



# Holstein Canada

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## MediaRelease

### For Immediate Release

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## New Eastern and Western Canada Representatives Tapped for Young Adult Advisory Committee

Brantford, ON August 5, 2011— Holstein Canada's Young Adult Advisory Committee (YAAC) is pleased to announce the arrival of two new Committee members representing Eastern Canada and Western Canada. Tom Mufford of Hague, SK and Jon Raymond Dykstra of Havelock, NB, join the four-person Committee.

Mufford who hails from the *Rivercrest* prefix has participated in the Young Adult convention in previous years. He is the General Manager of Rivercrest Land and Cattle—a family farm operated with his father and brother. They milk 260 cows with a mix of both high genetic animals and commercial animals. Tom will bring a well-rounded mindset and many great ideas to the table.

Jon Raymond Dykstra of *Butternut-Hill Holsteins* brings an extensive network and keen interest in youth programs as an asset to his new role as the Eastern Canada representative. Dykstra is very involved in his agricultural community at home where he serves as the New Brunswick Holstein Branch Vice President, and acts as a 4-H Leader in addition to his involvement with the Atlantic Young Breeders School. This 2007 Holstein Canada Education award winner comes from a 50 cow herd with a keen interest for genetics and showing. Jon's bilingualism and communication skills will be valued as a new Committee member.

These two new members now add to the dynamic committee rounded out by William Judge of Caledon East, ON and Melissa Marcoux, of St. Ferdinand, QC. The YAAC advises and provides assistance to Holstein Canada staff in the development and implementation of their Young Adult Program. Key goals of this program include: leadership development, education and hands-on participation.

For more information on the program, please contact Holstein Canada's Young Adult Coordinator, Stephanie Gregson, [sgregson@holstein.ca](mailto:sgregson@holstein.ca).