



# Holstein Canada

20 Corporate Place  
Brantford, ON, N3T 5R4

## MediaRelease

### For Immediate Release

Contact: Christina Crowley  
Tel: 519-756-8300 ext. 233  
[ccrowley@holstein.ca](mailto:ccrowley@holstein.ca)

## Seisme Captures Grand Champion Title for Third Year in a Row!

Brantford, ON November 14, 2012— Celebrating its fifth year, the National Red and White Holstein show kicked-off the array of dairy shows being held in the Ring of Excellence at the Royal Agricultural Winter Fair (RAWF) on November 8. The 2012 show proved to have quality class contenders and strong winners and champions. Official judge Gerald Coughlin, Peterborough, ON speedily placed the classes which resulted in 80 animals shown.

Fresh off her Grand Champion win at World Dairy Expo show in Madison, WI, held earlier this past October, Canadian-bred Blondin Redman Seisme continued her dominance and retained her title when she was named **Grand Champion** for the third year in a row at the National Red and White Holstein show. An easy choice for Judge Coughlin, he praised *Seisme* for her tremendous dairy strength and incredible mammary system with exemplary veination. *Seisme*, who is owned by Milk Source Genetics, Kaukauna, WI, edged out the **Intermediate Champion** and eventual **Reserve Grand Champion**, first-place Junior Three-Year-Old Elmbridge Lookout Lady In Red owned by Lookout Holsteins, Canton de Hatley, Qc; Peter Tuytel Jr., Chilliwack, BC; and Frank and Diane Borba, Modesto, CA. *Lady In Red* is a daughter of the 2009 National Red & White Holstein Show Grand Champion, Elmbridge FM Loveable Red.

*Lady In Red* wasn't the only member of the family that had a show-stopping day. First prize Senior Yearling and named **Junior Champion** of the Junior show was Lookout Elmbridge Lady Rouge, a Scientific Director-Red daughter also from Elmbridge FM Loveable Red. *Lady Rouge* is owned by Lookout Holsteins, Canton de Hatley, Qc; George Morasci, Modesto, CA; Peter Tuytel Jr., Chilliwack, BC; Pat Conroy, Angola, IN; and Frank & Diane Borba, Modesto, CA. She beat out first-place Senior Calf Mount Elm Destry Snakebite owned by Neil and Bryan Anderson, Vankleek Hill, ON and High Point Farms, Port Perry, ON for **Reserve Junior Champion** honours.

Deslacs Holstein of Victoriaville, Qc had a fantastic day being named Overall Premier breeder along with first prize Junior Breeder's Herd. Milksource Genetics was named Junior Premier Exhibitor and Overall Premier Exhibitor of the show for the third time in five years. Ferme Laroche S.E.N.C. of St. Lazare, Qc was named Premier Breeder of the Junior show for their first time.

###