

Info Holstein

A Holstein Canada publication providing informative, challenging, and topical news.



Fun, Fierce, & Friendly — the Western Canadian Classic Way

Considered the premier dairy youth show in western Canada, the **Western Canadian Classic (WCC)** boasts the finest youth from BC, AB, SK, and MB. Competitors in the barns are very friendly as long-distance friends are re-united. It is evident that although the participants enjoy the fierce competition in the show ring, they are certainly having fun.

In its 27th year, the five-day competition is more of a marathon than it is a show. Beside showmanship, it tests competitors in all aspects of dairy industry activities including clipping, judging, and writing a technical dairy quiz.

The competition rotates every year to a different province, allowing for easier travel

times for provinces; some come as far away as 16 hours to attend the show. This year's competition was held in Olds, AB with the theme *Wild West*, which helped competitors' creativity craft their stall displays for the Herdsman Competition. The ingenuity and effort that went into each province's stall display was very impressive as each had a saloon-type, western feel that perfectly depicted the theme.

The official judging duties were tasked to two judges from the opposite side of the country. Judging showmanship was Blair Weeks of Breadalbane, PEI, and Bloyce Thompson, Charlottetown, PEI judged the conformation classes, placing close to 90 competitors.

Showmanship quality ran deep through each of the three classes of junior, intermediate, and

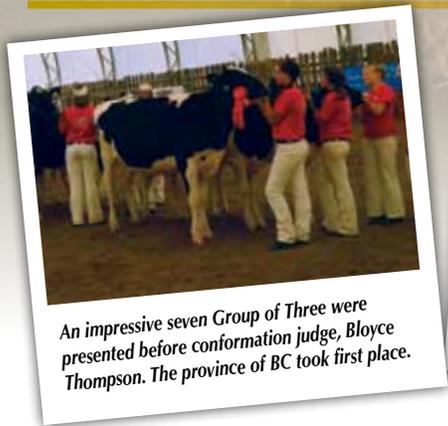
Member Input Sessions 3

2011 Royal Schedule 5

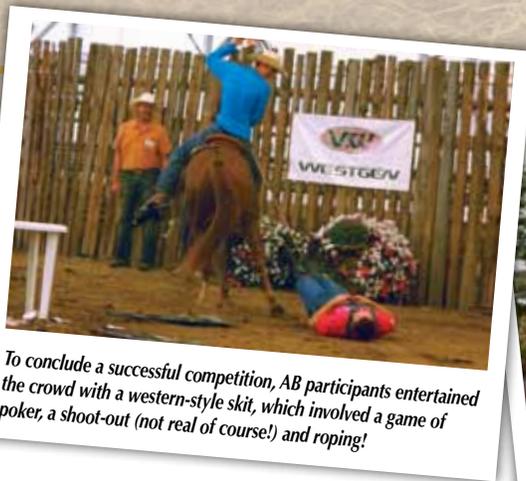
National Judging Conference 6

Education Award Applications 8





An impressive seven Group of Three were presented before conformation judge, Bloyce Thompson. The province of BC took first place.



To conclude a successful competition, AB participants entertained the crowd with a western-style skit, which involved a game of poker, a shoot-out (not real of course!) and roping!



Chad Crest captured Grand Champion calf for the third time in competition history. Chad is pictured here with Grand Champion Calf, Skycrest Sanchez Abracadabra, Alta Genetics sponsors, and official judge, Bloyce Thompson.

senior showmanship. After a competitive day of showmanship, first and second place senior showmanship winners, Alexis De Jong, BC and Metty Van de Brake, AB were tapped as Grand and Reserve Champion Showperson.

On the final day of competition and leading up to the announcement of Grand Champion Calf, there was a moment of suspense with music playing as each class winner was re-introduced. Named Grand Champion of the 2011 WCC show was no stranger to the champion's circle. Chad Crest of AB, who has won Grand Champion honours twice before, proved that *third times a charm* when Skycrest Sanchez Abracadabra was slapped Grand Champion Calf. Following behind with Reserve Champion Calf was Erica Vanderwal, BC with Cederwal Sanchez Icing—the 2010 WCC Grand Champion Calf.

After an entertaining western-style skit put on by AB participants that involved a game of poker, a shoot-out (not real of course!) and roping, the fun didn't stop there. A banquet was held the final evening to highlight the achievements

of participants over the five-day competition and announce the winners of the coveted Premier Province award.

When it was all said and done, fifteen-year-old junior participant Lee Morey, AB walked away as the Overall High Point Participant. When it came to awarding the Premier Province award, the host-province of AB was ecstatic when they heard its name called, in addition to also winning the Herdsman Competition.

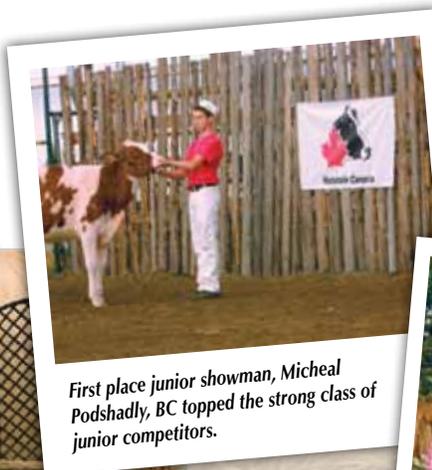
WCC veteran and graduating member, Veronica Hunter credits WCC tremendously with making it fun to meet new friends and wanting to come back and help the younger members learn valuable skills like showmanship.

Reserve Champion Showperson and 2011 Holstein Canada Young Adult National Convention participant, Metty Van de Brake, echoes Hunter's sentiments saying, "It is a great

way to meet people who know a lot about the dairy industry." Metty enjoyed her first-time visit to the east coast this past spring when she participated in the 2011 National Convention and credits the different skills learned from attending programs like WCC. "You learn more functional skills such as judging, clipping, as opposed to the more knowledge-based information while attending the Young Adult Program sponsored by Holstein Canada," commented Van de Brake.

WCC participants were very courteous in thanking sponsors such as Holstein Canada in allowing them the opportunity to attend WCC. Holstein Canada is a Gold Sponsor of WCC and is committed to youth programs that help support dairy youth across Canada in a variety of events and programs. Organisers of the 2011 competition should be commended for their tremendous efforts in putting on a such a high-calibre show that the competitors thoroughly enjoyed.

The 2012 WCC will head east next year when the competition is held in MB. 🇨🇦



First place junior showman, Micheal Podshadly, BC topped the strong class of junior competitors.



Grand Champion Showman Alexis De Jong is pictured with ribbon presenter Paige Whalen, Holstein Canada's Young Adult Coordinator, Stephanie Gregson and official judge, Blair Weeks.





An Invitation to all Dairy Producers

MEMBER INPUT SESSIONS

The Board of Directors at Holstein Canada has organised a series of meetings to present a business plan, receive feedback, and answer questions on the proposed amalgamation with Canadian Dairy Network. Plan to attend in order to have a voice in the future of your dairy Association.

REGION	DATE	LOCATION
Québec West	Monday, Oct. 3 (10:00 am to 3:00 pm) Lunch Provided	Hôtel des Seigneurs 1200 Rue Johnson Saint-Hyacinthe, Qc
Québec East	Tuesday, Oct. 4 (10:00 am to 3:00 pm) Lunch Provided	Hotel L'Oiselière de Lévis 165 A, Route du Président Kennedy Autoroute 20 / Sortie 325 Lévis, Qc
Manitoba	Wednesday, Oct. 12 (10:00 am to 3:00 pm) Lunch Provided	Victoria Inn 1808 Wellington Avenue Winnipeg, MB
Saskatchewan	Thursday, Oct. 13 (10:00 am to 3:00 pm) Lunch Provided	Saskatoon Inn 2002 Airport Drive Saskatoon, SK
Alberta	Friday, Oct. 14 (10:00 am to 3:00 pm) Lunch Provided	Holiday Inn & Suites 37471 Hwy 2 South Red Deer, AB
Atlantic	Tuesday, Oct. 18 (10:30 am to 3:30 pm) Lunch Provided	Howard Johnsons Dutch Inn 100 Trans Canada Hwy Cornwall, PE
Ontario East	Thursday, Oct. 20 (10:00 am to 3:00 pm) Lunch Provided	EastGen (former EBI offices) 595 County Road 44 Kemptville, ON
Ontario West	Friday, Oct. 21 (10:00 am to 3:00 pm) Lunch Provided	EastGen Head Office (former Gencor office) 5653 Hwy 6 N., R.R. #5 Guelph, ON
British Columbia	Tuesday, Oct. 25 (10:30 am to 3:30 pm) Lunch Provided	abc Country Restaurant (across from Best Western Regency Inn) 32080 Marshall Road, Abbotsford, BC

For more information, please contact the Marketing Department: 519-756-8300 or Marketing@holstein.ca

See You on the Road This Fall

by Holstein Canada President, Paul MacLeod

At the Annual General Meeting (AGM) this past May, the Holstein Canada Board of Directors heard the members clearly—they want more input in the proposed amalgamation between Holstein Canada and Canadian Dairy Network.

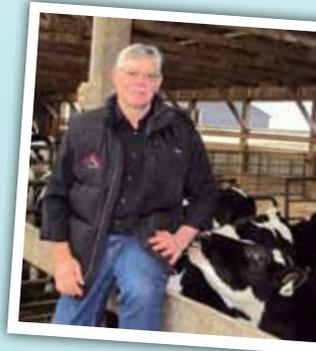
To continue momentum from the AGM, and in an effort to hear member's feedback, the Board of Directors has organised a series of member input sessions in each province. Throughout the month of October, I will embark on a cross-country trip, stopping in most provinces to sit down with our members.

At these member input sessions, I hope to share with members the three-year business plan, answer any questions you may have and, most importantly, listen to your feedback.

For members, this is an opportunity to have your say on the proposed blueprint for the future of Holstein Canada. The Board of Directors want the members to take part in the decision-making process as that is something Holstein Canada has always prided itself on — the involvement of its members.

Meetings have been organised throughout each region at the most convenient locations to bring producers together. While I realise we may not reach all of you due to geographical boundaries and time constraints, we hope to hear from as many members possible. Make sure to review the upcoming dates in your respective region to attend one of these sessions.

I look forward to seeing you this fall and most importantly, hearing from you!



The Quest for Balance

by Holstein Canada Chief Executive Officer, Brian Van Doormaal



Balance between two or more things is attained when they are equal or in proportion.

The Holstein cow... we see a well-balanced animal in terms

of physical characteristics such as dairyness, strength, productivity and mobility. She produces one of Mother Nature's most balanced foods that plays a key role in a well-balanced, healthy diet for babies, children and adults.

One requires balance to move forward. This is most obvious when referring to walking, running or other forms of physical movement. Nonetheless, balance is also required when weighing pros and cons leading to a wise decision for moving forward.

Balance is linked to harmony. This is literally true in art and music but also in other contexts. A well-balanced cow is proportionally correct across all body parts, which then act in harmony. When a juggler balances many balls they are in harmony.

As a person, however, the most important quest for balance for each of us is that of Life Balance! This refers to the proper balance between work, leisure, happiness, family and spiritual development.

Depending on personal goals and priorities the optimal balance of these components of life will be weighed differently. The challenge is to define your optimum proportional balance, achieve it and then maintain it. You will know when you have been successful in attaining Life Balance since everything will be in harmony.

I sincerely hope you conquer this quest! 🇨🇦

2011 Canadian Agricultural Hall of Fame Inductee: Dr. David Chalack

Known for his larger-than-life personality and love for everything dairy-related, Dr. David Chalack seems like a fitting inductee for the 2011 Agricultural Hall of Fame.

David's outgoing and engaging personality, topped with his years of experience and education within the dairy industry made Chalack the perfect candidate for the prestigious honour.

His passion for the dairy industry began on his home farm in Bearspaw, AB where it led him to complete his Doctorate of Veterinary Medicine. Chalack has had a profound impact on the many organisations and industries he has been involved with, including his time at Alta Genetics; a career which has spanned over 22 years.

Certainly not a stranger to the spotlight, Chalack can be noted for his involvement and Presidency of one of the world's most famous exhibitions — the Calgary Stampede. During his tenure as President in 2009 and 2010, Chalack championed the development of a new animal welfare policy after recognizing the need for a good animal care model.

He has played a large role in not only promoting the use of genomics, but attracting investments in continuing research in this exciting new field. In his spare time, Chalack has given his efforts to the 4-H program, the Alberta Livestock and Meat Agency (ALMA), the Dean's Advisory Council for the University of Calgary Veterinary Medicine Faculty, and the Canadian Livestock Genetics Association (CLGA) who nominated him for this honour.

He is an owner and partner of RockyMountain Holsteins in Cochrane, AB owning numerous All-Canadian and All-American nominees and helping to organise one of the most prominent sales in the Canadian Holstein industry—the RockyMountain High Sale.

One of the youngest Hall of Fame inductees, Chalack joins the ranks of notable Holstein Canada breeders and enthusiasts who have been inducted into the Hall of Fame before him. This list includes Bertram Stewart (2010), Peter Heffering (2009), and Paul Ekstein (2008).

The Canadian Agricultural Hall of Fame honours and celebrates Canadians for outstanding contributions to the Agriculture and Food Industry and publicizes the importance of their achievements to Canada.

Congratulations David on this remarkable achievement! 🇨🇦



Holstein Canada Committee Profile: Classification Advisory Committee

Helping to direct the future of the Classification program

The Classification Advisory Committee's experience and innovation help guide the direction of Holstein Canada's world-renowned Type Classification program.

The Committee has proactively driven the program's evolution over the years as breed goals have become more and more physically demanding. Many ground-breaking achievements have ensued recently, including the system's versatility to evaluate seven dairy breeds as well as scoring Canada's first-ever 97-point Holstein cow.

The Committee is mandated to provide recommendations to the Board of Directors regarding identification and monitoring traits for evaluation, establishing standards for evaluation,

reviewing accuracy and consistency in application standards, and overall improvement of the Holstein breed through conformation assessment.

This Committee's role is pivotal to ensuring that future developments to the program guarantee its relevance and acceptance by breeders, especially among newly-enrolled herds throughout Canada.

Representing the Classification Advisory Committee are Frank Donkers (ON), Calvin Fornwald (SK), Ben Loewith (ON), Callum McKinven (QC), Bloyce Thompson (PE), and Dale Strudwick (SK), who serves as a Board Representative and Chairman of the Committee. Mario Perrault (QC), was recently appointed as a second

National Director Representative.

In addition to these individuals who serve each region of Canada, two specialist positions include veterinarian Dr. Gordon Atkins (AB), and AI representative Roger Turner (ON). 🇨🇦



Brian Carscadden



David Crack Jr.



Dan Doner

Date	Time	Event/Venue	Judges
Sunday, November 6	6:00 pm	Canadian 4-H Classic Junior Dairy Show	Carl Phoenix, ON
Monday, November 7	8:30 am	Ricoh Coliseum	Mike West, ON Bob Fitzsimmons, VT
Thursday, November 10	9:00 am	Red & White Holsteins <i>Ring of Excellence</i>	Dan Doner, ON
Thursday, November 10	2:00 pm	Black & White Junior & Intermediate Calves <i>Ring of Excellence</i>	Brian Carscadden, ON David Crack Jr., QC
Thursday, November 10	5:00 pm	Holstein Sale of Stars <i>Ring of Excellence</i>	
Friday, November 11	7:30 am	Black & White (starting with Senior Calves) Ricoh Coliseum	Brian Carscadden, ON David Crack Jr., QC
Saturday, November 12	2:00 pm	Supreme Champion <i>Ring of Excellence</i>	

High Marks for a Successful 2011

A highly-anticipated event for Holstein held in July when the eighth National in Peterborough and Lindsay, ON from

Close to 50 Canadian judges were invited to attend the three-day Conference, along with four international judges from Scotland, Wales, UK, and Mexico who were a great addition to the Conference.

The Conference sparked great discussion during the in-class session, which took place on the second day. Judges were educated and entertained on various, relevant topics by keen speakers, knowledgeable in their areas of expertise. Strong topics soliciting feedback included the role of the Associate Judge at the Royal; the commonalities between classification and judging programs for functional, profitable cows; and the greater need for more structure, education, practical training, and feedback for upcoming judges.

A first for the Conference included having a judging showmanship demonstration by official judge John Crowley, using a live calf to demonstrate what he calls the 4 S's Model of Showmanship— Style, Smooth, Set-Up, and Satisfaction. This model is based on the Leading to Win showmanship manual and DVD, which was recently updated to reflect new guidelines that 4-H competitors and official judges should follow.

One distinct topic brought forward at the in-class session was the recent

development of newly-created judging schools established by Holstein USA in 2011. New rules would imply that Canadian judges, who would like to judge in the US, must attend one of three planned judging schools held in various locations across the US. Judges attending the 2011 Conference agreed to recommend that a reciprocal agreement between Canada and the US regarding judges' lists be established between the two countries to ensure consistency and uniformity in both countries' judging programs.

To wrap up the in-class session, a stimulating presentation was given by Dr. Gordon Atkins, Calgary, AB on Exploring the Ways to Enhance the Evaluation of Feet and Leg Conformation. This presentation received high marks and praise due to its timeliness and interest to judges.

On the final day of practical judging, chairman John Buckley, Lindsay, ON and the official panel of David Crack Jr., Richmond, QC; Orville Schmidt, Rollyview, AB; and Brent Walker, Guelph, ON worked well together to deliver the official results for participating judges.

New enhancements were made to the Judging Conference that were praised by Conference attendees. One of these new initiatives included having each judge give reasons in front of the



John Crowley, ON with leadsperson, Vanessa Crowley



Brian Yuill, NS and Mike West, ON

After a very productive judging conference, a national judging conference is important Canada's judging and show programs.

National Judging Conference

Canada official judges was Judging Conference took place July 18-20, 2011.

entire audience of official judges during the practical judging session. This was done in place of giving reasons in individual groups, which had been done at Conferences in the past. This idea was commended by judging participants as it allowed the opportunity for judges to gain confidence in front of a large, well-respected audience of fellow judges.

While each judge gave reasons over the microphone, they were also being critiqued on the delivery of their reasons and the terminology used when presenting their reasons. Afterward, each judge was provided a feedback form, in addition to receiving a DVD of him personally giving reasons on his respective class.

After a very productive Judging Conference, participating judges agreed a National Judging Conference is important to the success and future of Canada's judging and show programs. Almost all recommended a conference every three years, noting it was necessary for Canadian judges to further develop their skills and uniformity if they are to remain world leaders. Further work will be done to look into details surrounding the timing and location of future National Judging Conferences and the structure of the Canadian judging system to ensure improvements are made going forward.

All recommendations from the Conference will be forwarded to the Holstein Canada Show Committee for further discussion and action. 🇨🇦



Mark Nutford, UK



Orville Schmidt, AB



Carolyn Turner, ON with leadsperson James Walker

participating judges agreed to the success and future of

Supporting Youth in their Education

Apply for the Education Awards by November 30th!



Nicholas Brown, NB

2010 Education Award winner, Nicholas Brown, praised the award saying, "The financial contribution from Holstein Canada could not have come at a better time to help finance my academic goals. The money, generously provided, was used to help pay for my tuition and living expenses during my semester abroad (in Norway)."

Looking to supplement your education by sharing your impeccable resumé? Holstein Canada is looking for YOU to be selected as its Education Award Winner.

To be a winner of one of six bursaries of \$750 each, you must be a regular or junior member of Holstein Canada, or be a son/daughter of a member. You must have completed at least one year of University/College (or Cégep in Québec) and be returning to school within the calendar year.

In addition, it is asked that you submit the following:

- official original transcript
- copy of your resumé
- completed award application

A new feature this year is having the capability of printing off the award application form online as a PDF. Once you print it off, submit it via mail or fax to Stephanie Gregson, Young Adult Coordinator, who can be reached at sgregson@holstein.ca or by phone at 519-756-8300.

You also have the option of applying directly online by visiting the website:

> www.holstein.ca

>> Young Adults

>>> Awards

>>>> Education Award Form (third tab from the left)

Best of luck applying! 🇨🇦

2011 Winner Announced – Canada-Australia Exchange

Excitement always builds toward the end of summer as the selection process begins for the Canada-Australia Exchange winner sponsored by Holstein Canada and the Semex Alliance.

This year's candidates made the selection process very hard and the winner was thrilled when she heard she had been chosen as the 2011 Exchange winner.

Katelyn Graye of St. Pierre-Jolys, MB was ecstatic to be chosen to represent Canada as she travels to Australia this coming January, 2012.

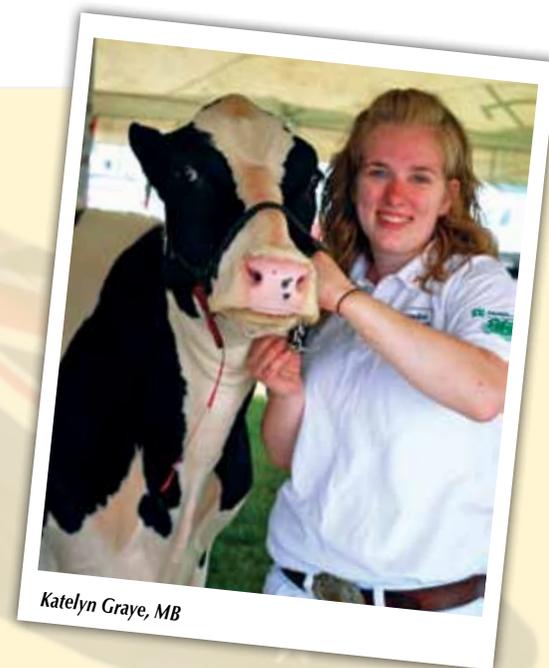
Referred to as one of the most life-changing experiences from past winners, Katelyn will join the ranks of many great past winners who had the opportunity to spend three months in Australia learning about its dairy industry, while promoting the Canadian Holstein industry at the same time.

Graye, a recent Bachelor of Science in

Agriculture graduate from the University of Manitoba, remained actively involved on the family dairy farm throughout her four years at school continuing to help with milking, feeding, bedding, breeding and the odd late night calving. This past summer, she worked as a Sales Coordinator in the feed industry, and her previous work experiences include working for Dairy Farmers of Manitoba as a dairy industry informant and as an AI technician.

Highly involved on the home farm, Graylane Holsteins and Jerseys relocated from NB to MB in 2004. Their current herd classification consists of 3 Excellent, 23 Very Good, 72 Good Plus and 21 Good.

As a member of 4-H for 13 years, Katelyn has been an active participant in events such as EBI Showcase, Western Canadian Classic, Canadian National 4-H and Youth Judging Competitions,



Katelyn Graye, MB

and the Canadian 4-H Classic Junior Dairy Show.

After being notified as the 2011 winner Katelyn remarked, "Being selected for this year's Canada-Australia exchange is like a dream come true! I can't wait to learn everything I can of the dairy industry *down under*. Thank you so much Holstein Canada and Semex Alliance for making this trip possible for me." 🇨🇦

Exploring Ways to Enhance the Evaluation of Feet & Leg Conformation

by Dr. Gordon Atkins, Senior Instructor, Clinical Skills, Department of Production Animal Health, Faculty of Veterinary Medicine, University of Calgary



Increasing dairy cow longevity is a common goal that all dairymen would like to achieve. While improvements in cow comfort and nutrition produce the largest and the fastest response in dairy cow longevity, inherited functional conformation traits also have a significant impact.

Breeding programs over the last 25 years have dramatically improved the functional udder conformation.

However, the improvement in the functional conformation of feet and legs has been much less successful; we still find the prevalence of lameness in Canadian dairy herds in the range of 25%.

The Canadian classification system evaluates five individual feet and leg traits and initially each trait was given equal emphasis. As more scientific data has become available, it has become evident that some of the feet and leg traits have more impact on freedom from lameness and longevity than others.

Currently, the two feet and leg traits that are given the greatest emphasis are the rear leg/rear view and the heel depth. At present, the heel depth trait is receiving considerable interest because of its relationship with the depth of the digital cushion. The digital cushion is the fat pad

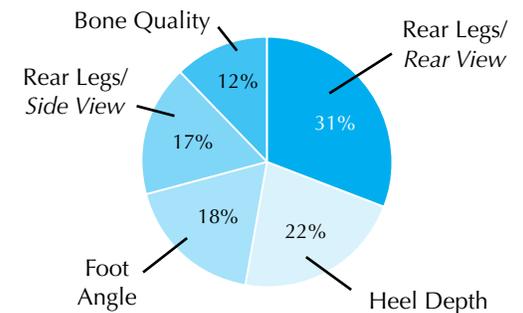
that absorbs the concussion between the sole and the pedal bone when the heel of the foot first strikes the ground. The digital cushion depth has been shown to have a relationship with both the body condition of the cow and the visible depth of the heel. The digital cushion is evaluated as a linear score at classification time.

Research work done at Cornell University has shown that as cows become thin, the fat in the digital cushion is reabsorbed; the digital cushion becomes thinner and the prevalence of lameness increases. Preliminary work in Western Canada has shown that there is a consistent relationship between the digital cushion depth, the measured heel depth, and the linear score for heel depth in cows with a body condition score above 2.5. The question that we would now like answered is whether or not there is a greater prevalence of lameness causing claw lesions in cows with a shallow heel depth.

The preliminary answer to this question has become available now by merging the claw lesion data collected by hoof trimmers in Alberta with the heel depth linear score data for the same cows collected by Holstein Canada classifiers. There appears to be a significant relationship between desirable heel

depth conformation and fewer claw lesions —particularly, sole hemorrhage and sole ulcer, which are lesions that cause a large amount of the lameness problems. While foot angle can be greatly influenced by claw trimming, heel depth is influenced very little and as a result heel depth is becoming recognized as a very valuable functional conformation tool to use in decreasing lameness. As more information becomes available, it is anticipated that the emphasis on heel depth will be increased. Canada has an advantage over many other countries as it is one of the few countries that scores heel depth as an individual trait. 🇨🇦

Feet and Legs Section 2011



How Conformation Evaluation has Evolved Pre-90's to Present

Section	Pre'90	1993	1998	2011
Mammary System	40%	40%	40%	42%
Feet & Legs	12%	16%	20%	26%
Dairy Character	16%	14%	12%	Dairy Strength 22%
Frame/Capacity	22%	20%	18%	
Rump	10%	10%	10%	10%

What Do Haplotypes Mean for You?

It was announced after the August genetic evaluations that three haplotypes impacting fertility in the Holstein breed were discovered—a first that could potentially help to improve conception rates.

A team of researchers in the US started by using the North American pool of 50K genotypes within the Holstein breed and looked to locate regions of the genome that appeared to be associated with infertility, embryonic death, and/or stillbirth. Short sections of the genome that are transmitted as a block of DNA from parent to progeny are referred to as *haplotypes*. By identifying their transmission, it could enable producers to identify sires and cows carrying these undesirable genes and breed carefully to avoid dam and sire carrier matings.

The specific approach of the United

States Department of Agriculture (USDA-AIPL) analysis was to identify any haplotypes that were never found in a homozygous state within the 50K genotypes, under the hypothesis that these would be associated with “lethal” genes. Lethal genes are so named because, when they are homozygous (i.e.: embryo has two copies, one from each parent), the resulting animal does not survive the embryonic stage or is born dead (stillbirth).

Short sections of the genome that are transmitted as a block of DNA from parent to progeny are referred to as haplotypes.

Of the 1,349 Holstein sires tested, 195 were carriers of one of these haplotypes, and one bull had two of

them. Since the research results from the USDA-AIPL analysis are still quite recent, Canadian Dairy Network (CDN) and Holstein Canada are in the process of planning an appropriate publication policy and communication effort. **It is expected that haplotype results will be made public in Canada effective the December 2011 genetic evaluation release.**

This landmark research could be beneficial information in the near future as industry organizations and dairy producers help to combat the declining trend in fertility by minimizing the frequency of matings between animals that are both carriers of the same negative haplotype.

There is more to come on this emerging topic, so stay tuned! 🐄



ROYAL SPECIAL | STINCOR VAN SMITH MARKETING
"OFFICIAL Holstein Canada Clothing Supplier."



**Come to
THE ROYAL
AGRICULTURAL WINTER FAIR
and visit
the Holstein Canada Booth
EVERYTHING IS ON SALE!**

■
*This is a great opportunity to purchase
official Holstein Canada product.*

■
*We are unveiling a NEW Holstein Canada item
you won't want to miss!!!*

To place an ORDER:

Visit: www.holsteincanadaestore.com and order on-line.
It's that simple and best of all, we ship it directly to you.

Should you have any questions, please call Marylee, a Stincor Van Smith representative at 1-800-383-4938 ext. 4146 and for French speaking customers: Call Larry at 1-877-833-8241.

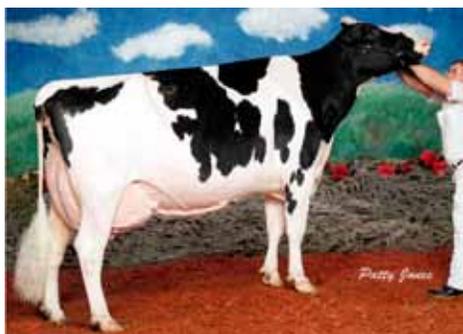


Think She Has What it Takes? Enter 2011 Cow of the Year Contest

The time has come to nominate a cow that you feel deserves the title of being named Holstein Canada's Cow of the Year for 2011.

Nominations are being sought for the annual award which honours a cow that exemplifies the Canadian kind of breeding.

2010 Cow of the Year – Lindoord Rudolph Lilac (EX-96-3E 9*)



The 2010 Cow of the Year was Lindoord Rudolph Lilac (EX-96-3E 9*)

The cow must be Canadian-bred (in milk, or have natural offspring born, or embryo recovery in 2011) and is an ambassador of Canadian genetics. Your nominee could potentially be a brood cow, top cow in another country, bull dam, high or consistent producer, or a show-winning beauty.

If you think you have an animal that is worthy of nomination, please visit Holstein Canada's website to submit an application online:

- > www.holstein.ca
- >> Awards & Shows
- >>> Cow Awards List
- >>>> Canadian Cow of the Year Entries

You can also choose to submit a nomination by email to ccrowley@holstein.ca, or by fax 519-756-5878 by the deadline of **December 6th, 2011**.

Four finalists will be selected in early 2012 by a committee. A brochure will be mailed with the February/March Info Holstein to outline the nominees at which time you will be able to vote for your 2011 Cow of the Year. 🇨🇦

Classification Schedule

MR mid-round

Region	Classification	Month
ON - Leeds, Grenville, Lanark	ON - MR Prescott, Glengarry	October
ON - MR Prescott, Glengarry	QC - Verchères, Rouville	
QC - Verchères, Rouville	QC - MR Dorchester	
QC - MR Dorchester		
ON - Renfrew, Grey	ON - MR Dundas, Stormont, Carleton, Russell, Niagara, Wentworth, Brant, Haldimand & Norfolk	October
ON - MR Dundas, Stormont, Carleton, Russell, Niagara, Wentworth, Brant, Haldimand & Norfolk	QC - Labelle, Abitibi, Témiscamingue, Papineau, Gatineau, Argenteuil, Deux-Montagnes, Terrebonne, L'Assomption, Montcalm, Joliette	
QC - Labelle, Abitibi, Témiscamingue, Papineau, Gatineau, Argenteuil, Deux-Montagnes, Terrebonne, L'Assomption, Montcalm, Joliette	BC - Lower & Central Fraser Valley, Richmond Delta	
BC - Lower & Central Fraser Valley, Richmond Delta		
ON - Bruce, Huron	QC - Pontiac, Berthier, Maskinongé, Saint-Maurice	October
ON - Bruce, Huron	QC - MR Bellechasse, Montmagny, L'Islet	
QC - Pontiac, Berthier, Maskinongé, Saint-Maurice	BC - Upper Fraser Valley, Okanagan, Vancouver Island	
QC - MR Bellechasse, Montmagny, L'Islet		
ON - Halton, York, Peel, Simcoe, Dufferin, Ontario	QC - Champlain, Laviolette, Portneuf	November
ON - Halton, York, Peel, Simcoe, Dufferin, Ontario	QC - MR Kamouraska	
QC - Champlain, Laviolette, Portneuf		
ON - MR Middlesex, Lambton, Elgin, Essex & Kent	QC - Lac Saint-Jean, Roberval, Lapointe, Dubuc, Charlevoix, Chicoutimi, Vaudreuil, Soulanges, Huntingdon, Châteauguay, Beauharnois	November
ON - MR Middlesex, Lambton, Elgin, Essex & Kent	AB - MR	
QC - Lac Saint-Jean, Roberval, Lapointe, Dubuc, Charlevoix, Chicoutimi, Vaudreuil, Soulanges, Huntingdon, Châteauguay, Beauharnois		
ON - Northumberland, Durham, Victoria	QC - Laprairie, Napierville	December
ON - Northumberland, Durham, Victoria	MB - MR	
QC - Laprairie, Napierville		
ON - Leeds, Grenville, Lanark	ON - MR Prescott, Glengarry	December
ON - MR Prescott, Glengarry	QC - Verchères, Rouville, Labelle, Argenteuil	
QC - Verchères, Rouville, Labelle, Argenteuil	QC - MR Dorchester	
QC - MR Dorchester	BC - Lower & Central Fraser Valley, Richmond Delta	
ON - Lennox & Addington, Frontenac, Hastings, Prince Edward	QC - Richmond, Missisquoi	December
ON - Lennox & Addington, Frontenac, Hastings, Prince Edward	QC - MR Rimouski, Matapédia, Matane	

Top Sires According to Average Final Score of 1st Lactation Daughters Based on 1st Lactation Classifications from July/August 2011

Top 10 Sires with 100+ Daughters Classified in Two-Month Period				Top 10 Sires with 30-100 Daughters Classified in Two-Month Period			
Sire	Daughters Classified	Avg. Daus. Score	Avg. Dam Score	Sire	Daughters Classified	Avg. Daus. Score	Avg. Dam Score
Jasper	219	81.80	82.39	Duplex	33	82.55	82.94
Goldwyn	624	81.38	81.50	Damion	40	82.38	81.93
Final cut	150	80.71	81.29	Contender	35	81.66	81.11
Denison	257	80.62	80.51	Mr Sam	91	80.77	80.27
Howie	112	80.47	80.90	Promotion	60	80.77	81.20
Final Cut	107	80.45	80.53	Bolton	80	80.69	81.43
Bonair	111	80.20	80.13	Magot	83	80.61	79.98
Altabaxter	272	80.18	80.41	Spirte	73	80.55	80.60
Altaarmstead	128	80.03	79.97	Altawildman	76	80.43	80.17
Talent	152	80.00	80.12	Altaminister	55	80.35	80.13

Note: ▲ Daughters are included in the statistics only if both the daughter and her dam calved for the first time before 30 months and were both first classified within the first six months of lactation. Sires listed must have ≥ 50% of daughters that improve in score over the dam.

President's Cup to Continue at Canada's Largest Youth Dairy Show

Holstein Canada will be unveiling the new President's Cup when it is presented to the Grand Champion Showperson during the 2011 TD Canadian 4-H Dairy Classic show. The premier youth show will be held during the Royal Agricultural Winter Fair this coming November 6th and 7th, 2011. Holstein Canada has been a major sponsor of this national dairy youth show and is excited about its continued involvement in what is known as the *Olympics* of all dairy 4-H shows.

The President's Cup has a long-standing history dating back to 1953

when the inaugural show, known as the Lawara competition, was held. Since its inception, the competition has evolved; in 1990 the name changed to "President's Cup." It seems fitting to award the President's Cup at the TD Canadian 4-H Dairy Classic show. Each year, the competition attracts close to 375 contestants from 52 counties or regions across Canada. Holstein Canada is thrilled to award the first-ever *Stanley Cup look-a-like* to the winner at the 2011 competition. 🇨🇦



The 2010 President's Cup winner was Jenna Haelzle from Harriston, ON. Pictured (l-r) is Holstein Canada Official Judge Jeff West, Jenna Haelzle, and Jane Whaley, presenting Jenna with the first-place award.



All previous President's Cup and Lawara competition winners are seen here in this "winner's circle" group shot taken at the 2010 President's Cup.

InfoHolstein

Editor: Christina Crowley
ccrowley@holstein.ca

Published six times annually
Subscription: \$18 outside Canada

Publications Mail
Agreement 40008691

Independent expression by contributors is welcomed, but is not necessarily that of the Association. Reproduction and use is encouraged for research, education, personal, and other non-commercial use, provided that the author and source are clearly identified.



Return undeliverable Canadian addresses to:
Holstein Canada
P.O. Box 610, Brantford, ON N3T 5R4

Tel: 519-756-8300
Fax: 519-756-3502
www.holstein.ca