantford, Ontario – Semex and Holstein Canada are proud to once again sponsor a young adult exchange program along with their Australian counterparts, Semex Pty. Ltd and the Victorian Branch of the Holstein-Friesian Association of Australia. This program offers a young Canadian the opportunity to experience the Australian dairy industry first-hand, and an Australian or New Zealand youth to travel to Canada and gain insight into our Canadian dairy industry.

The 2014 exchange program to Australia involves exciting travel and educational opportunities for a young Canadian dairy enthusiast between the ages of 18 and 25. The successful candidate will spend approximately three months working on leading Holstein farms and artificial breeding centers in Australia beginning in January 2014 at Australia's International Dairy Week, and continuing through March 2014.

Applications are available at www.semex.com and www.holstein.ca for a Canadian youth with a firm application deadline of August 1, 2013. The successful candidate will be contacted in August and publicly announced at the 2013 Royal Agricultural Winter Fair.

For additional information please contact Brenda Lee-Turner at Semex or Janet Walker at Holstein Canada.

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For more information please contact:
Brenda Lee-Turner, Semex Marketing Communications Specialist
608-237-3883 • Fax: 608-223-9492
www.semex.com • bturner@semex.com

-or-

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519-756-8300 ext 267 • Fax: 519-756-5878
www.holstein.ca • jwalker@holstein.ca

**CANADA-AUSTRALIA YOUNG ADULT EXCHANGE
SPONSORED BY SEMEX & HOLSTEIN CANADA**

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APPLICATION FORM

Name: _____ Age: _____

Address: _____
(street) (city)

(province) (postal code) Phone: _____

I _____ hereby make application for the Canada-Australia Young Adult Exchange and attach hereto for the consideration of the selection panel a 500 word essay on ***“What are you hoping to learn from Australia regarding food production and how will you apply it when you return to Canada?”*** and a formal resume of my education history, involvement with Holstein cattle and breed activities, work experience, community involvement and career goals.

I have read, understood and accept the following conditions of entry:

1. The successful candidate must be available to visit Australia during the period of January - March
2. The successful candidate will be provided with free travel and accommodation only, and will be responsible for all expenses of a personal nature plus some meal costs.
3. A personal interview may be part of the selection process at the complete discretion of the selection panel.
4. There will be only one winner. The decision of the selection panel will be final.
5. Application deadline August 1, 2013.
6. The winner will be announced to the applicants in August with a public announcement at the Royal Agricultural Winter Fair Holstein Show in November.
7. The winner will be required to write a report and make a presentation regarding his/her experience in Australia.

(signature) (date)

Forward this Application, Formal Resume, and Essay to:

SEMEX
ATTN: CANADA/AUSTRALIA EXCHANGE
130 STONE ROAD WEST
GUELPH, ONTARIO N1G 3Z2
Fax: 519-821-7541

or
HOLSTEIN CANADA
ATTN: CANADA/AUSTRALIA EXCHANGE
20 CORPORATE PLACE
BOX 610
BRANTFORD, ONTARIO N3T 5R4
Fax: 519-756-9982