



# **Holstein Canada**

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**MediaRelease**

## **For Immediate Release**

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## **New Records Set at Holstein Canada**

Brantford, ON January 17, 2011— Holstein Canada, the country's largest dairy breed organization, is pleased to report for the second year in a row new records for both animal registration and classification. The breed registered 280,158 Holsteins for a 1.7% increase, while 255,901 dairy cattle were classified, showing a 6.4% growth over 2009.

Dairy producers across Canada continue to experience the value of animal registration and classification in their businesses. It is the high participation rates that make Canadian dairy genetics highly regarded and second to none in the world.

Holstein Canada would like to recognize and thank all of its members!