



**CAREERS**

# Communications Coordinator

## Strategic Communications – Brantford, ON

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**HOLSTEIN CANADA** is the largest dairy breed association in Canada, serving our membership of more than 10,500 active dairy producers since 1884. With dynamic leadership and a clear vision, we are building an exciting, tech-friendly future. We offer a strong team-oriented workplace, supportive leadership, and the chance for you to develop along with us.

**YOU** make managing multiple deadlines and projects look easy. Your good humour and ability to connect with a wide range of people complements your strong work ethic and your drive to educate and inspire others through communications materials.

In this role, **YOU WILL:**

- Produce our bi-monthly member publication InfoHolstein and our internal staff newsletter Cowmuniqué, including writing articles, conducting interviews and leading the design
- Create and edit media releases, website content, communications videos and various documents and publications
- Coordinate and implement the social media strategy and provides guidance to the social media team
- Work closely with colleagues across Holstein Canada as well as association members, dairy industry partners and the media

**YOU OFFER:**

- A university degree in agriculture business, communications or a related field
- 3 or more years' experience in a communications role
- Experience with Social Media and making simple communication videos
- Experience managing multiple priorities and projects
- Excellent composition and writing/communications skills
- Skilled in MS Office suite
- Passion for and knowledge of the dairy industry
- Bilingual or strong proficiency in English/French is a definite asset

**Contact:** [hr@holstein.ca](mailto:hr@holstein.ca)

**Submit application by:** February 16, 2018

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*We are committed to providing a barrier-free recruitment process. If you require accommodation at any step in the process, we will work with you to meet your needs – simply contact a member of the HR team with your request. Thank you for your application to Holstein Canada. Due to the volume of applications, only selected candidates will be contacted.*



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