



# Media Release

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FOR IMMEDIATE RELEASE

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## The Holstein Canada 2017 Master Breeders hail from six provinces

**Brantford, Ont.** – The announcement of the Master Breeder recipients has become an annual tradition at Holstein Canada, and this year is certainly no exception. Holstein Canada is pleased to announce the 20 Master Breeders who will be honoured at the 2018 National Holstein Convention Master Breeder Banquet in Quebec City, on Saturday, April 14, 2018.

Of the 20 breeders who received exciting news today, 70% (14) are first-time recipients of a Master Breeder shield, while the remaining are previous shield winners with four breeders receiving their second shield and two receiving their third shield! The country is well represented with winners from six provinces! Nine breeders are from Ontario, six are from Quebec, two are from Saskatchewan and one each from Prince Edward Island, Alberta and Manitoba.

Congratulations to the 2017 Master Breeder Recipients:

Prefix	Name	Location	Shield #
ALLEY	Alley Holsteins	Dalmeny, Saskatchewan	1
CAMPHOLS	Ferme L. Campbell et fils inc.	Sainte-Sabine, Quebec	1
CAVANALECK	Cavanaleck Farms Ltd.	Belmont, Ontario	3
DARWELL	Les & Darlene Sharpe	Orton, Ontario	1
DOANLEA	Donald I., John & Fraser Doan	Norwich, Ontario	1
FLORBIL	Florbil Farms Ltd.	Mildmay, Ontario	2
HYLJON	John E. Hylkema	Hague, Saskatchewan	2
KRUL	Krul Holsteins Ltd.	Arthur, Ontario	1
LESPEREE	Ferme L'Espérée enr.	Saint-Henri, Quebec	1
LOYALYN	Rob & Alice Bumstead	Owen Sound, Ontario	1
MABEL	Ferme Maguy Normandin inc.	Normandin, Quebec	1
MACTALLA	Allan & Coleen Macquarrie	Bonshaw, Prince Edward Island	1
OOSTVIEW	Oostview Farm Ltd.	Lakeside, Ontario	1
OUTAOUAIS	Ferme Outaouais enr.	Plaisance, Quebec	1
PENNVIEW	Pennview Farm	Blumenort, Manitoba	2
PETITCLERC	Ferme Jean-Paul Petitclerc et fils inc.	Saint-Basile, Quebec	3
RICKEEN	Rick Shantz	Wallenstein, Ontario	1
SERIC	Ferme Séric inc.	Napierville, Quebec	1
SPENCROFT	Roger Spence	Elmvale, Ontario	2
ZIMMER	Duane G. Zimmer	Daysland, Alberta	1

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Contact information for the winners will be made available on the Holstein Canada website, once staff has had an opportunity to verify the details. Those requiring the contact information for any of the winners prior to the listing being posted are asked to contact Tammy Oswick at 519-756-8300 ext. 279 or [toswick@holstein.ca](mailto:toswick@holstein.ca).

Since its beginning in 1929, the Master Breeder program has become the most coveted Holstein Canada award. 1,027 Master Breeder shields have been handed out in the award's 88-year existence. These "Master" breeders are recognized for having mastered the art of breeding balanced cattle which Canada is recognized for around the world – high production and outstanding conformation with great reproduction, health and longevity.

Congratulations to the 20 2017 Master Breeders who now join the ranks of the most elite breeders across Canada!

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