



# **Holstein Canada**

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Brantford, ON, N3T 5R4

## **MediaRelease**

**For Immediate Release**

## **New Executive Assistant to CEO Appointed!**

**Brantford, ON May 17, 2012** - Holstein Canada CEO, Brian Van Doormaal, is pleased to announce the appointment of Ms. Catherine McGill as the Executive Assistant to the Chief Executive Officer and Secretary to the Board of Directors, effective June 18, 2012.

“Ms. McGill comes to Holstein Canada with extensive experience at the administrative level of various organizations in Canada and Belgium”, states Mr. Van Doormaal, adding “her bilingual communication skills in combination with her proven track record in the areas of project management, report preparation and review, legal affairs, government relations and regulatory policy will all serve as assets in her new position at Holstein Canada.”

As the incoming CEO on June 4, 2012, Ms. Ann Louise Carson has also been directly involved in the interviewing and selection process for this appointment. “I am very pleased that Catherine McGill has agreed to join the great team at Holstein Canada and look forward to working closely with her, the Board of Directors, the management team and all the staff. I am very excited about the future!”, states Ann Louise Carson.

With over 129 years of history, Holstein Canada is the largest breed association in Canada having 11,000 active members. Its mission is to provide leadership through genetic improvement programs to enhance profitability for all dairy producers. Current core services include herdbook registration activities, DNA genotyping and classification assessment of dairy cattle for all breeds in Canada.

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