



# PRESS RELEASE

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## **SEMEX ALLIANCE AND HOLSTEIN CANADA SPONSOR CANADA-AUSTRALIA/NEW ZEALAND YOUNG ADULT EXCHANGE**

*Brantford, Ontario* – The Semex Alliance and Holstein Canada are proud to once again sponsor a young adult exchange program along with their Australian counterparts, Semex Pty. Ltd and the Victorian Branch of the Holstein-Friesian Association of Australia. This program offers a young Canadian the opportunity to experience the Australian and New Zealand dairy industry firsthand, and an Australian or New Zealand youth to travel to Canada and gain insight into our Canadian dairy industry.

The 2013 exchange program to Australia and New Zealand will involve exciting travel and educational opportunities for a young Canadian dairy enthusiast between the ages of 18 and 25. The Canadian trip recipient will spend approximately three months working on leading Holstein farms and artificial breeding centers in Australia and New Zealand beginning in January 2013 at Australia's International Dairy Week, and continuing through March 2013.

Applications are available at [www.semex.com](http://www.semex.com) and [www.holstein.ca](http://www.holstein.ca) for a Canadian youth with a firm application deadline of July 20, 2012. The successful candidate will be contacted in August and publicly announced at the 2012 Royal Agricultural Winter Fair.

For additional information please contact Brenda Lee-Turner at Semex Alliance or Alain Lajeunesse at Holstein Canada.

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