



**Holstein Canada**



MEDIA RELEASE – SEPTEMBER 6, 2012

### **Cameron Towers selected for Canada-Australia Exchange**

Holstein Canada and Semex are pleased to announce that Cameron Towers of Glencoe, Ontario has been selected to represent Canada in the annual Australia Young Adult Exchange for 2013. During this opportunity, Cameron will spend three months in Australia and New Zealand, gaining an appreciation for their dairy industries, while at the same time promoting our Canadian dairy industry and Holstein genetics.



Cameron recently completed a Bachelor of Science in Agriculture from the University of Guelph. This past summer Cameron worked as an Agronomy Assistant with Monsanto based in Lethbridge, Alberta.

Very active at his family's Macksvilla Farms, Cameron has been involved in all aspects of their 120 head milking cow operation. As a youngster, he fondly remembers the farm receiving their first home bred Excellent cow. This accomplishment was a tremendous source of pride for the family and helped to shape Cameron's career goals and aspirations.

"I look forward to working closely with my father and continuing to build Macksvilla into a 100% registered Holstein herd with sound cattle that have strong pedigrees," says Cameron.

Cameron is very excited about this opportunity, "I am honoured and thrilled to have been selected as this year's exchange representative. I can't wait to learn about the dairy industry 'Down Under' and to see how the same elite genetics work in vastly different environments. Thank you to Semex and Holstein Canada for making this possible."

-end-

*For Additional Information Please Contact:*

Alain Lajeunesse Holstein Canada Tel: 519-756-8300 alajeunesse@holstein.ca	Brenda Lee-Turner Semex Alliance Tel: 519-821-5060 bturner@semex.com
---	---