



Holstein Canada

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MediaRelease

For Immediate Release

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Plunge into Niagara at the 2013 National Holstein Convention

Brantford, ON April 9, 2013— This week marks the kick-off of Holstein Canada's annual National Holstein Convention set to take place in Niagara Falls, ON beginning April 10, 2013. The 2013 Organizing Committee is ecstatic to welcome everyone to 'wine country' as Holstein Canada members from across Canada gather to take part in Convention events.

Convention Co-Chair Doug Peart, Hagersville, ON compares the arrival of Convention time to the impending Stanley Cup hockey playoffs stating, "As a long-time Toronto Maple Leaf fan, the anticipation of the Stanley Cup playoffs soon starting is exciting. However, this seems small in comparison to the anticipation of hosting Holstein Canada's National Convention this week in Niagara Falls, ON. It is exciting to showcase new events at this year's Convention— the Legends of 4-H Showmanship Competition, Carson Quiz Bowl for the Young Adults, and the Eastgen Casino & Games Night— while also enjoying traditional favourites such as the Master Breeder Gala on Friday, April 12th. The 'Plunge into Niagara' themed Convention is surely one event not to miss this year!"

A reminder to all those interested, a live stream of the Annual General Meeting and Guest Speaker Tom Byers' presentation will be available for members to watch on Friday, April 12th at 9:00 a.m. EST. A direct link to the live stream will be placed on Holstein Canada's website the morning of April 12th.

The following is the schedule of events during the 2013 National Holstein Convention— we hope to see you there!

Wednesday, April 10, 2013	
11:00 a.m.-3:00 p.m.	Taste of Ontario National Convention Sale Cranston Farms, c/o Doug, Joan & James Cranston, 37 Carluke Rd. E Ancaster, ON
6:00 p.m.	Open 4-H Showmanship Competition Ancaster Fairgrounds, 630 Trinity Road, Jerseyville, ON
7:00 p.m.	Legends of 4-H Showmanship Competition , Ancaster Fairgrounds
9:30 p.m.	Ontario Spring Discovery Jersey Show , Ancaster Fairgrounds
Thursday, April 11, 2013	
9:00 a.m. to 4:00 p.m.	National Convention Holstein Show , Ancaster Fairgrounds
9:00 a.m. to 4:00 p.m.	Niagara Region Sight-Seeing Tour
7:00 p.m. to 10:00 p.m.	Eastgen Casino & Games Night , Fallsview Room, 3 rd Floor Sheraton Hotel, Niagara Falls, ON
Friday, April 12, 2013	
9:00 a.m. to 12:00 p.m.	Holstein Canada 130th Annual General Meeting and Guest Speaker Tom Byers, Great Room ABC, 3 rd Floor of Sheraton Hotel, Niagara Falls, ON
6:00 p.m. to 7:00 p.m.	Master Breeder Gala Pre-Reception Fallsview Room, 3 rd Floor of Sheraton Hotel, Niagara Falls, ON
7:00 p.m. to 10:00 p.m.	Master Breeder Gala Great Room ABC, 3 rd Floor of Sheraton Hotel, Niagara Falls, ON
10:00 p.m. to 12:00 a.m.	Master Breeder Post-Reception Fallsview Room, 3 rd Floor of Sheraton Hotel, Niagara Falls, ON
Saturday, April 13, 2013	
7:00 a.m. to 5:00 p.m.	Farm Tours to Brant and Niagara County Farms
9:30 a.m. to 5:00 p.m.	Niagara-on-the-Lake Tour , Niagara-on-the-Lake, ON
5:45 p.m. to 10:00 p.m.	Taste of Niagara Dining Experience , Niagara Falls, ON

For more Convention information, please visit events.holstein.ca

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