



Holstein Canada

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MediaRelease

For Immediate Release

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2011 Cow of the Year Finalists Announced

Brantford, ON January 9, 2012— Holstein Canada is pleased to announce the four animals selected to compete for the covenant Cow of the Year award for 2011. This award is presented annually by Holstein Canada at the National Holstein Convention. Nominations were sought in late fall 2011 and the Cow of the Year Selection Committee recently chose four finalists who will vie for the prestigious title.

The four finalists selected represent what the Cow of the Year competition aims to achieve— recognize a Canadian-bred animal that is well-balanced; showcases longevity, production, genetic merit, strength of pedigree; and be a good Ambassador of Canadian genetics.

The four finalists for the 2011 Cow of the Year competition are as follows:

Gillette Blitz 2nd Wind

Breeder: Ferme Gillette Inc., Embrun, ON

Owners: Ferme Gillette Inc., Embrun, ON and T-Wave Holsteins, Hokkaido, Japan

Smithden Allen Alison

Breeder & Owner: Smithden Holsteins Inc., Woodstock, ON

Stadacona Outside Abel

Breeder: Stadacona Holsteins, Notre-Dame-de-la-Paix, QC

Owners: Eastside Holsteins, Frenchford, PE and Lewisdale Holsteins, York, PE

Lindenright Morty Delicio

Breeder & Owner: Lindenright Holsteins, Antigonish, NS

The Cow of the Year booklet with more information on each finalist and a voting card will be mailed out to Holstein Canada members in the February/March 2012 *Info Holstein*. Voting options will include mailing your postage-paid, tear-off ballot; faxing your ballot; emailing your vote to cowoftheyear@holstein.ca; or voting online from your confidential online services account.

For a list of past Cow of the Year winners, please visit Holstein Canada's website at www.holstein.ca, Awards and Shows → Cow Awards Lists → Cow of the Year.