



PRESS RELEASE

FOR IMMEDIATE RELEASE
May 18, 2010

**SEMEX ALLIANCE AND HOLSTEIN CANADA SPONSOR
CANADA-AUSTRALIA YOUNG ADULT EXCHANGE**

Brantford, Ontario -□ The Semex Alliance and Holstein Canada are proud to once again sponsor a young adult exchange program along with their Australian counterparts, Semex Pty. Ltd and the Victorian Branch of the Holstein-Friesian Association of Australia. This program offers a young Canadian the opportunity to experience the Australian dairy industry firsthand, and an Australian or New Zealand youth to travel to Canada and gain insight into our Canadian dairy industry.

The 2011 exchange program to Australia will involve exciting travel and educational opportunities for a young Canadian dairy enthusiast between the ages of 18 and 25. The Canadian trip recipient will spend approximately three months working on leading Holstein farms and artificial breeding centers in Australia beginning in January 2011 at Australia's International Dairy Week, and continuing through March.

Applications are available at www.semex.com and www.holstein.ca for a Canadian youth with a firm application deadline of July 15, 2010. The successful candidate will be contacted in August and publicly announced at the 2010 Royal Agricultural Winter Fair.

For additional information please contact Brenda Lee-Turner at Semex Alliance or Alain Lajeunesse at Holstein Canada.

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