



Holstein Canada

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MediaRelease

For Immediate Release

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Nominees Named for 2012 Cow of the Year Competition

Brantford, ON January 7, 2013— To begin the New Year, Holstein Canada is pleased to announce the four nominees who have been selected to compete for the coveted Holstein Canada Cow of the Year award. The inaugural award began in 1995 and since, annually recognizes achievements of four cows who compete to win the title of Cow of the Year. These nominees are Canadian-bred; showcase longevity, production, genetic merit, strength of pedigree; and are a great Ambassador of Canadian genetics. Nominations were sought in late fall 2012 and the Cow of the Year Selection Committee recently chose four finalists who will vie for the prestigious title.

The four nominees selected for the 2012 Cow of the Year competition are as follows:

Comestar Goldwyn Lilac

Breeders: Comestar Holstein, Victoriaville, Qc; Cormdale Genetics Inc, Bethany, ON; Genervations Inc, Campbellville, ON; Todd J. Whittier, West Sutton, MA; and Mark Falshaw, Skipton, North Yorkshire
Owners: Genervations Inc, Campbellville, ON; Mapel Wood Farms, Jerseyville, ON; and O'Connor Land & Cattle Co, Ajax, ON

Gen-I-Beq Shottle Barbi

Breeder & Owner: Syndicat Gen-I-Beq, St. Patrice, Qc

Eastside Lewisdale Gold Missy

Breeders: Eastside Holsteins, Frenchford, PE and Lewisdale Holsteins, York, PE
Owners: Morsan Farms Ltd, Ponoka, AB; Van Ruinen Dairy Ltd, Lacombe, AB; Mark Butz, Cedar Rapids, IA; and Gert Andreasen, Ponoka, AB

Raeland Leduc Wilhelmina

Breeder: Raeland Holsteins, Selkirk, ON
Owners: RockyMountain Holsteins, Cochrane, AB

The Cow of the Year nominee booklet with more information on each finalist and a voting card will be mailed out to Holstein Canada members in the February/March 2013 *Info Holstein*. Voting options include mailing your postage-paid, tear-off ballot; faxing your ballot; emailing your vote to cwoftheyear@holstein.ca; or voting online from your confidential online services account.

For a list of past Cow of the Year winners, please visit Holstein Canada's website at www.holstein.ca, Awards and Shows → Cow Awards Lists → Cow of the Year.