



Holstein Canada

20 Corporate Place
Brantford, ON, N3T 5R4

MediaRelease

For Immediate Release

Contact: Alain Lajeunesse

Tel: 519-756-8300

alajeunesse@holstein.ca

Christina Crowley Joins Holstein Canada

Brantford, ON February 3, 2011— Holstein Canada is pleased to announce that Christina Crowley has accepted the position as Writer and Editor. This role will lead the production of our popular and informative *Info Holstein* publication. With circulation of more than 11,000, the *Info Holstein* has evolved to become an important communication tool for dairy producers across Canada. Christina will also co-ordinate the many other written documents, brochures, and web material for Holstein Canada.

Christina is a graduate from the University of Guelph, Bachelor of Commerce program majoring in Agricultural Business with a specialization in Agricultural Communications. She brings a variety of work experience within the Ontario government with ServiceOntario and also as a guest writer for the Ontario Holstein magazine—the Link.

Hailing from Hastings, Ontario, Christina brings a strong understanding and appreciation of dairy farming, having been actively involved in the family farm, Crovalley Holsteins.

Welcome to Holstein Canada Christina!

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