

20 Corporate Place Brantford, ON, N3T 5R4

MediaRelease

For Immediate Release

Contact: Bethany Muir Tel: 519-756-8300 bmuir@holstein.ca

Tradition Continues

Brantford, ON January 16, 2012— Holstein Canada is pleased to announce two new *Canadian Champions* for 2011. *Canadian Champions* are awarded to Holstein cows (75% pure or higher) that surpass the previous all-time highest performance for milk, fat, protein, or total BCA in her age at calving category. If more than one animal in a given year exceeds the previous highest level, only the top individual will be recognized as a new *Canadian Champion*.

If you wish to view the current list of the all-time highest production *Canadian Champion* cows, visit Holstein Canada's web site under Awards and Shows, Cow Award Lists.

Congratulations to the breeders and owners of the new Canadian Champions for 2011!

LILLIESDALE FBI CHARMED EX-92-CAN CANF7826845 Born: 2006 Mar 7

Breeder & Owner: Leo Baumann, Lyn, ON

Robert D. Mallette, Lyn, ON

New Canadian Champion as a 4-year old for Fat.

 Production (kg)
 04-05
 305
 Milk 21498
 Fat 1274
 Protein 5.93
 Total 661

 BCA (Deviation)
 429(+146)
 678(+390)
 411(+131)
 1518(+667)

ARLA JOLT PA POUSE GP-83-CAN CANF100487382 Born: 2002 Jan 7

Breeder & Owner: Conrad Riendeau, St. Cesaire, Qc

New Canadian Champion as a 8-year old for Milk.

Production (kg) 08-05 305 21586 883 4.09 706 3.27 BCA (Deviation) 431(+117) 483(+147) 450(+126) 1364(+390)