

A Holstein Canada publication providing informative, challenging and topical news.



## CHARLOTTETOWN, PEI | APRIL 24-27

## **2019 NATIONAL** HOLSTEIN CONVENTION



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ABOVE: Read our Royal recap on page 7; we're profiling farmers with other business interests starting on page 15; and on page 22, JJ Hartley takes us through the importance of Embryo Calf Transfer Registrations! ON THE COVER: Photo taken by Danyca Schneider of Dameya Holsteins, Glen Robinson, Ontario.

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## Who Needs Labels?

Ann Louise Carson, Holstein Canada Chief Executive Officer

**PRODUCERS,** breeders, commercial, genetic, show. These are labels used by some people, some of the time to describe our beautiful Canadian Holstein herds. Do they actually apply?

With production and components reaching numbers which used to be far-off dreams, conformation statistics standing strong, and health traits keeping up to support this production (from calving intervals to SCC), should we insist on using labels? Every time I hear "I'm just a commercial producer," I cringe and quickly reply "Good for you – as dairying is big business or commerce."

However, what if we celebrated our industry's diversity? What if we celebrated the fact that our incredible Holstein cow can be whatever you want her to be?

Canada has excelled at breeding outstanding cows. At the 2018 Royal, there were 13 Jr. Breeder herds in the ring. Impressive. The moment that took our breath away, a first since 1969 breed historians tell us, saw homebred cows take Grand and Reserve at the Black and White Show. Bonus: they were both sired by Canadian-bred sires. Ferme Jacobs, the talented and world-renowned breeders, milk 450 cows. Other successful Royal exhibitors milk even more. So are they "show herds" or "proud milk producers who enjoy showing"? Does it really matter? I have always felt those who succeed in the Show ring, in Management scores, in efficient and innovative buildings, in milk



quality, and so much more inspire others and in doing so, keep the Canadian Holstein cow a world leader.

Whatever their focus, they can take great personal satisfaction in meeting their individual goals. That is the beauty of dairy farming: no two set-ups are exactly alike. Strength in diversity doesn't change the fact that every producer relies on the milk cheque to pay the feed bill.

In society, labels often divide people. Now more than ever, we need to stick together and reach out to consumers. You can count on Holstein Canada services and programs to be there for you and your herd profitability – and to be label free!

Ch- Jour

## HAVE YOUR SAY at the AGM!

Amidst the fun of the 2019 National Holstein Convention in P.E.I., the Annual General Meeting on April 27 will give members the chance to provide input on where Holstein Canada heads in the future.

Our membership approves by-law amendments and resolutions at this meeting, so it would be great if you were there!

Add the Convention and the AGM to your calendars and look for details in the March/April InfoHolstein! Young Leader National Holstein Convention Program 2019 written by: Ariane France, Interim Bilingual Programs Coordinator.

# Why Charlottetown, P.E.I. is the place to be next April!

YOUNG LEADER CONVENTION PROGRAM APRIL 24 TO 27, 2019

APRIL MIGHT NOT be peak tourist season in P.E.I., but there are a few great reasons why you should apply to be a Young Leader during the 2019 National Holstein Convention. The four-day event is jam-packed with farm tours, in-classroom speaker presentations, workshops, leadership and networking activities, the National Holstein Show and Sale, some local fun and fare, and the AGM and Master Breeder Gala! To take part in the National Holstein Convention's Young Leader Program, you have to submit your application to your provincial Holstein branch by January 7; they then select three delegates from each province to participate in the program. Once you've been selected to represent your province, Holstein Canada organizes your flight, your hotels and all your activities – all you have to do is show up to have a good time, learn, and network!







"This program did a lot for me. I had applied to develop my dairy knowledge and I ended up getting a lot more out of it. I learned a lot and I met a lot of new people from all across Canada, all of whom were exceptional people and enthusiastic young breeders. I think it's a great opportunity for people to discuss and share their experiences and opinions relating to the industry. I would do it all over again!" – PATRICIA HUDON, ST-HYACINTHE, QC (CONVENTION-GOER IN 2018).

"For me the conventions have always been an excellent opportunity to network with people across Canada. You don't meet people sitting at home working every day, so it's been an effective way to build friendships with fellow young producers. It's been a great way to exchange ideas, and it builds a sense of community within the dairy industry." – LUKE VAN HUIZEN, ROCKYCREST HOLSTEINS, DUNCAN, B.C. (CONVENTION-GOER IN 2016).

#### **Opportunities beyond the Young Leaders group...** THE FOUR-DAY EVENT ALLOWS FOR NETWORKING WITH HOLSTEIN ENTHUSIASTS FROM EVERYWHERE IN CANADA!

The National Holstein Convention Young Leader program is held concurrently with the National Holstein Convention and AGM. This allows the Young Leaders to meet and network with other Holstein enthusiasts from across Canada, including breeders, company representatives, Holstein Canada employees, and the Board of Directors.

Holstein Canada recognizes the huge contribution from the Convention Committee who host the annual event, as well as the provincial branches who help make this event a success every year!

Experts and specialists in the dairy industry are invited to come speak to the group of Young Leaders during an intensive in-class day. Talks and presentations focus on applicable and relevant topics such as calf care and management, farm management, breeding, genetics, marketing, leadership, succession planning, and other dairy-related topics. Still not convinced you should apply to be a Young Leader? Let the past participants convince you... Year after year, the 30 or so delegates from across Canada who come to Convention talk about how much fun they have and the benefits of being able to talk and compare farms with other young dairy producers. For some, being able to visit farms in a new region of Canada and seeing how agriculture is different in those areas is also beneficial. With a judging workshop and some by-the-ring activities, everyone gets to see the show ring beauties up close and personal, too!.

During the four-day event, the Young Leaders also get some time to kick back and relax in the city where the Convention is held. Whether you're a history buff or a fan of good food, Charlottetown promises to be a neat place to wander around and explore!

"I loved being a part of the young leaders program. I met an amazing group of young people with similar goals and interests as myself and got to tour a part of the country I had never seen before. The program brought me what are hopefully lifelong friendships and I learned that everyone has a different way of farming and that you can always learn new things." – Scott Crandlemire, Wallyann Holsteins Ltd., Grindrod, B.C. (Conventiongoer in 2018).

To apply, visit www.holstein.ca/Public/en/Membership-Programs/Young\_Leaders\_Program/Formal\_Gatherings. If you'd like to represent your province at the Young Leader Convention Program, apply through your provincial branch no later than January 7, 2019. See you there!



THE 96TH ROYAL AGRICULTURAL WINTER FAIR brought exhibitors, agriculture enthusiasts, and animals from all over the world for ten epic days. The highlights were, of course, the great group of Holsteins brought to Toronto for the shows.

The very busy week kicked off with the fantastic TD Canadian 4-H Dairy Classic in the Ring of Excellence, and finished with a flourish with the National Holstein Shows. The National Holstein Shows are always a highlight at the RAWF, and large crowds of both Canadian and international Holstein enthusiasts were on hand to take in the spectacle.

In the National Red & White Holstein Show, judged by Jack Lomeo Jr. of Sylvan Beach, NY, Antia Absolute Joline owned by Milksource LLC captured the roses as Grand Champion. Judge Jamie Black of Brushton, NY and Associate Judge Cameron MacGregor of Winchester, ON were tasked with placing the National Black & White Holstein Show; they selected Jacobs Windbrook Aimo, owned by Ferme Jacobs, to wear the rose garland as Grand Champion of the 2018 show. There were almost 500 animals exhibited at the 2018 National Holstein Shows. Full results from both shows can be found on the Holstein Canada website.

The success of both National Holstein Shows would not be possible without the generous support of a number of sponsors who help make the shows such world-class events.

We sincerely thank the following:

#### **BLACK & WHITE** SHOW SPONSORS

Beckridge Holsteins The Bullvine Canadian Imperial Bank of Commerce Canwest DHI **Cattle Connection** Cherry Crest Holsteins **Comestar Holsteins** Cowsmopolitan Crackholm Holsteins **Crovalley Holsteins** Ferme Jacobs Ferme Provetaz Ferme Rolandale **Gleneil Farms** Heather Holme Holsteins

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#### **RED & WHITE** SHOW SPONSORS

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Pedigree Analysis

## OF ANIMALS EXHIBITED AT THE NATIONAL HOLSTEIN SHOW AT THE 2018 RAWF

A pedigree analysis was completed following the conclusion of this year's National Holstein Shows. The analysis was completed on only those animals that appear in the Holstein Canada database. The following charts summarize the results of various data from animals exhibited at the shows.

#### LEADING SIRES OF ANIMALS EXHIBITED AT 2018 NATIONAL BLACK & WHITE HOLSTEIN SHOW

Overall Leading Sires 373 animals included in the total				
Rank	Name	# of Daus		
1	VAL-BISSON DOORMAN	70		
2	WALNUTLAWN SOLOMON	39		
3	MAPLE-DOWNS-I G W ATWOOD	23		
4	BRAEDALE GOLDWYN	22		
5	DYMENTHOLM MR APPLES AVALANCHE	18		
6	LIRR DREW DEMPSEY	16		
7	CYCLE DOORMAN JACOBY- ET	13		
8	MR CHASSITY GOLD CHIP-ET	8		
9	PINE-TREE SID-ET	7		
9	MR D APPLE DIAMONDBACK	7		

#### LEADING MATERNAL GRAND SIRES OF ANIMALS EXHIBITED AT 2018 NATIONAL BLACK & WHITE HOLSTEIN SHOW

Overall Leading Maternal Grand Sires 243 animals included in the total				
Rank	Name	# of Daus		
1	BRAEDALE GOLDWYN	41		
2	GILLETTE WINDBROOK	20		
3	PINE-TREE SID-ET	17		
4	MAPLE-DOWNS-I G W ATWOOD	14		
5	VAL-BISSON DOORMAN	13		
6	MR CHASSITY GOLD CHIP-ET	12		
7	GEN-MARK STMATIC SANCHEZ	7		
7	LIRR DREW DEMPSEY	7		
7	COMESTAR LAUTHORITY	7		
10	MS ATLEES SHT AFTERSHOCK-ET	6		
11	GENERVATIONS LUMINEER	5		
10	VAL-BISSON DOORMAN	7		
9	WILCOXVIEW JASPER-ET	7		

#### LEADING SIRE STACKS OF ANIMALS EXHIBITED AT 2018 NATIONAL BLACK & WHITE HOLSTEIN SHOW

	Overall Leading Sire Stacks 243 animals included in the total	
Rank	Sire x MGS	# of Daus
1	DOORMAN X GOLDWYN	15
2	SOLOMON X GOLDWYN	7
3	SOLOMON X SID	4
3	LOTUS X WINDBROOK	4
3	DOORMAN X GOLD CHIP	4
6	G W ATWOOD X DOORMAN	3
6	SOLOMON X WINDBROOK	3
6	SOLOMON X LAUTHORITY	3
6	DIAMONDBACK X GOLDWYN	3
6	AVALANCHE X G W ATWOOD	3

#### AVERAGE CLASSIFICATION SCORES OF ANIMALS EXHIBITED AT THE 2018 NATIONAL BLACK & WHITE HOLSTEIN SHOW

108 animals included in the total (Canadian classifications only)

Class	Category	# cows	# cows with scores	Avg Score
10	Milking Year- ling	20	11	86
11	Junior 2-Year Old	19	16	87
12	Senior 2-Year Old	13	12	86
13	Junior 3-Year Old	16	15	87
14	Senior 3 Year Old	18	17	88
16	4-Year Old	12	11	92
17	Female 5 Year Old	13	11	94
18	Female Mature Cow	13	10	94
19	Longtime Production	6	5	95



#### LEADING SIRES OF ANIMALS EXHIBITED AT 2018 NATIONAL RED & WHITE HOLSTEIN SHOW

Overall Leading Sires 51 animals included in the total

Rank	Name	# of Daus
1	CYCLE MCGUCCI JORDY-RED	10
2	DYMENTHOLM MR APPLES AVALANCHE	9
3	MR ANSLY ADDICTION-P-RED-ET	6
4	RIVERDOWN UNSTOPABULL	4
5	SIEMERS APPLES ARMY-ET	3
5	RIVERDOWN INCREDIBULL RED	3
5	MR D APPLE DIAMONDBACK	3
5	SCIENTIFIC B DEFIANT-ET	3
9	MR APPLES ARMANI-ET	1
9	WESTCOAST LEVERAGE-RED-ET	1
9	CHARPENTIER REDHOT RED	1
9	SCIENTIFIC DIRECTOR-RED-ET	1

#### AVERAGE CLASSIFICATION SCORES OF ANIMALS EXHIBITED AT THE 2018

#### NATIONAL RED & WHITE HOLSTEIN SHOW

22 animals included in the total

(Canadian classifications only)					
Class	Category	# cows	# cows with scores	Avg Score	
10	Milking Yearling	4	4	86	
11	Junior 2-Year Old	6	4	86	
12	Senior 2-Year Old	2	1	89	
13	Junior 3-Year Old	5	5	87	
14	Senior 3 Year Old	1	1	89	
16	4-Year Old	3	3	91	
17	5-Year Old	3	3	92	
18	Mature Cow	1	1	94	

# Assess your farm's sustainability with Dairy Farms +

Dairy Farms + is an innovative and interactive online tool developed to help Canadian dairy farmers meet their sustainability goals. It's now available online and is more user friendly than ever!

#### What can Dairy Farms + do for me?

Through a user-friendly interface, the tool provides self-assessment questionnaires, an environmental footprint module, and a best management practices library with more than 110 references.

## This tool provides a wealth of useful information and resources on topics such as:

- Environmental stewardship (field operations and on-farm activities)
- Farm management
- Relations with local communities
- Worker's well-being
- Animal health and care

The Dairy Farms + action-planning tool can be used to address priorities, develop customized action plans, and help producers improve their sustainability over time at a pace appropriate to their farm.

The environmental footprinter identifies key environmental issues and compares individual farm environmental footprint to the sector average. The footprinter provides results in terms of greenhouse gas emissions, water withdrawal, and land use.

This tool enables dairy producers to understand sustainability issues and compare their management practices with industry best practices. It also provides a list of key resources with additional information for producers wishing to take action to address specific issues or to better understand the potential benefits of using certain practices.

The tool's comparison component is also linked to the milkrecording database, making it easier and faster to use. It is up to the user to decide whether to link it to this database or to enter the data himself.



#### How can I use the Dairy Farms + tool?

You must create an account to use the tool. Go to www.dairyfarmsplus.ca – click on the 'Sign In' button at the top right of the screen to create an account or to login if you already have one. For more detailed information, read the manual or watch the video to help guide you in creating an account and using the tool.

The website can help dairy farmers learn more about best farm management practices, assess their current on-farm practices, or develop their own action plans for farm sustainability.



# WHO WILL BE THE NEXT Loading Lady?

**IDERCROFT** 

# BOULET GOLDWY



EX-96-3E-CAN 16\* (0/80)

- Breeder: Ferme Boulet, St. François de la Rivière du Sud, QC
- Owner: Ferme Boulet and Ferme Vilmer, St. François de la Rivière du Sud, QC
- Best 305 : 7 yr. 16,875 kg M 862 kg F 5.1% 545 kg P 3.2% BCA 335-468-343
- Lifetime: 5 lacts. 91,781 kg M 4,451 kg F 4.8% 3,197 kg P 3.5% BCA 302-363-306
- Longtime Production Award (80000), 2 Superior Lactations, HM. All-Canadian Mature Cow 2014 and 2012, Reserve All-Quebec Mature Cow 2012

Boulet Goldwyn Chalou brings all the great Goldwyn daughter traits to the table. She's a beautifully built cow that's easy to milk, and who's staying young despite her 12 years in the barn. Her dam, Boulet Lheros Chaly, had 23 star broods and gave 116 embryos and undoubtedly passed on those great genes to her daughter. Chalou is a descendant of the very first cow that Boulet farm bought, back in 1960.

She was the first EX 96 for Boulet, and earned her 16th star brood in August 2018. Her daughters' statistics are the proof that Chalou has acted as the starting point for an unstoppable cow family. She has contributed 80 embryos, has 8 EX daughters, 22 VG and 7 GP. Her daughters have a fat percentage average of 4.1%.

Chalou has backed up the claim that she is a great milker with 2 Superior Lactation Awards and 2 Longtime Production Awards, the latest for reaching 80,000 kg, over her 5 lactations. She produced up to an incredible 5.3% Fat, and had a deviation of +200 for fat in her best lactation. But it doesn't stop there, she boasts a score of 96 for Rump, Feet & Legs and Mammary System: all traits that she has passed on to her covetable daughters. This admirable conformation has no doubt helped her in the show ring too. She earned an Honorable Mention for All-Canadian Mature Cow in 2012 and 2014, and won Reserve All-Quebec Mature Cow 2012. She was named 2nd Mature Cow at the World Dairy Expo in 2012 and 3rd again in 2014.

This cow has shown through her awards, lactation records, and progeny data that she is a very well-rounded animal: she rakes in show prizes all while significantly contributing to the milk tank. Her owners believe that she has too many qualities to list, and she is the pride of the herd.



EX-96-6E-CAN 24\* (25/98)

- Breeder and Owner: Herbert Henderson, Hendercroft Holsteins, Ashton Ontario
- Best 305: 7yr. 11,318 kg M 537 kg Fat 4.7% 404 kg protein 3.6%
- Lifetime: 7 lacts. 81,082 kg M 3,842 kg F 4.7% 2,953 kg P 3.6
- Avg BCA: M207 F258 P231
- Nominated All Canadian 4-YR 2008, Res. All-Ontario 4-YR 2008, Grand Eastern Champ 2008

Gumball is a powerhouse both in the barn and in the show ring. With the ability to pass her strength and longevity to her progeny, she has become a strong brood cow. With a total of 24\*, she will continue to gain momentum as her many daughters continue to pass on Gumball's functionality.

Gumball and her homebred daughter Hendercroft Fever Bazooka recently made Canadian history by becoming the first set of homebred daughter and dam to be classified EX-96. Bazooka is a great legacy of Gumball and is a 4-time Carleton-Russell Grand Champion. Bazooka also has 2 Superior lactations, which no doubt have a great deal to do with her strong dam.

Gumball, a Lheros daughter, has 21 classified daughters with 13EX, 7VG and 1GP, and 18 additional daughters who will soon make their mark on these statistics. These progeny carry on Gumball's capacity to produce milk with an average production of 11,433 with 4.2% fat and 3.3% protein. Of these daughters, 2 have calved 6 times and 7 have calved 5 times, proving the longevity that this animal can pass on.

Gumball's story is just starting to unfold. With her impressive milking career and successful show career, her pedigree will continue to grow stronger.





EX-93-5E-CAN 11\* (8/49)

- Breeder and Owner: Suntor Holsteins, Ormstown, QC
  Best 305: 7 yr. 16,562 kg M 570 kg F 3.4% 511 kg P 3.1% BCA 304-282-301
- Lifetime: 8 lacts. 148,014 kg M 5, 436 kg F 3.7% 4,738 kg P 3.2% BCA 288-276-283
- Longtime Production Award (140,000), 3 Superior Lactations

Suntor Lightning Jelica comes from a long line of outstanding cows. Her dam was always special to Suntor Farm, as she was their first EX cow after they earned their first Master Breeder shield. Both her parents were scored EX, with her dam producing 13 star broods, and her sire winning an Extra rating in 2008. Three of her grandparents were also EX animals. Jelica has clearly inherited all these great traits, as she has had 11 star broods. She has proven to be a great flushing cow, producing 49 embryos. Her progeny perform extremely well, with 4 EX, 12 VG and 3 GP and have an impressive average fat percentage of 3.8%.

This milking superstar, still in milk at 12 years old, has produced 148,014 kgs of milk over the 8 lactations in her lifetime, with an average of 3.7% Fat and 3.2% Protein over all of them. Jelica has earned her stripes as a world-class milker. She has received 5 Longtime production awards, the most recent for reaching 140,000 kgs, and 3 Superior Lactation Awards.

Her conformation started off strong with a score of 87 for her first lactation classification. She now sits at EX-93, with an impressive score of 94 for her mammary system, which is no doubt the key to her great production and longevity. She is a very strongly built cow and passes on these stunning traits to her progeny, keeping the resilient family line going. Jelica is a cow that has proven her worth over time, aging beautifully and calving beautiful daughters again and again.



#### EX- 95-5E-CAN 15\*(0/78)

- Breeder: J. William Wikkerink, J. William Wikkerink Farms Ltd, Cobble Hill, B.C.
- Owner: Cindy Wikkerink, Wikkshaven Holsteins, Cobble Hill, B.C.
- Best 305: 3 yr. 12, 079 kg M, 597 kg Fat 4.9% 392 kg Protein 3.2%
- Lifetime: 7 lacts. 109,962 kg M 6194 kg Fat 5.6% 3817 kg Protein 3.5%
- Grand Champion Chilliwack 2008, B.C. Cow of the Year 2014

*Della* is the definition of a balanced animal. Currently an impressive 17 years old, this remarkable cow has completed 7 lactations before being retired this year. With a lifetime total of 109,962 kg of milk, 6,194 kg of fat (5.6%), and 3,817 kg protein (3.5%), Della has had a very productive life and has earned 15 star brood points.

Starting her milking career off strong, she has had 5 of 7 lactations reach over 15,000, with her highest lactation production being just shy of 20,000 kg (4th lact, at 8 years old)! The ability to produce milk has been passed on to her many daughters with an average production of 12,068 kg.

Della is an important family for the Wikkerinks, with 7 Excellent and 8 Very Good daughters. Della has 12 Excellent and 24 Very Good Granddaughters, 4 Excellent and 19 Very Good Great Granddaughters and one Very Good Great-Great-Granddaughter! Three 7th generation EX cows trace back to Della in the Wikkerinks herd. Della herself comes from 3 EX dams.

With 30 progeny, Della has proved to be an important brood cow. Willswikk Champion Diana (EX 91-3E 12\*) is one of Della's most prominent daughters, with 8 Excellent and 8 Very Good daughters of her own.

At 17 years old, Della has strength in her longevity. Della has definitely earned her retirement, letting her daughters continue on her amazing balance between functionality and longevity. After many successful lactations and successful daughters, her legacy will do nothing but grow stronger.

## THE CASTING CALL IS CLOSED!

LSWIKK OUTSIDE

These are the four finalists for the role of Cow of the Year! The voting ends March 1, 2019. Cast your vote via one of these four easy ways:

#### 1. ONLINE WEB

#### 2. E-MAIL 👘

cowoftheyear@holstein.ca

#### 3. MAIL

Postage-paid, tear-off ballot 20 Corporate Place P.O. Box 610 Brantford, ON N3T 5R4 4. FAX

519-756-5878

Each prefix or client ID is entitled to one vote. The announcement of the 2018 Cow of the Year winner will be made at Holstein Canada's Annual General Meeting of Members, Saturday, April 27, 2019 in Charlottetown, P.E.I.



## Classifying With Ferme Lieutenant

WHEN FERME LIEUTENANT started classifying their herd eight years ago, 28% of their cows were scored GP or better and they produced an average of 8,500 kg of milk. Now, they have 78% at GP or better and 11,000 kg of milk. What changed?

For one thing, every one of their 470 cows undergoes classification.

Marie Lieutenant is in charge of genetics, bull choices, and breedings on her family farm. She attributes a lot of the success over the eight years to the utilization of Holstein Canada services to help improve management decisions. She insists it's just smart business - the previous generation passed this practice on to her! "My father, our farm's business manager, is the one who started using Holstein Canada services. He had been classifying and using all the services for a long time, so I simply followed in his footsteps."

"Consequently we have seen many benefits by continuing this way: classifying our herd gives us an outsider's perspective which helps us develop our herd. We spend too much time in the barn to be able to see the difference in our cows over long periods of time, but if it has been two years since the classifier's last visit, he or she will be able to spot the differences in the herd. I'm glad to have this outside perspective."

Marie believes the benefits far outweigh the costs, and the herd improvements have shown the value to the bottom line.

"It costs money of course, but it's worth it because in the end,

"We always see it in the barn, we place cows in an identical environment, we feed them the same, but their production results are completely different. Genetics is the key."

we need this information to increase the reliability of genetic data; this allows us to choose the best sires which in turn increases the genetics of our herd. Without classification, the genetic data will no longer mean anything. We always see it in the barn, we place cows in an identical environment, we feed them the same, but their production results are completely different. Genetics is the key."

"We want a herd that performs economically. We want the farm to be as profitable as possible. We do not gauge our success on the kilos of milk produced or on BCAs, we want to perform economically. So, if it costs me money today to be more profitable tomorrow, it's worth it. If our cows have good type and good feet and legs, they will be higher producing cows and will be more profitable."

Holstein Canada is proud to be helping the bottom line of all Canadian dairy farmers, whatever their productions goals!

## Why Field Service?

THE HOLSTEIN CANADA FIELD SERVICE business partners are essentially customer service personnel, available to producers at the farm level. They travel the country visiting farms and making sure the members are getting the most out of Holstein Canada's services. Discussions on farm may include day-to-day operations, general farm goals, genetic goals, and the potential for any upcoming opportunities on-farm. Through these discussions with members, and prospective new members, they relay any questions, comments, or concerns back to the head office.

#### What Does A Field Service Representative Do?

Often, our Field Service Reps will plan farm visits just to introduce themselves and put a face to the name. They want to make sure our members are getting the most out of the services they use, and develop a positive working relationship with their Field Rep. It helps to open the door for members to feel comfortable contacting them for any of their needs, or to request a farm visit.

Once the Field Service Rep arrives on farm, they meet with the producer, discuss a variety of topics and outline a plan for the visit. Often they'll talk about a number of different services, and how they are being used or could be used in an advantageous way to the operation. These services include, but are not limited to:

• WEB ACCOUNTS: Assist producers in setting up their web account, recovering passwords, and explaining customer reports and self-serve options.

- NLID TAGS: Review the different NLID tag options with producers and help ensure that producers are aware of the replacement tag program.
- **REGISTRATION:** Illuminate the advantages of registering animals, and the value it provides in making genetic process. They help members catch up on registrations if needed, suggest ways to decrease late fees, resolve parentage issues, and submit corrections on behalf of the member.
- CLASSIFICATION: Discuss the classification process. This includes the value of having animal traits evaluated, identifying strengths and weaknesses within the herd, and making more informed breeding decisions.
- **GENOMICS:** Explore the option of genomic testing, what it does and how it can be advantageous to your operation. Discuss sample collection and submission, and how to develop potential herd management strategies based on the results.
- ANIMAL ASSESSMENTS: Holstein Canada is contracted by Dairy Farmers of Canada to conduct the proAction Animal Assessments. Classifiers, HC Animal Assessors, and the Atlantic and Western Field Service Reps have been trained. Holstein Québec and Holstein Ontario Field Service Reps do not do animal assessments.







#### Working Together For Your Best Interests

Occasionally, when calling to plan a visit, we are questioned with: "Why are you calling?", "What is this visit for?", or the nervous "What did I do wrong?" These responses are quite common, which is one of the reasons why we wanted to explain this service in greater detail. Holstein Canada wants you to know the reason behind the phone calls, what we hope to get accomplished and to clarify that "No, you haven't done anything wrong!" The Field Reps are there to help you, and want to let you know more about the Field Service position. It's a service that is readily available to you and has your farm's best interests in mind.

Farm visits are tailored to each members' specific on-farm needs, and can cover a variety of topics. Some farm visits don't leave the farm office and only a computer is required, while other visits may require a farm tour where disposable boots are worn (or whatever meets the producer's specific biosecurity protocols). If it's an animal assessment, clean boots and fresh coveralls are worn, and its protocol to scrub in and out after the assessment has been completed.

The Field Service team appreciates the opportunity to give presentations to a variety of audiences: producer workshops, barn meetings, 4H clubs, Holstein Clubs, and educational institutions are a few examples. Sharing industry experiences, relaying new information, and transferring knowledge is a priority, as is collecting feedback, questions or concerns to bring forward to the office.

Industry functions are important to the field service role; they allow for interactions with multiple members in a short amount of time, information exchange, and provide opportunities to connect with prospective members. In addition, engaging with members of the public, connecting with industry partners, and remaining up-to-date within the industry all take place at these functions.

It's not all travelling, trade shows, and farm visits, though; they have their fair share of office work, too! They're on the road to help dairy farmers get the most out of the Holstein Canada services, and to help everyone work towards their individual farm goals! Please feel free to contact your Field Service Reps! msangster@holstein.ca 1-519-865-4367 or nmckillop@holstein.ca 1-519-865-7154

14 infe Holstein | January/February 2019





WHAT OTHER BUSINESS DO YOU HAVE ALONGSIDE DAIRY COWS? Beef cattle, broiler chickens, feed mill business, grain farming, and forage production.

HOW LONG HAVE YOU BEEN FARMING THIS WAY? Since 1952.

#### WHY DID YOU CHOOSE TO FARM THIS

**WAY?** Multiple brothers were involved from the start, with different skill sets. This gave each of them an area to focus on. There are also benefits between the different enterprises, e.g. sharing employees and equipment, beef cattle make use of unproductive crop land, and they can be fed the lower quality feed while saving the high quality feed for dairy cattle.

HOW DOES IT AFFECT YOUR DAIRY OPERATION? We can produce our own forages and supplements, which allows us to control the quality of feed we use. We can spread our capital costs over more animals. Manure is also utilized on cropland.

WHAT IS THE MOST DIFFICULT PART OF HAVING MORE THAN ONE AGRICULTURAL PURSUIT? Communication between the different enterprises.

IF YOU HAD TO CHANGE ANYTHING ABOUT YOUR CURRENT OPERATION, WHAT WOULD IT BE? Better communication

ARE THERE FUTURE PLANS FOR EXPANSION IN EITHER PURSUIT? Nothing concrete, but we have discussed a new dairy barn and increasing the dairy herd, and/or different poultry expansions



#### Diversification

#### **Greenbelt Dairy** Wainwright, AB



By Morgan Sangster, HC Field Service Business Partner

**PREFIX:** Greenbelt

**PEOPLE INVOLVED: 17** 

# OF YEARS AS A HOLSTEIN CANADA MEMBER: 40 years

# OF COWS MILKED: 500

# OF ACRES FARMED: 8500

FACILITY TYPE: Double wide 16 parallel, with free stalls

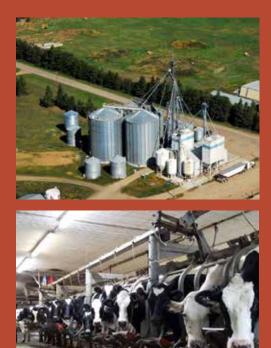
HERD PRODUCTION AVERAGE: 36.8 L/day

HERD CLASSIFICATION (IF APPLICABLE): 80.7

WHAT IS YOUR FEEDING SYSTEM? TMR and computer feeders

ARE THERE OTHER BREEDS IN YOUR HERD? No

HOLSTEIN CANADA SERVICES USED: Classification, online registration, genomic testing





#### Signature Holsteins



Morrisburg, ON

By Merina Johnston, GM Ontario Holsteins

Farm <u>Prof</u>ile

**PREFIX:** Signature

**PEOPLE INVOLVED:** Mike, Thea and Emma Farlinger, Todd Edwards

# OF COWS MILKED: 60 cows

# OF ACRES FARMED: 450 acres

**# OF YEARS AS A HOLSTEIN CANADA MEMBER:** 25 years

FACILITY TYPE: Tie-stall

HERD PRODUCTION AVERAGE: 11,173 milk, 396 fat, 355 protein

HERD CLASSIFICATION (IF APPLICABLE): 3 MEX, 9 EX, 49 VG, 11 GP

WHAT IS YOUR FEEDING SYSTEM? Component feeding, dry hay, balage, corn silage, high moisture corn, protein pellet

**ARE THERE OTHER BREEDS IN YOUR HERD?** A few Jerseys

HOLSTEIN CANADA SERVICES USED: Registration, classification, proAction







WHAT OTHER BUSINESS DO YOU HAVE ALONGSIDE DAIRY COWS? We cash crop and breed Working Line German Shepherds.

#### HOW LONG HAVE YOU BEEN FARMING

**THIS WAY?** We bought the farm in 1998. When we started we milked and cash cropped. In 2011 we bought our first registered German Shepherd female with breeding rights and a male.

Since then we have gradually increased our breeding lines. We have either bred or purchased dogs that can produce progeny that can service different personal preferences. The higher drive dogs are a perfect fit for someone who wants to train them in protection, tracking or sport e.g. dock diving. The lower drive dogs are perfect for a family pet or for people suffering from PTSD.

#### WHY DID YOU CHOOSE TO FARM THIS

**WAY?** We enjoy developing genetics and we have enjoyed having a dog. An opportunity presented itself that we could combine the two. We soon realized that there is a large demand the lineages that we selected and it has expanded from there. The dogs give us great enjoyment with the long hours spent in the barn.

#### HOW DOES IT AFFECT YOUR DAIRY

**OPERATION?** The two are very similar and compatible. In dairy ,value added comes from genetics,classification,nominations. We have taken the same approach with the dogs. We have invested in dogs with strong bloodlines imported from the Czech Republic that are Titled and have levels in IPO. Our website contains both enterprises

with current professional quality pictures that are regularly updated. Instagram has been a great tool as well.

#### WHAT IS THE MOST DIFFICULT PART OF HAVING MORE THAN ONE AGRICULTURAL PURSUIT? Both

enterprises are a 7-day-a-week, 24-hour job. Both require daily chores and marketing. We are constantly being cautious that one operation is not taking focus over the other to ensure they both thrive.



IF YOU HAD TO CHANGE ANYTHING ABOUT YOUR CURRENT OPERATION, WHAT WOULD IT BE? More automation to increase efficiency and reduce physical labor.

#### ARE THERE FUTURE PLANS FOR EXPANSION IN EITHER PURSUIT? Any

dairy expansions will depend on the ramifications of the new trade deals. With the dogs, we recently added a second male and plan on adding 2 or 3 more females. Currently we have 7 breeding females. It is more cost effective to expand on the dogs than the dairy.



#### WHAT OTHER BUSINESS DO YOU HAVE ALONGSIDE DAIRY COWS?

Breeding Clydesdales.

#### HOW LONG HAVE YOU BEEN FARMING THIS WAY? We began

breeding the horses in the '70s, with a short break in the '90s at the death of my paternal grandfather Jean. We got into the cow business in 2010.

#### HOW LONG HAVE YOU BEEN

FARMING THIS WAY? Breeding Clydesdale horses goes back to a wonderful family tradition that we deeply cherish. We have a great love for this horse breed. We feel Clydes are the perfect balance: an impressive large horse with a calm disposition. Their appearance, with heavy feathering on their legs, really differentiate them from other breeds. Breeding this line of horses represents an interesting challenge: not only must we have good foals, we must also have the perfect coat markings, typical of the Clydesdale breed!

#### HOW DOES IT AFFECT YOUR DAIRY

**OPERATION?** By having two distinct vocations, the business derives income from two different sources. This reduces the financial risk. Breeding horses attracts a different group of people and opens the door to markets we would never have with only cows.

#### WHAT IS THE MOST DIFFICULT PART OF HAVING MORE THAN ONE **AGRICULTURAL PURSUIT?** Seeing as

there are only 24 hours in a day, we must often make a choice of what jobs on the list need to be done first. Sometimes we need to prioritize the dairy herd rather than the Clydesdales and vice versa.

#### IF YOU HAD TO CHANGE ANYTHING ABOUT YOUR CURRENT **OPERATION, WHAT WOULD IT BE?**

We wish we could have better buildings and equipment to simplify our workload in order to devote more time to the animals. This would allow us to earn additional income from the sale of our animals.

#### ARE THERE FUTURE PLANS FOR **EXPANSION IN EITHER PURSUIT?**

Our plan to expand will remain in the future for now, as at this time, Vincent is working off-farm as well as keeping up with the daily business tasks. He is considering taking over alone. Linda and Gilbert also deserve to set aside some personal time. This is why any plans for expansion will be kept for the years to come! 📣

## FARM PROFIL F

#### Diversification

**Ferme Beaudoin** senc



#### South Durham, QC

By Rosalie Dubois, Holstein Québec

#### **PREFIX:** Durham

PEOPLE INVOLVED: Linda Lallier, Gilbert Beaudoin and Vincent Lallier-Beaudoin

# OF YEARS AS A HOLSTEIN CANADA MEMBER:

**# OF COWS MILKED:** 40 cows

# OF ACRES FARMED: 165 acres

FACILITY TYPE: Tie-stall (lactating cows), free-stall (replacement cows)

HERD PRODUCTION AVERAGE: 10,112 kg, 4.09, 3.33

HERD CLASSIFICATION: 7 EX, 32 VG, 4 GP

WHAT IS YOUR FEEDING SYSTEM? Round bales, corn-supplement soon to be amino meal

ARE THERE OTHER BREEDS IN YOUR HERD? No

HOLSTEIN CANADA SERVICES USED: **Registration**, Classification







#### Diversification

Parkview Farms Inc. Cavendish, PE

By Natasha McKillop, HC Field Service Business Partner

#### **PREFIX:** Macneill

**PEOPLE INVOLVED:** Alvin Eleanor, Kevin and Garth MacNeill

# OF YEARS AS A HOLSTEIN CANADA MEMBER: 18 years

# OF COWS MILKED: 50

# OF ACRES FARMED: 900

**WHAT IS YOUR FEEDING SYSTEM?** Round bale silage and automatic grain feeder

ARE THERE OTHER BREEDS IN YOUR HERD? No

HOLSTEIN CANADA SERVICES USED: Registration







#### WHAT OTHER BUSINESS DO YOU

HAVE ALONGSIDE DAIRY COWS? We currently run an Agritourism business. We offer cottages for rent in addition to our bed and breakfast.

#### HOW LONG HAVE YOU BEEN

**FARMING THIS WAY?** The farm was settled in 1853, and the bed and breakfast was established in 1937. The B&B began with Alvin's father offering rooms to traveling salesmen while they were in the area. He would pick them up with the horse and buggy and bring them back to the farm for their stay. We have had the cottages for over 40 years and have never missed a summer season. We have even had guests that have come to stay with us every summer for over 40 years!

#### WHY DID YOU CHOOSE TO FARM

**THIS WAY?** We've always done it this way, but we continue to do it because we have a passion for agriculture and we love to share it with people. We felt that the dairy operation really enhances our tourism business as it gives our guests the opportunity to experience farm life. They get to see how the cows are milked and how they are looked after. They have an opportunity to feed the calves and see how farm equipment works. It is an immersive experience!

#### HOW DOES IT AFFECT YOUR DAIRY

**OPERATION?** We do have to be conscious of our guests' wants and needs, but still be able to meet the needs of the farm and standards of the industry. For example, we cannot start machinery early in the morning (as our guests may still be sleeping). With



industry changes, such as the upcoming release of the proAction Biosecurity Module, it will present new challenges for us as we adapt since we do not want to limit our guests and other visitors' experiences.

#### WHAT IS THE MOST DIFFICULT PART OF HAVING MORE THAN ONE AGRICULTURAL PURSUIT? We actually

find that the two work hand in hand. The farm really enhances what we offer to our guests. Sometimes it can be a challenge to stop talking and get work done though!

#### IF YOU HAD TO CHANGE ANYTHING ABOUT YOUR CURRENT OPERATION, WHAT WOULD IT BE? We wouldn't change a thing!

## ARE THERE FUTURE PLANS FOR EXPANSION IN EITHER PURSUIT?

Perhaps as the younger generation begins to take over, but right now there are no immediate plans.



## Hoof Health Series Part Three: Talking With Hoof Health Experts



#### Vic Daniel

Vic Daniel is an award-winning hoof trimmer from Ontario with 35 years of experience. He is a past president of the Hoof Trimmers Association, has experience as a herdsman, and advocates for policies of excellence in the dairy industry to promote foot health in dairy cattle.



#### **Doug Johnstone**

Doug Johnstone is the owner and managing director of Arpe Hoof Trimming in Abbotsford, B.C. He is a certified professional hoof trimmer with 25 years of experience. He is a dedicated member of the Hoof Trimmers Association and served as the association's Canadian representative from 2005 to 2010.



#### **Gaston Fournier**

Gaston Fournier is a professional hoof trimmer in Ste-Luce, QC and the administrator for the Association of Hoof Trimmers of Quebec. He received a certificate in Lesion Identification from the Faculty of Veterinary Medicine at the University of Montreal and works with the Hoof Supervisor data collection system.

**IN THIS THIRD PART** of our hoof health series, we interviewed three professional hoof trimmers from across Canada to get their expertise on trimming and hoof health management.

## What role does hoof health play in whole herd management?

**VIC:** Hoof health is the foundation of all livestock profitability. That's because cows with good feet have the energy and the ability to eat more and produce more.

**DOUG:** Huge; without wheels, the car can't run. Without good feet, cows can't walk, can't eat, can't show heat.

**GASTON:** First, lameness is the third greatest cause of culling. Secondly, hooves are the foundation of the herd: no feet, no cows. Thirdly, sick cows eat less and therefore produce less.

If producers can only trim a portion of their herd each visit, what are your recommendations for the type of cows you expect to come through your chute? **VIC:** Priority number one should be the lame cows. Number two are the cows about to be dried off, then the mid lactation cows, followed by the cows with noticeably overgrown feet.

**DOUG:** The cows I try to push for on the trim date are visibly lame cows and re-checks from the last trim date, then all cows prior to dry-off, followed by cows at 110 days in milk to 140 days in milk. Dry cows shouldn't need to be done with this system unless they are visibly lame. This should get all the cows through the chute twice a year. I also get them to enter a "five months since last trim date" note into the computer. This prevents any cows from getting missed. In reality producers should try to get their animals through the trim chute every five months because I have found that the majority of claw lesions occur between the 5-6 month period.

**GASTON:** The first priority should be given to heifers with digital dermatitis; then to dry cows to get them ready; and, finally, to cows at 180 days in milk, i.e. in the middle of their lactation.

## What kind of hoof lesions do you see most often and why do you think that is?

VIC: Digital dermatitis is the most common, and that's because footbath protocols are not standardized for different farm situations. In free-stalls, there's a failure to understand how to service footbaths. whereas in tie-stalls, DD occurs wherever there's environmental extremism: very wet or very dry conditions. Wet bedding under feet, not enough bedding, and bad air ventilation are common culprits. Air ventilation matters because wet urine evaporates and becomes ammonia, which irritates skin and makes it vulnerable to infection.

**DOUG:** Out here in B.C., it's digital dermatitis. It's strictly a hygiene issue, and it can be fixed with hard work and dedication.

**GASTON:** The most common lesion is digital dermatitis because it is a highly contagious lesion. It is the first cause of lameness and we are trying to eliminate it.

## How often do you recommend dairy farms trim their animals' hooves?

**VIC:** Frequency depends on the hoof health of the herd. Six months is the standard, but five months is the gold standard. Barns with slatted floors should trim every five months. Some farms go longer, and their hooves are a bit overgrown, but they're still healthy, which is what matters.

**DOUG:** Five months at most for a complete herd trim. Some people are on a 2-3 week rotation cycle. You need to trim before drying off and at 120 -140 days.

**GASTON:** I would say twice a year, but I see more and more herds doing it three times a year. As such, we see fewer injuries and we can do more prevention work. However, it varies; if the breeder does a little trimming himself/herself for instance, I visit the herd once a month to address the major problems.

#### How does flooring type affect hoof health?

VIC: It's extremely important. Bad flooring equals bad feet. Poorly poured concrete is the number one culprit, and raked concrete is also damaging. Those kinds [flooring] require rubber over them. Concrete with grooving is good because it keeps feet dry and wears down the hoof.

**DOUG:** It's huge – you need a firm, continuous structure with grip that allows them to move easily and comfortably. You don't want your cows to have to think about avoiding a hole here or a bump there. Grooving is important, and some have less manure rendition.

**GASTON:** The first thing is having a non-slip floor. The housing conditions of the heifers are also quite important; the installations must be adapted to their size and everything must be level, otherwise it can lead to white line injuries.

#### How does nutrition affect hoof health?

VIC: Nutrition is everything in hoof health. The important thing is that cows need to have easy access to food: the best hoof herds are constantly pushing up their feed because if cows have to stand and look at the food without being able to reach it, that's when you get acidosis and that leads to white line disease. An excess of anything is bad. If you upset the rumen, you upset the foot.

**DOUG:** Nutrition is very important and needs to be handled well, especially at important times like pre- and post-partum. Rations always need to be balanced, but especially at those times. The consequences of poor quality feed can be seen almost immediately, about 2-3 weeks later. Do not let your nutritionist off the hook! Twenty years ago, nutrition wasn't something people thought about. But now, they're bang on, those guys never make a mistake.

**GASTON:** The breeder, the hoof trimmer and the nutritionist are a team. As hoof trimmers, we see things that other team members do not see; we can then talk about it, discuss it with them. It may be tempting to cut costs by reducing the quality of nutrition, but it can yield very poor results.

## Do you have any "top tips" or easy ways to reduce lesions in a dairy herd?

**VIC:** Incorporate your whole herd health team to tackle hoof health: vet, genetics people (AI, milk recording), nutritionists, trimmers, barn components salespeople. Trimmers are trained to record all the lesions they see because accurate records are key for all the people relying on these records to make management decisions.

**DOUG:** Hygiene is a big one. I know farmers work hard on that already, but any little improvement can help: focusing on keeping high traffic areas clean, dealing with any areas where standing water is accumulating. Light and air movement is important too because all those bugs that cause foot lesions are anaerobic, so they thrive in dirty, dark places. Also, concrete is not forever: you have to think about repouring and taking care of it.

**GASTON:** A good quality footbath is a must. The footbath will work on the surface, while the hoof trimmer will go further. Communication is also very important; a good communication flow is necessary between the farmer, the hoof trimmers and the nutritionists.



## How has hoof health management evolved throughout your career?

VIC: By leaps and bounds! We used to only trim cows when they went to pasture, what was called "rim trimming". We trimmed them once a year. I started in 1984, and in 1989, 70% of my clients had tie-stall barns, now about 50% are tie-stall. Good nutrition has led to more hoof growth, which needs more consistent trimming. I used to be able to do 75 cows a week, using a hammer and chisel. Now I can do 75 cows a day with a hydraulic chute. Farmers have changed what they want out of a trimmer visit. Now their priorities are to reach their proAction goals and to have healthy, comfortable animals. They ask for information and evidence now. Trimmers have proven that by working together, we can make change happen. We pushed for benchmarking tools, bull proofs, genetic indexes, and those are valuable tools today.

**DOUG:** Before, we were just the guys that showed up, trimmed long toes and the odd lame cow. We were never on a rotational basis. Now everyone is so much more aware and trimmers have more expertise, thanks to certification programs and training programs. Those weren't around before. Computerized record-keeping has changed things a lot too! It might not be the latest Microsoft or Windows, but it might as well be for us. It makes all the information immediately available, which is huge.

**GASTON:** "Hoof trimmer" is the new word. The work we do is important, and our profession is now recognized at the same level as nutritionists. I am a member of the Association des pareurs d'onglons du Québec (Quebec Hoof Trimmers Association); the Association has also allowed us to evolve. Today, we gather a lot of cow data; this data helps me with my work and allows me to work as a team with the breeders.

# Vic Daniel's tips for after a trimmer visit:

- **1** Trimmers can leave itemized lists of which cows have bandages that need to come off, and those lists need to be followed.
- **2** Don't run them through chemical footbaths if they have wraps on, use soap and water if you want to footbath.
- 3 Blocks need to be checked on day 25-30. Cut away any dirt to let it heal, cut off half of it to make the cow more comfortable if she's ready, or take it off if it's completely healed.
- 4 Address lesions between trimmer visits so that when the trimmer comes, there are no crisis situations to handle, only improving on your already completed treatments."



The face of Dear Customer Service this issue is **JJ Hartley**, who has been working at Holstein Canada for almost a year now! Their experience in dairy spans six years of milking, feeding and caring for dairy cattle, with a special focus in health and disease!



### **Embryo Transfer Calf Registrations**

THE HERDBOOK CUSTOMER SERVICE TEAM would like to share an observation to help save you time and money. We find that a number of Embryo Transfer (ET) calf registrations are 'pending' because the donor dam was not genotyped or parentage verified. Every donor dam that has provided embryos requires parentage verification, either prior to the initial programming for ET or right after the embryo recovery.

By having the donor dams' genotype on file, an ET calf parentage dispute is resolved quickly, even after the donor dam is no longer available. Since embryos may be frozen, shipped anywhere, and transplanted at any time, there can be years and even a decade until ET calves are born. True story: we had to resolve the parentage conflict of an ET calf born in 2016 from an embryo flush from 2002!

To avoid delays in ET calf registrations, it's important to have genotype results for donor dams on file. If the dam is not available for testing, you may need to genotype all resulting ET calves, adding further time delay and additional money from your wallet. Submit your hair or tissue samples for genotyping donor dams using the Genotest Request form. The form is available on our website or by calling customer service.

Required genotyping will soon apply to all bulls. Currently, bulls for artificial insemination (A.I.) require parentage verification. We recommend all bulls, whether they're A.I. service, privately owned A.I. service, or farm bulls, have a genotype on file. Often, farm bulls used for natural services are no longer available when resulting progeny are registered. If you are using bulls on your farm, genotyping at a young age will give you additional information to use in your breeding decisions. Having genotype results of the bulls will assist if parentage issues arise. Furthermore, bulls under a year of age will receive a genomic evaluation, along with added information e.g. genetic traits, haplotypes. Genotyping your bulls will soon be a registration requirement, so why not start testing them now?

On behalf of the Herdbook customer service team, thank you.

## Call Closed For National Director Nominations

#### THE CALL FOR NOMINATIONS

for National Directors in the Electoral Districts listed below is now closed. Clubs located in these districts received an official notification of the call in September, and the nominations closed December 7th, 2018. Ballots will have been mailed out to all voting members in the districts with more than one candidate by January 7, 2019, and voting closes on February 7, 2019. The criteria for the National Director Eligibility can be found in the Association's By-laws on Holstein.ca For Further information contact Suzanne Jalbert at sjalbert@holstein.ca or 1-855-756-8300 ext. 241.

## Electoral Districts 2019

Alberta and Northwest Territories

Quebec at Large

North Central Ontario

#### TOP SIRES ACCORDING TO AVERAGE FINAL SCORE OF 1<sup>ST</sup> LACTATION DAUGHTERS

Based on 1st Lactation Classifications September/October 2018

.....

Top 10 Sires with 100+ Daughters Classified in Two-Month Period Top 10 Sires with 30-100 Daughters Classified in Two-Month Period

Sire	Daughters Classified	Avg. Daus Score	Avg. Dam Score	Sire	Daughters Classified	Avg. Daus Score	Avg. Dam Score
SOLOMON	171	82.81	83.04	BYWAY	31	83.26	82.39
BRADNICK	176	82.10	82.32	ALTACEO	33	82.39	82.03
ALONZO	134	82.07	82.07	G W ATWOOD	85	82.32	82.98
DEMPSEY	281	82.04	81.70	AFTERSHOCK	93	81.91	81.61
BEEMER	102	81.95	82.67	DUKE	36	81.86	82.39
HIGH OCTANE	334	81.94	81.94	REGINALD	50	81.54	81.62
GOLD CHIP	210	81.92	82.50	ΤΟΝΚΑ	67	81.52	81.37
SILVER	116	81.39	81.85	KINGBOY	52	81.44	81.38
KINGPIN	113	81.36	80.64	ALTAMONETARY	44	81.41	80.30
CINDERDOOR	201	81.36	81.94	ALTA1STCLASS	57	81.39	81.04

**NOTE:** Daughters are included in the statistics only if both the daughter and her dam calved for the first time before 30 months and were both first classified within the first six months of lactation. Sires listed must have  $\geq$  50%

of daughters that improve in score over the dam.

## CLASSIFICATION SCHEDULE

#### MID-ROUND MR

	ΔΝΙ	JARY	
		<b>0</b> , ((()	
ON	MR	Waterloo, Oxford	
QC	MR	North Shore Central, Quebec	m
	Nor	th Central, Portneuf, Lac St. Jean &	≥
	Rob	erval, Lapointe & Chicoutimi	
QC	Kam	ouraska, Riviere-du-Loup,	$\prec$
	Tem	iscoutata	
QC	Rimo	ouski, Matapedia & Bonaventure	
PEI	MR	East Central, West Central	
NB	MR	Moncton & Miramichi, Fredericton	
	& Si	issex	$\leq$
NS	MR	East Nova Central, West Nova	
	Cen		
NF	MR		
SK	MR	North, South	
	_		
ON	MR	Wellington	
QC	Mata	anel	$\overline{}$
QC	MR	Vaudreuil & Huntingdon,	
	Chat	teauquay & Beauharnois, Iberville &	

#### FEBRUARY

St. Jean, Shefford

ON	MR Northern Ontario, Thunder Bay, Dundas, Glengarry & Stormont, Brant Haldimand & Norfolk, Carleton	
ON	MR Perth	
QC	MR Compton & Richmond, Brome &	Ū
	Missisquoi, Sherbrooke & Stanstead	
QC	Arthabaska	
BC	Delta Surrey Langley, Dewdney &	
	Matsqui, East Abbotsford, Enderby,	
	Armstrong & Creston, Agassiz,	
	Chilliwack, Vancouver Island	
••••		• • •
ON	MR Prescott, Niagara & Wentworth	
ON	Renfrew, Pontiac	1
QC	Megantic, Wolfe, Lotbiniere, Nicolet	C
••••		•••
ON	MR Russell	
ON	Leeds, Lanark	
1 to	schedule is subject to change within a 2 week period. the full Field Service schedule, see the Field	

Services section under Services on our website.

Looking for someone to speak to your group or classroom?



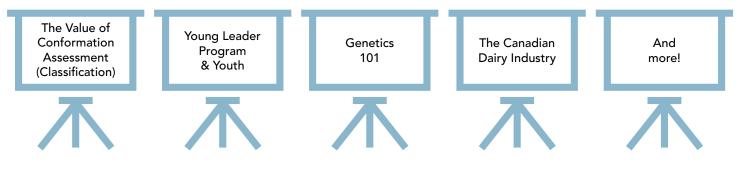
MEET HOLSTEIN CANADA'S

Education & Extention Specialists

Holstein Canada's Extension and Education Specialists are knowledgeable and well equipped to talk to your group about the dairy industry and Holstein Canada's services. MICHELLE LININGTON

MICHELLE REEVES

#### CHOOSE FROM ONE OF OUR MANY PRESENTATIONS:



Need more information or want to book a presentation? Contact us today! ⊠ educationext@holstein.ca ☎ 1-855-756-8300 English: ext. 256 French: ext. 266



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