20 Corporate Place Brantford, ON, N3T 5R4

MediaRelease

For Immediate Release

Contact: Jay Shannon Tel.: 519-756-8300 ext. 265 ishannon@holstein.ca

One New Canadian Champion Crowned for 2010

Brantford, ON January 10, 2011—A Canadian Champion is awarded to a Holstein cow (75% pure or higher) that surpasses the previous all-time highest performance for milk, fat, protein, or total BCA in its age-at-calving category. If more than one animal in a given year exceeds the previous highest level, only the top individual will be recognized as the new Canadian Champion.

If you wish to view the current list of the all-time highest production Canadian Champion cows, visit Holstein Canada's website under *Awards & Shows*, *Cow Award Lists* and, *Award Search*.

Congratulations to the breeder and owner of the new Canadian Champion for 2010!

RUSTOWIL STORMY STAVROS EX-90-CAN CANF9499786 Born: 2003 Dec.19

Breeder: William Moreland, Joyceville, ON Owner: Mark Moreland, Joyceville, ON

New Canadian Champion as a 5-year-old for Total Performance.

			<u>Milk</u>	<u>Fat</u>	<u>Protein</u>	<u>Total</u>
Production	05-05	305	23,750	1,066 4.5	686 2.9	
(kg) BCA			475(+215)	576(+289)	434(+164)	1,485(+668)
(Deviation)			, ,	` ,	, ,	,