



Holstein Canada

20 Corporate Place
Brantford, ON, N3T 5R4

MediaRelease

For Immediate Release

Contact: Alain Lajeunesse
Tel: 519-756-8300 ext. 280
alajeunesse@holstein.ca

Holstein Canada Increases Young Adult Investment

Brantford, ON February 14, 2013— Holstein Canada is a proud supporter of various youth activities and events across Canada. “Our dairy youth represent our future and it is very important that we support them and invest in activities that will develop them as leaders” comments Robert Chabot, Holstein Canada Board representative on the Young Adult Advisory Committee.

Education Awards

Each year, six bursaries are presented to young adults across Canada involved in the dairy business and still attending University or College. Recipients are selected from geographic regions across Canada, 1 from West, 2 from Ontario, 2 from Québec and 1 from Atlantic. In 2013 these awards were increased to \$1000 each (from \$750). Applications can be made on Holstein Canada’s website starting the first week of October. Final selections will be made by the end of December.

“We have been impressed with the quality of applicants” comments Janet Walker, Young Adult Coordinator, “the cost to attend University or College continues to rise so this investment will be much appreciated.”

Bovine Medicine Awards

Holstein Canada has a long tradition of supporting students completing a Doctor of Veterinary Medicine. This award recognizes one student from each of the five Canadian Veterinary Colleges for their scholastic achievements. In 2013 these awards have been increased to \$1000 each (from \$400).

The selection of successful candidates are made by each respective educational institution (listed below) and awarded during convocation ceremonies.

- University of Guelph - Ontario Veterinary College, Guelph, ON
- University of Montréal - Faculty of Veterinary Medicine, St-Hyacinthe, Qc
- University of Saskatchewan - Western College of Veterinary Medicine, Saskatoon, SK
- University of Prince Edward Island - Atlantic Veterinary College, Charlottetown, PEI
- University of Calgary - Faculty of Veterinary Medicine (new in 2013)