



Message to Holstein Canada Clients: COVID-19

March 18, 2020

Holstein Canada's vision of "a Healthy Canadian Dairy Industry for All" is a proud and true statement for our Association, no matter what the circumstance.

For this reason, and as a precautionary measure in response to the COVID-19 pandemic, we have made two important decisions:

- 1) The National Holstein Convention and AGM, scheduled for April 15-18, 2020 in Saskatchewan, is cancelled. Information will be made available to all participants as soon as decisions are made for future plans.
- 2) All on-farm services – Classification, Field Service in Atlantic/Western Canada, and Cattle Assessments – are temporarily suspended from March 17 through Friday April 3, 2020. The situation will be reviewed continually to determine whether additional measures are required.

Two main components motivate this decision:

- 1) The health and safety of the Canadian food chain and the supply of nutritious products we provide to the Canadian population. Milk pick-up and drop-off is essential.
- 2) The health and safety of our members, clients, and their families, as well as the health and safety of our employees and their families.

Holstein Canada's Classification and Field Services are essential to the long-term functional profitability of a dairy farm. Under the current circumstances, however, services offered in-person and at large gatherings of our members need to be minimized in order to keep our farm families safe.

The Holstein Canada office continues to serve our members and clients from Monday to Friday, 8 a.m. to 5 p.m. Many employees are working remotely to respect social distancing recommendations so response times may be slightly longer than normal as everyone adapts to this new work environment. We thank you for your understanding and support.

Please consult the Holstein Canada website homepage for updates.