

ENROL YOUR HERD TODAY!



FACT #1

Registered Holsteins Bring More Profit

Selling price is based on a survey of auction markets conducted in 2012. Premium for registered Holsteins versus similar quality grade animals.

FACT #2

Herd Management Information Improves Profitability

Canadian Herds on Milk Recording in 2011

TRAIT	CLASSIFYING HERDS	NON-CLASSIFYING HERDS	ADVANTAGE
# of herds	7,152	2,148	
Milk (kg) - 305 day	9,512	8,632	+880
Fat (kg) - 305 day	362	327	+35
Protein (kg) - 305 day	303	275	+28
Number of Lactations	2.7	2.5	+0.2

The additional milk production (within quota) equals a net profit of more than



2013 HERD ENROLMENT PROGRAM DETAILS

- Available to all herds who have **not classified in two or more years**
- Herd consultation visit with an experienced classifier. Discuss the benefits of classification and how the information can be used on farm.
- No charge herd visit fee (regular or mid round) for first classification
- For qualifying herds with **no registration activity for 3 or more years** the program will also offer:
 - Registration fee discounted by 50% for all animals (excluding base) registered within 6 months of commitment to the program.
 - No charge to transfer ownership of animals resident in the herd prior.
 - To qualify for the registration savings herds must agree to participate in at least one classification visit.



Holstein Canada

For additional information,
please contact the **Classification & Field Services Department** at:
519-756-8300 or **classification@holstein.ca**

Experience the benefits of animal registration and classification!